

DEAR CHAPTER OFFICERS AND SPONSORING DEALER

Welcome to the Indian Motorcycle Riders Group®! We appreciate your on-going effort and commitment to serve as an advocate of Indian Motorcycle®.

As chapter leaders, you are an extension of the Indian Motorcycle® brand and your dedication is invaluable. As the oldest American motorcycle company, we have the unique opportunity to build the future of our Indian Motorcycle Riders Group® together.

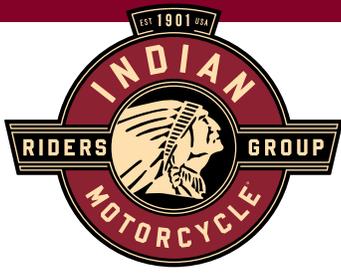
You should be proud of what you are doing. You are creating Indian Motorcycle® history through your loyalty to other Indian Motorcycle® riders. Indian Motorcycle® promises to be with you every step of the way to make running a chapter as seamless as possible.

On behalf of everyone at Indian Motorcycle® and Indian Motorcycle Riders Group®, thank you for your commitment. The time, energy, and effort that you are putting into building this community is inspiring.

Enjoy the ride!

Steve Menneto

President of Motorcycles

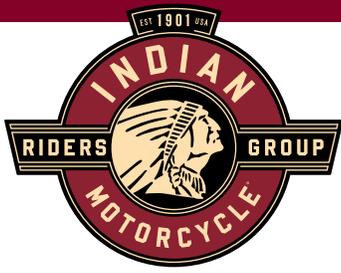


A NOTE TO CHAPTER OFFICERS

Your Chapter Handbook contains information to assist you and serves as your guide as you move forward in running your chapter. Whether you have questions about how to set up your chapter, event ideas, ordering chapter merchandise, or how to use your logo, this handbook will help guide you through it.

SOME THINGS TO NOTE:

- Most items in the Chapter Handbook are not set in stone. As chapters begin to grow and learn, we at Indian Motorcycle Riders Group® will take your feedback and adapt this handbook to make running your chapter even easier. If you have any suggestions, comments, or concerns, feel free to send us your ideas on how we can improve the handbook and overall program. Send suggestions with your Annual Chapter Review paperwork or to the Indian Motorcycle Riders Group® relationship manager directly.
- Indian Motorcycle Riders Group® will not be sending out new handbooks every year. When updates are made, we will send you all updates and changes with instructions for updating old information.
 - If you need a replacement handbook, there will be a \$75 replacement fee to cover the cost of the handbook and shipping.
- Your handbook should be passed from officer to officer and kept with the local chapter as officers leave or change positions.
- All officers should have access to this handbook and have read its contents. Please ensure that all officers have a chance to review the material.



INDIAN MOTORCYCLE RIDERS GROUP® CHARTER

PREAMBLE

Indian Motorcycle Riders Group® is an organization for Indian Motorcycle® owners and enthusiasts alike. The Indian Motorcycle Riders Group® was founded and is supported by Indian Motorcycle®. To celebrate the choice, you as an owner, have made in purchasing an Indian Motorcycle®, Indian Motorcycle® Riders Group offers you additional benefits, support, and services to continue fueling your passion for riding.

ARTICLE 1 – PURPOSE

1. Engage Indian Motorcycle® owners and enthusiasts in your local area to get out, ride their bike, and enjoy the heritage that is Indian Motorcycle®.
2. Promote responsible, safe motorcycle riding by conducting chapter activities and encouraging participation in events, rides, and other activities in a responsible and safe manner.
3. Foster community support and involvement through events, rides, fundraisers, and other charitable activities.

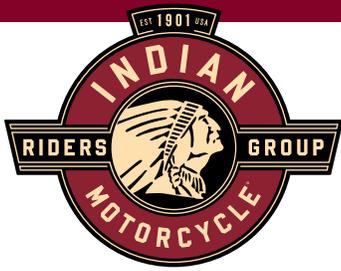
ARTICLE 2 – APPLICATION AND TERM OF RELATIONSHIP

Each Chapter's affiliation with Indian Motorcycle® is for one-year (1) and is subject to an annual review and approval by the national Indian Motorcycle Riders Group® office. This is to ensure that all Indian Motorcycle Riders Group® members are receiving quality experiences and enjoying their ride.

ARTICLE 3 – SPONSORSHIP

1. Each Chapter must be affiliated with a local dealership.
2. An authorized Indian Motorcycle® dealership can only sponsor one Indian Motorcycle® Riders Group chapter at one time.
3. Sponsoring dealerships have the authority to require that the sponsoring chapter conducts all activities in a manner that meet or exceed the dealerships standards. This includes upholding the goals that have been chosen by the dealership and Chapter upon chapter formation or renewal.
4. The sponsoring dealership must approve all content that is published and created. This includes, but is not limited to, newsletters, website content, social media, advertisements, and apparel. Indian Motorcycle® will hold the sponsoring dealership accountable for what is published by its sponsored Chapter.
5. All dues collected by the Chapter can only be used to conduct Chapter business and benefit the Chapter's growth.
6. It is recommended that the local Chapter sponsoring dealership to set and collect local dues. This should not exceed \$25 per member.
7. The sponsoring dealership will pay Indian Motorcycle Riders Group® a startup fee of \$1,500 to cover startup and application costs.





INDIAN MOTORCYCLE RIDERS GROUP® CHARTER

ARTICLE 4 – NAME AND AFFILIATION

1. Indian Motorcycle Riders Group® a division of Indian Motorcycle® Company, is the overall governing body for each and every chapter. All chapters must be affiliated with Indian Motorcycle Riders Group®.
2. Each sponsoring chapter must follow this Charter and to the operating policies of Indian Motorcycle®.
3. The city or locale of the sponsoring dealership shall be included in the name of the chapter.
4. Indian Motorcycle® will approve all chapter names and logos prior to their usage.
5. Indian Motorcycle® may rescind its recognition of any chapter if it determines, in its sole and absolute discretion, that a chapter is not adhering to the Charter. Additionally, any dealership may also rescind its sponsorship of a chapter at any time. In that event, the Indian Motorcycle® will review the chapter's activities and decide, in its sole and absolute discretion, whether to allow the chapter to continue its Indian Motorcycle Riders Group® affiliation.

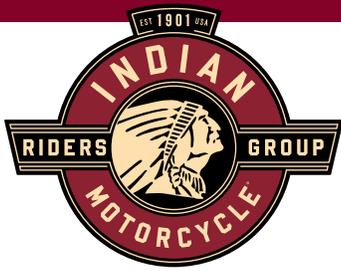
ARTICLE 5 – TRADEMARK / DOMAIN NAME LICENSE

1. The trademarks [Indian Motorcycle Riders Group®], [Indian Motorcycle Riders Group®] and the following [Indian Motorcycle Riders Group®] logos (the “[Indian Motorcycle Riders Group®] Trademarks”) are owned by Indian Motorcycle® International, LLC. Approval or renewal of a local chapter under the Charter shall constitute a limited, revocable license to use the Indian Motorcycle Riders Group® Trademarks and a domain name composed at least in part of the Indian Motorcycle Riders Group® Trademarks (an “Indian Motorcycle Riders Group® Domain Name”) together with the official Chapter name and with material related to Chapter activities for the term of this Chapter.



2. The Indian Motorcycle Riders Group® Trademarks may not be altered in any way and may not be used in combination with other words or graphics. This license is limited to the Indian Motorcycle Riders Group® Trademarks and the Indian Motorcycle Riders Group® Domain Name. Any use of an Indian Motorcycle Riders Group® Domain Name must be pre-approved in writing by Indian Motorcycle Riders Group®.

Indian
MOTORCYCLE

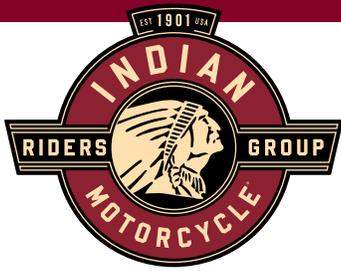


INDIAN MOTORCYCLE RIDERS GROUP® CHARTER

ARTICLE 5 – (CONTINUED)

3. Chapters may not use any other Indian Motorcycle® trademark or any other trademark or domain name composed at least in part of a trademark owned by Indian Motorcycle® International, LLC. Use of an Indian Motorcycle Riders Group® Domain Name by the Chapter must comply with the following conditions:
 - a. All fees and costs associated with the hosting, registration, renewal and maintenance of the Domain Name are the exclusive responsibility of the Chapter;
 - b. Registration of the Domain Name must be in the name of Polaris Industries Inc. and further must list Polaris Industries Inc. as the “Registrant” of the Domain Name;
 - c. The Chapter can be listed as “Administrative” and “Technical” contact in the domain name registration;
 - d. The Chapter agrees to relinquish all management of the Domain Name to Polaris Industries Inc. upon five (5) days written notice from Polaris Industries Inc., or immediately upon termination of the Charter.
4. The Indian Motorcycle Riders Group® logo shall only be displayed with the approved Chapter name and logo. The Chapter name will only be displayed in the area above the Indian Motorcycle Riders Group® logo.

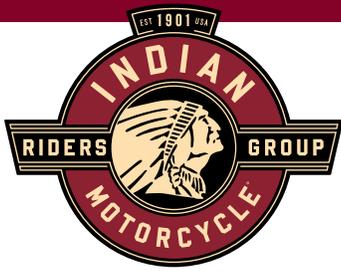




INDIAN MOTORCYCLE RIDERS GROUP® CHARTER

ARTICLE 5 – (CONTINUED)

5. The limited license for the chapter use of the Indian Motorcycle Riders Group® Trademarks and Indian Motorcycle Riders Group® Domain Name terminates automatically if this Charter ceases to be in effect between Indian Motorcycle Riders Group® and the sponsoring dealership or the chartered Chapter fails to operate in accordance with this Charter. Indian Motorcycle Riders Group® reserves the right, in its sole and absolute discretion, to terminate a Chapter's limited license to use the Indian Motorcycle Riders Group® Trademarks and Indian Motorcycle Riders Group® Domain Name at any time upon written notice. Upon receipt of such notice, the Chapter must immediately cease and desist all use of the Indian Motorcycle Riders Group® Trademarks and Indian Motorcycle Riders Group® Domain Name.
6. The Chapter will provide such assistance as may reasonably be requested by authorized licensees of Indian Motorcycle® International, LLC. to protect the Indian Motorcycle Riders Group® Trademarks and Indian Motorcycle Riders Group® Domain Name.
7. Use of the Indian Motorcycle Riders Group® Trademarks and Indian Motorcycle Riders Group® Domain Name by a Chapter ensures exclusively to the benefit of Indian Motorcycle® International, LLC.
8. The Chapter agrees to release, defend, indemnify and hold Indian Motorcycle® International, LLC., its parents, subsidiaries, and affiliates, and their respective officers, agents, partners and employees, harmless from any loss, liability, claim, or demand, including reasonable attorneys' fees, incurred or made by any third party due to or arising out of or in any way connected with such Chapter's use of the Indian Motorcycle Riders Group® trademarks, Indian Motorcycle Riders Group® Domain Name or associated website.



INDIAN MOTORCYCLE RIDERS GROUP® CHARTER

ARTICLE 6 – MEMBERSHIP

1. Indian Motorcycle® owners are welcome to join any Indian Motorcycle Riders Group® chapter as long as they are a member of Indian Motorcycle Riders Group®
2. It is the sole responsibility of the owner to provide proof of his/her Indian Motorcycle® Riders Group membership to be eligible for local chapter membership. If a chapter member's membership with Indian Motorcycle Riders Group® expires, that expiration will automatically terminate the member's local chapter membership as well.
3. Local chapters shall monitor and ensure that all chapter members are current members of Indian Motorcycle Riders Group®
4. The sponsoring dealer has the authority to suspend or terminate membership in the local chapter if the dealer determines that a local chapter member's conduct is inconsistent with the Charter, the sponsoring dealer's standards, or the then current standards or interests of Indian Motorcycle®

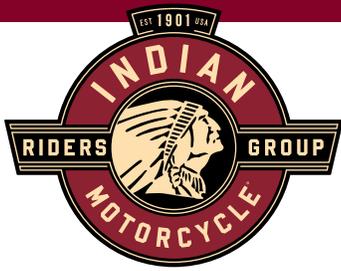
ARTICLE 7 – DUES

1. Chapters may be set up under multiple different legal entity structures. Please consult with your legal, financial and/or tax advisor to determine the most appropriate structure for your chapter. It is recommended that the chapter receive all of its revenue through yearly dues from its local chapter members to defray the administration costs of the chapter.
2. To raise funds to cover operating expenses or to support legitimate charitable causes, chapters may conduct lawful fundraising activities. The sponsoring dealer must approve all fundraising activities.

ARTICLE 8 – OFFICERS

1. Indian Motorcycle® recommends that the chapter have between three to five officers: either a President, Vice President, Treasurer, Secretary, or Marketing officer. Other officers can be appointed as needed.
2. The sponsoring dealership may establish the process for selecting and electing chapter officers, including, without limitation, establishing voting or appointment procedures.
3. Sponsoring dealerships also have the authority to assume responsibilities of any officer position and to remove any chapter officer if the sponsoring dealer determines in its sole and absolute discretion that the officer is not embracing and adhering to the policies of the Charter.
4. Provided that such standards are consistent with the Charter and the then current standards set by Indian Motorcycle®, the sponsoring dealership may establish and enforce additional performance standards for the chapter.
5. Sponsoring dealership must monitor and provide assurances to Indian Motorcycle® that its sponsored Chapter is following the Charter and the Operating Policies.

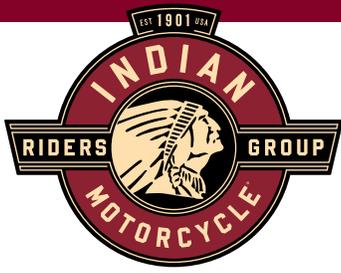




INDIAN MOTORCYCLE RIDERS GROUP® CHARTER

ARTICLE 8 – (CONTINUED)

6. The primary officers shall have the following roles:
 1. **President** – Work with the sponsoring dealer to uphold the Chapter Charter and Operating Policies. Responsible for chapter operations, meetings, and implementation of Indian Motorcycle Riders Group® policies.
 2. **Vice President** – Act on behalf of the President on all chapter business during the absence of the President, assist the President as needed, and promoting membership.
 3. **Secretary** – Oversee administrative duties of the chapter, including recording chapter minutes, helping the group increase and maintain membership, and submitting any forms / reports to the national Indian Motorcycle Riders Group® office. He / She is also responsible for obtaining, filing, and maintaining records of all insurance and injury release forms.
 4. **Treasurer** – Maintain the group's financial accounts, pay all expenses, provide financial reports to the group, manage all charitable contributions and distribution of contributions, and submit annual financial statement to the national Indian Motorcycle Riders Group® office.
 5. **Marketing Director** – Advertise events to group members and ensure that all communication pieces and chapter business is being communicated with members. They also maintain brand integrity and brand standards to those of Indian Motorcycle® and order any needed marketing materials or apparel. They also assist with the planning and execution of Chapter events.
7. The optional officers shall have the following roles and responsibilities:
 1. **Activities Director** – Plan activities for the Chapter as the Chapter sees fit and oversee the administrative planning, logistics, and other duties of events.
 2. **Road Director and Officer** – Plan ride routes for Chapter events, guide Chapter rides, and keep the Chapter informed of all safety requirements.
 3. **Photographer** – Take and organize Chapter photos. Submit photos to the national Indian Motorcycle Riders Group® office and upload them to the Chapter website.
 4. **Membership Director** – Ensure new members have Indian Motorcycle Riders Group® memberships, welcome and interact with new members at Chapter meetings and events and manages online member list.
 5. **Editor** – Write, edit, and distribute Chapter publications. Present any publications to dealer for approval.
 6. **Web Director** – Edit and update Chapter website and social sites.
8. Review office duties within the officer position tab of this handbook



INDIAN MOTORCYCLE RIDERS GROUP® CHARTER

ARTICLE 9 – ACTIVITIES

1. Each local Chapter shall be solely responsible for planning and executing on the required amount of activities per year.
2. Chapters must conduct a minimum of 8 activities a year. These activities can be rides, dinners, games, lunch and learns, etc.
3. These events and activities must be alcohol free and safe activities that promote a positive image of motorcycle riding and Indian Motorcycles,® and that appeal to Chapter members.

ARTICLE 10 – CHAPTER PUBLICATIONS

1. The official Chapter name and number shall be prominently identified on all materials published by the Chapter.
2. All publications by the local Chapter, in whatever form or media, shall be timely reviewed and approved in advance by the sponsoring dealer.
3. Indian Motorcycle® reserves the right to terminate any Chapters if it determines, in its sole and absolute discretion, that a Chapter's publications are detrimental to the image of, or are inconsistent with the then current brand standards of Indian Motorcycle®.
4. A copy of all Chapter publications must be sent to Indian Motorcycle Riders Group® along with the Chapter's annual application as before a chapter will be considered for renewal.

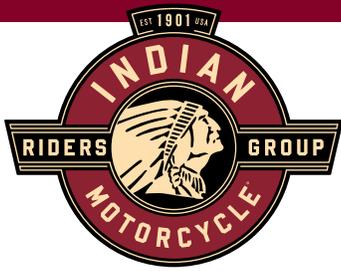
ARTICLE 11 – USE OF FUNDS UPON DISSOLUTION OR LIQUIDATION

If a Chapter should dissolve or liquidate, all remaining funds, assets and property of the Chapter shall be first used to pay off any and all outstanding debts, liabilities or payment obligations of the Chapter and to cover all necessary expenses of the Chapter. If any funds or assets remain thereafter, they shall be distributed to one or more charitable organizations of the Chapter's choosing that legally qualify as an exempt organization. No Chapter funds, assets or property may be distributed to any Chapter officer, member, and private individual or for profit business.

ARTICLE 12 – ADOPTION OF CHARTER AND CHAPTER BY-LAWS

1. All Chapters shall adopt this Charter as policy, and all Chapters shall make the Charter available to all local Chapter members.
2. Chapters are permitted to establish bylaws to cover other operation aspects of the Chapter, but such bylaws cannot conflict with and may not supersede or replace this Charter.
3. By-laws shall be presented to national Indian Motorcycle Riders Group® for final review and approval before use.
4. Any and all by-law edits / updates shall also be provided to national Indian Motorcycle Riders Group®.





INDIAN MOTORCYCLE RIDERS GROUP® CHARTER

ARTICLE 13 – DISCLAIMER

Regardless of any sponsorship by Indian Motorcycle Riders Group® or any other affiliate of Indian Motorcycle®, each Chapter is separate, independent entity or group with sole responsibility for its own actions and the actions of its local Chapter members. All local Chapter members and their guests acknowledge that they are under no obligations and are voluntarily choosing to participate at their own risk in all Indian Motorcycle Riders Group® activities and Chapter activities. Each member and their guests agree to release and hold harmless the sponsoring dealer, Indian Motorcycle Riders Group®, Indian Motorcycle® and Indian Motorcycle® International, LLC., and each of their respective officers, directors, employees, agents, successors and assigns (“Sponsors”), for any injury or loss to the member or guest or to his or her property which may result from participating in Indian Motorcycle Riders Group® activities or in any Chapter activity. This means that no member or guest has ground for legal action against the Sponsors for any injury or damage.

The Chapter agrees to release, defend, indemnify and hold Indian Motorcycle® International, LLC., its parents, subsidiaries, and affiliates, and their respective officers, agents, partners and employees, harmless from any loss, liability, claim, or demand, including reasonable attorneys’ fees, incurred or made by any third party due to or arising out of or in any way connected with the Chapter activities, events, management, or participation in the foregoing.

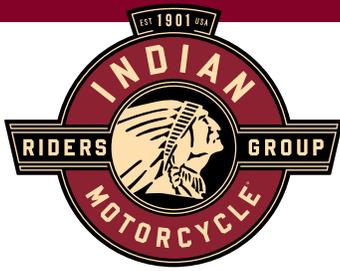
ARTICLE 14 – AMENDMENTS

Indian Motorcycle Riders Group® may amend this Charter at any time at its sole discretion based upon Chapter developments and needs or because of conflicts with applicable law.

ARTICLE 15 – VENUE AND APPLICABLE LAW

Any and all disputes involving Indian Motorcycle Riders Group® or any of its affiliates that arise out of or relate to this Charter shall be governed by Minnesota law and any such all such disputes shall only be filed and resolved in the state or federal courts venued in Hennepin County, Minnesota.

In the event that any part of this Charter shall be deemed to be invalid for any reason whatsoever under any applicable laws having jurisdiction over the subject matter of this Charter, then that part will be considered deleted from this Charter and the rest of this Charter will remain valid and in full force and effect.



YEARLY CHAPTER MEETING

INTRODUCTION

At Indian Motorcycle Riders Group®, we know riding your motorcycle is the #1 priority – after all, your passion for riding is what started this Chapter in the first place. That's why we want to keep the heavy business meetings limited to only one a year. By utilizing this section and holding a single business meeting a year, your Chapter will be able to gather all the necessary information – just prepare the forms in this section, send in the required documents, and be done! It's that simple!

ANNUAL STRATEGY MEETING

This meeting is designed to take a critical look at what your Chapter has accomplished over the year, where it struggled, and where you want it to go in the upcoming year.

The annual renewal will be a document to show Indian Motorcycle Riders Group® what your Chapter accomplished over the last year. Your chapter may send in the Yearly Chapter Renewal Paperwork vis ShareFile folder. If choosing to send this report electronically, please provide the document as one attachment in your ShareFile folder (no other electronic submission will be accepted) or mail renewal to Indian Motorcycle Riders Group®. Event photos (two per event) may be electronically to your ShareFile folder and submitted separately and throughout the year as events are happening.

ATTENDANCE

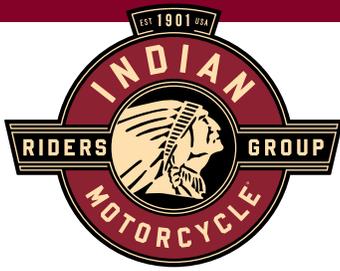
This meeting is a closed meeting, open only to the Chapter officers, the affiliated dealer, any discretionary persons (lawyer, accountant, banker, etc.) and your District Regional Manager, if he / she chooses. As a closed meeting, it is an opportunity for Chapter officers to strategically think about what the Chapter should accomplish in the upcoming year without interruptions. We recommend holding this meeting before **March 15th** to give you time to collect the required documents and submit them prior to the **March 31st** deadline.

MEETING AGENDA

There are some key things that your Chapter should make sure it covers in this meeting.

1. Go through each individual's responsibilities to make sure they understand what their role is in the Chapter and what they want to accomplish in the upcoming year
2. Review the previous year
 - a. What went well, what didn't, what were your strengths and weaknesses?
3. Establish goals that the chapter wants to achieve in the upcoming year
4. Financial Review
 - a. How is your Chapter sitting financially? Are you taking advantage of all you can do to maximize the riding experience?
 - b. Do you have an emergency cash reserve? Your Chapter should keep the equivalent of about two months of expenses on hand for emergencies.
 - c. What type of cash controls do you have?
If none, reestablish this policy.





YEARLY CHAPTER MEETING

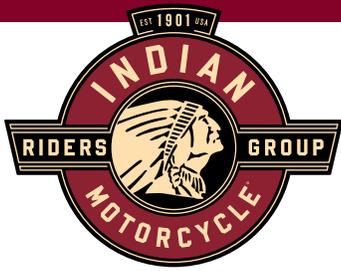
5. Build a membership retention and development plan
 - a. If membership has dipped, why is this and what can you do to bring it back up?
6. Create a Chapter activity schedule for next year
7. Formulate a budget for next year
8. Review Chapter insurance, waiver release, and incident reporting requirements, making sure your Chapter meets the necessary requirements
9. Update and complete any legal documents that are imperative to operating your Chapter
10. A copy all Chapter publications must be sent to Indian Motorcycle Riders Group® along with your Chapter renewal.
11. Collect the required documents and make copies for annual Chapter renewal:
 - Submit copies of meeting minutes from your minute book
 - Submit copies of all advertisements run or done within your Chapter
 - Submit advertising plan for upcoming year
 - Submit last year's calendar of events and meetings held
 - Submit the plan for the upcoming year's calendar of events or activity plan
 - Submit 2 photos for each event held
 - Submit copies of 3-5 newsletters, emails, screenshot of Facebook posts, etc., that your Chapter produced over the year, if any
 - Submit member list of active members with member emails and member numbers
 - Submit member recruitment plan
 - Submit actionable and achievable goals for the upcoming year
 - Submit Chapter's current financial statement
 - Submit Chapter's proof of insurance
 - Submit list for officer benefits (i.e. who qualifies for complementary membership and business cards)
 - By-laws, if applicable

Submit all forms to: IMRG™ Annual Chapter Review 2100 Hwy 55 Medina MN 55340

Or, drop in your Chapters ShareFile link. The annual renewal will be a document to show Indian Motorcycle Riders Group® what your Chapter accomplished please provide your document one attachment in ShareFile or mail your photos may be submitted separately in ShareFile. Contact IMRG@indianmotorcycle.com for local Chapter ShareFile link, if needed.

All submissions are **due by March 31st.**





YEARLY CHAPTER MEETING

Chapter Name _____

Chapter Number _____

Address _____

City _____ State _____ Zip Code _____

YEARLY PLAN

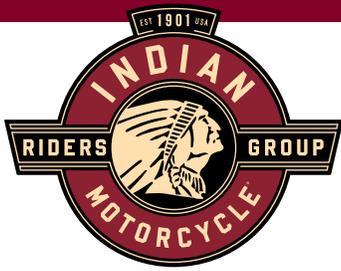
Advertising _____

Membership Growth _____

Goals _____

Activities _____





FINANCIAL STATEMENT

FINANCIAL STATEMENT

To some, creating a financial statement is enjoyable, but to most it is a foreign language. No matter how much we like or dislike keeping track of finances, it is a must in running a successful Chapter. As to how in-depth you want to keep the records, that's up to your Chapter. Outlined below is the bare minimum.

*Note: Indian Motorcycle® must receive your Chapter's financial statement by **March 31st**.

REQUIRED INFORMATION

Chapter Name _____

Chapter Number _____

INCOME

Dues \$ _____
 Fund-raisers \$ _____
 Event Fees \$ _____
 Merchandise Sale \$ _____
 Other \$ _____

EXPENSE

Postage \$ _____
 Printing & Advertising \$ _____
 Door Prizes \$ _____
 Professional Fees \$ _____
 Supplies & Misc. \$ _____
 Other \$ _____

TOTAL INCOME \$ _____

TOTAL EXPENSES \$ _____

NET WORTH

Beginning of year cash on hand \$ _____

Total Income (from above) + \$ _____

Subtotal \$ _____

Total Expenses (from above) - \$ _____

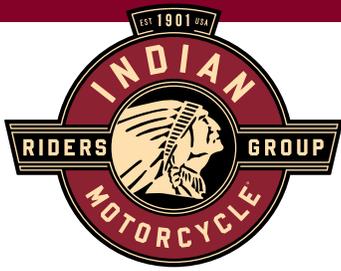
TOTAL YEAR END CASH = \$ _____

Treasurer Signature _____ Date _____

President Signature _____ Date _____

Dealer Signature _____ Date _____





OFFICER BENEFITS LIST

Indian Motorcycle Riders Group® thanks our officers for the contributions they provide to their local chapter and Indian Motorcycle Riders Group® as a whole. We want to show you our gratitude with a complimentary year membership (Hendee Plus) or \$75 voucher for Indian Motorcycle Riders Group® Apparel. If your Indian Motorcycle Riders Group® membership is active, you may choose the Indian Motorcycle Riders Group® Apparel voucher. All officers must remain active Indian Motorcycle Riders Group® memberships to hold officer positions. Review your membership, if you are a Lifetime member, or extended for 5+ years, you are welcome to select the apparel voucher.

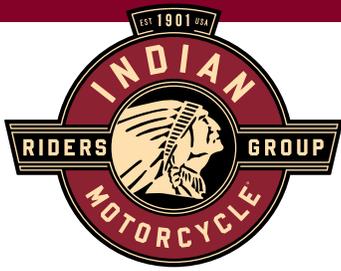
Please note: This offer is extended to officers—by chapter vote—who have been in their current role for 8 or more months, and have fulfilled their officer duties and responsibilities. If your chapter recently had officer elections, please provide your last year officer list, if they fulfilled their duties and responsibilities.

Officer List – No officer list changes will be made based off this list; this is only for the purpose of complimentary benefits.

Name/Member #/Title	Officer member renewal/voucher	Length in officer position
Name/Member #/Title	Officer member renewal/voucher	Length in officer position
Name/Member #/Title	Officer member renewal/voucher	Length in officer position
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Name/Member #/Title	Officer member renewal/voucher	Length in officer position
Name/Member #/Title	Officer member renewal/voucher	Length in officer position

Business cards will be available for order in April, more news to follow on order period.





REQUIRED DOCUMENTS

Chapter Website _____

Chapter Facebook _____

Other _____

Collect the required documents and supply copies for annual Chapter renewal:

- Submit copies of meeting minutes from your minute book
- Submit copies of all advertisements run or done within your Chapter
- Submit advertising plan for upcoming year
- Submit last year's calendar of events and meetings held
- Submit the plan for the upcoming year's calendar of events or activity plan
- Submit 2 photos for each event held (submit via ShareFile folder)
- Submit copies of 3-5 newsletters, emails, screenshot of Facebook posts, etc., that your Chapter produced over the year, if any
- Submit member list of active members with member emails and member numbers
- Submit member recruitment plan
- Submit actionable and achievable goals for the upcoming year
- Submit Chapter's current financial statement
- Submit Chapter's proof of insurance
- Submit list for officer benefits
- By-laws, if applicable
- Custom Chapter logo, if applicable

If all parties agree to abide by Indian Motorcycle Riders Group® chapter policies, please sign below:

President Signature _____ Date _____

Dealer Signature _____ Date _____

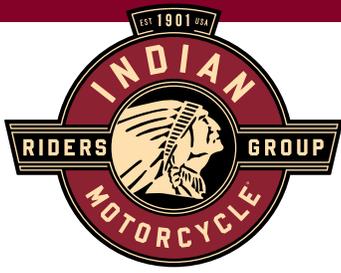
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Contact IMRG@indianmotorcycle.com for local Chapter ShareFile link, if needed.

All submissions are **due by March 31st**





OFFICER POSITIONS

PREFACE

Our riders are fueled by passion and determination, and running a Chapter is no different. It takes a lot of teamwork and time, which is why we applaud your decision to become a Chapter officer. Without your hard work, this Chapter may not exist.

Together, you as officers make up the leadership that powers the direction of your local Chapter. As an officer, each individual is responsible for a certain task, depending on the position. Overall, everyone is accountable for overseeing the day to day operation of the Chapter, including website, advertising, and group activities. As leaders of the group, you are all responsible for making the best decisions for the Chapter.

Positions outlined on the next pages are not all inclusive or final. They are flexible and can change at any time at the sole discretion of Indian Motorcycle Riders Group® based on the needs of the local Chapter and talents of its members.

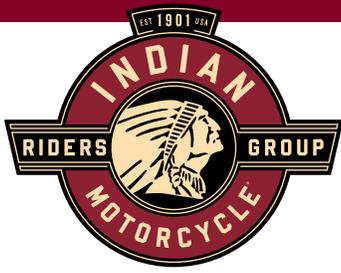
KEY OPERATING DATES

MARCH 31

- Yearly Chapter Application due to corporate (work with your dealership and the dealership District Regional Manager to complete)

MAY 15

- Tax Filing Deadline for nonprofits (Each Chapter is responsible for filing its own Chapter state and federal tax returns; Indian Motorcycle Riders Group® strongly recommends you consult a tax professional before filing the return.)



OFFICER POSITIONS CONTINUED

OFFICER POSITIONS

SPONSORING DEALER

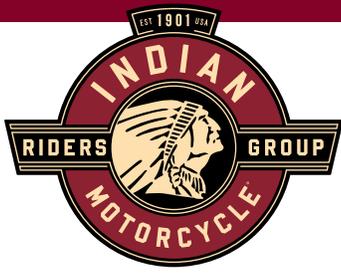
Local Chapters must be affiliated with an authorized local Indian Motorcycle® Dealer. This will aid your Chapter in finding a meeting location, driving membership interest, and aid in procuring marketing and apparel for your group.

DUTIES AND RESPONSIBILITIES

- Promote Indian Motorcycle Riders Group® and the local Indian Motorcycle Riders Group® Chapter to potential members and new bike purchasers
- Follow the “Charter” and all Indian Motorcycle Riders Group® operating policies
- Ensure that the local Chapter follows the “Charter” and all Indian Motorcycle® operating policies
- Monitor and verify conformity to the then current brand standards of Indian Motorcycle® Office Position
- Sign and return the Yearly Chapter Application by **March 31st**
- Ensure that the Chapter complies with all corporate state and federal tax and annual filing requirements
- Approve all major Chapter publications prior to their release
- Contact your District Regional Manager and Indian Motorcycle Riders Group® prior to dissolving or liquidating a Chapter
- Pre-approve all methods of raising funds and charity events

OPTIONAL PARTICIPATION

- Assume the duties of any officer role
- Establish the process for electing / appointing Chapter officers and setting the length of term
- Rescind Chapter sponsorship
- Establish and collect Chapter dues consistent with the goals of the Charter
- Suspension or revocation of local Chapter membership
- Offer discounts at your dealership for participation in Chapter events



OFFICER POSITIONS CONTINUED

PRESIDENT

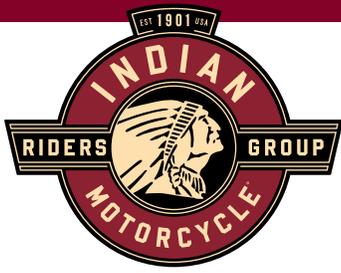
DUTIES AND RESPONSIBILITIES

- Enforce the “Charter” and operating policies along with sponsoring dealer
- Overall responsibility for Chapter operation, administration, and implementation of Indian Motorcycle® policies
- Ensure that the Chapter complies with all corporate state and federal tax and annual filing requirements
- Preside at all Chapter meetings
- Plan and coordinate chapter meetings to ensure well planned and worthwhile agendas
- Monitor and motivate other Chapter officers
- Promote Chapter to all potential members
- Implement and follow all risk management requirements set by Chapter Insurance
- Verify that all brand standards are met and followed
- Ensure that Chapter merchandise orders are ordered from the approved vendor only
- Informs members of any news from Indian Motorcycle®’s corporate office
- Attend Indian Motorcycle Riders Group® calls or meetings, when asked

VICE PRESIDENT

DUTIES AND RESPONSIBILITIES

- Act on behalf of the President on all Chapter business during the absence of the President
- Ensure that the President is adhering to the “Charter” and its operating policies
- Assist President in ensuring that all trademark and brand guidelines are being met
- Assist President as needed
- Aid in collection and review of documents for the Yearly Chapter Application



OFFICER POSITIONS CONTINUED

SECRETARY

DUTIES AND RESPONSIBILITIES

- Oversee administrative duties
- Record Chapter minutes
- Helps Membership Director in maintaining the group membership and service rosters and ensuring that Chapters have current Indian Motorcycle Riders Group® memberships
- Submit any forms / reports to Indian Motorcycle Riders Group® office
- Organize and maintain Chapter records for insurance and injury release / waiver forms
- Comply with any annual state filing requirements
- Submit meeting minutes for the Yearly Chapter Application
- Submit goals for upcoming year for the Yearly Chapter Application

TREASURER

DUTIES AND RESPONSIBILITIES

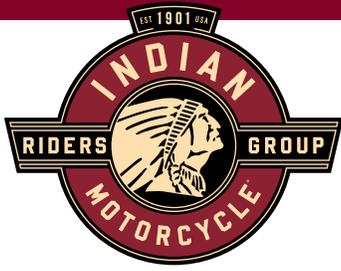
- Maintain the group's financial accounts
- Pay all expenses
- Provide financial reports to the group monthly
- Manage all charitable contributions and distribution of contributions
- Maintain running comparison of yearly Chapter finances
- Submits annual financial statement to Indian Motorcycle® with the Yearly Chapter Application

ACTIVITIES DIRECTOR

DUTIES AND RESPONSIBILITIES

- Plan activities for the Chapter as the Chapter sees fit and appeals to Chapter members
- Oversee administrative planning, logistics, and other duties of events
- Recruit and manage volunteers
- Ensure all insurance forms and liability waivers are current and prerequisites for conducting the events are met
- Manage the collection of waiver release forms at events and make sure each participant signs one
- Submit calendar of last year's events with Yearly Chapter Application
- Submit plan for upcoming year's events with Yearly Chapter Application





OFFICER POSITIONS CONTINUED

MARKETING DIRECTOR

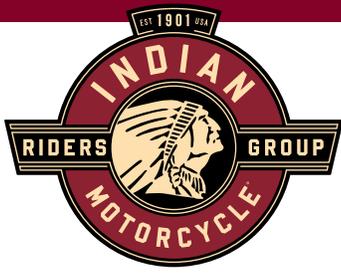
DUTIES AND RESPONSIBILITIES

- Market events to group members and any individual interested
- Ensure that all communication pieces and Chapter business are being communicated with members
- Maintain brand integrity and brand standards
- Order any marketing materials that are needed
- Order any apparel that the Chapter requires from dealer
- Get dealer and Indian Motorcycle Riders Group® approval of all marketing and apparel pieces that are not ordered from officer resources
- Assist Activities Director as needed in planning and executing events
- Submit copies of all advertisements run within your Chapter with Yearly Chapter Application
- Submit advertising plan for upcoming year with Yearly Chapter Application

SAFETY DIRECTOR

DUTIES AND RESPONSIBILITIES

- Must attend and pass the Motorcycle Safety Foundation® course or equivalent every 24 months (Basic Riders Course 2)
- Train Road Directors and Officers
- Ensure that the Road Director is following all safety guidelines
- Organize groups to take MSF classes, use provided MSF® Group Riding Courses and execute a minimum of two trainings per year for members
- Make MSF information available to members, reorder branded materials through the officer resources
- Teach members proper safety instructions and hand signals and a minimum of 4 meetings per year
- Help collect signed waiver release forms for ride events



OFFICER POSITIONS CONTINUED

ROAD DIRECTOR

DUTIES AND RESPONSIBILITIES

- Must attend and pass the Motorcycle Safety Foundation® course or equivalent every 24 months (Basic Riders Course 2)
- Plan ride routes for Chapter ride events
- Guide Chapter rides
- Continual focus on rider safety
- Give a pre-ride overview: road conditions, safety, planned stops, etc.

ROAD OFFICER

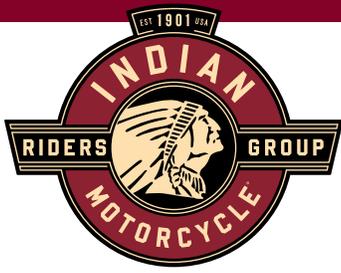
DUTIES AND RESPONSIBILITIES

- Must attend and pass the Motorcycle Safety Foundation course or equivalent
- Works with Road Director to execute Chapter ride events
- Assist with Chapter rides

PHOTOGRAPHER

DUTIES AND RESPONSIBILITIES

- Take photos at Chapter events
- Edit photos
- Submit photos to Indian Motorcycle® (Note: Upon ShareFile submission to Indian Motorcycle®, all photos become the property of Indian Motorcycle®, and may be used by Indian Motorcycle® in perpetuity in its sole and absolute discretion.)
- Upload photos to social sites, websites, or where needed
- Send 2 photos from each activity to Indian Motorcycle Riders Group® office with Yearly Chapter Application unless photos are provided after events on the ShareFile folder throughout the year



OFFICER POSITIONS CONTINUED

MEMBERSHIP DIRECTOR

DUTIES AND RESPONSIBILITIES

- Ensure new members have Indian Motorcycle Riders Group® memberships
- Process new membership applications
- Welcome and interact with new members to Chapter meetings and events
- Call / send a welcome note to all new members who attended events / Chapter meetings
- Submit member list of active members with Yearly Chapter Application
- Submit recruitment plan with Yearly Chapter Application
- Maintain the member list online in the officer dashboard

EDITOR

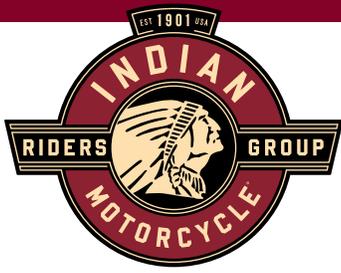
DUTIES AND RESPONSIBILITIES

- Write, edit, and disperse any Chapter publications
- Show publications to dealer for approval prior to use
- Submit any material needing to go online to Web Director
- Send copies of 3-5 publications to Indian Motorcycle Riders Group® with Yearly Chapter Application

WEB DIRECTOR

DUTIES AND RESPONSIBILITIES

- Edit and update Chapter website and social media sites
- Ensure website contains relevant information and is updated
- Follows Internet guidelines in the "Charter," along with brand standards
- Present any web content to the sponsoring dealer for approval prior to posting, if needed



BRANDING AND TRADEMARKS

BRANDING

IMPORTANCE OF INDIAN MOTORCYCLE® NAME AND TRADEMARKS

The Indian Motorcycle® corporate name, Indian Motorcycle Riders Group® name, Indian Motorcycle® logos, and other Indian Motorcycle® trademarks are critical assets of Indian Motorcycle®'s identity and brand. They are who Indian Motorcycle® is and is why you have come to love the brand. The Indian Motorcycle® marks are an effective way to highlight your commitment to high quality products, and using these marks consistently is essential in building recognition and brand strength.

Chapters should only use Indian Motorcycle® logos obtained from Indian Motorcycle®; do not redesign, alter or modify any logos.

INDIAN MOTORCYCLE RIDERS GROUP® LOGO WITH CHAPTER NAME

While we applaud and encourage Chapters to develop their own identity independent of Indian Motorcycle®, we do expect that they align with and uphold the Indian Motorcycle® brand. Chapters can use the Indian Motorcycle® logos when they are stacked alongside their dealership primary logo as descriptors of the lines they carry, but never as a combined logo presented as one.

Chapter logos must stand alone and follow all current rules of the brand standards. Other logos / images cannot go in the restricted space around the Indian Motorcycle® logo or violate sizing requirements.

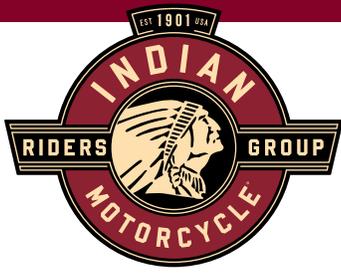
All logos used by Chapters for representation of brands carried should be the Corporate Logo–Indian Script or the Headdress logo. The Corporate Logo–Indian Script is preferred.

TRADEMARKS

Indian Motorcycle® International, LLC is the owner of these trademarks and designs. Dealers are licensed and authorized to use these trademarks only as set forth in the dealer agreement.

SYMBOLS ON PRINTED OR ELECTRONIC MATERIAL

You must always use the ® symbol (as appropriate) with the first and the most prominent appearance of an Indian Motorcycle® mark in a particular piece of printed or electronic material. **This is required.** If this is done, while permissible, is not necessary to use the symbol with subsequent appearances of the Indian Motorcycle® mark in the same piece of material.



BUSINESS OPERATIONS

INSURANCE

All riders are required to have personal auto insurance that would be primary should an incident occur. Additionally, you must obtain signed waivers from all members and guests who participate. A new waiver must be signed for each rider at each ride. There is no blanket waiver option. Liability waivers can be found in the "Forms" section at each event and a copy of the signed waivers must be sent to Indian Motorcycle Riders Group®. We also require that each Chapter and / or sponsoring Dealership maintain appropriate levels of insurance to cover Chapter activities. While Indian Motorcycle Riders Group® does not provide coverage.

INJURY REPORTING

If an injury does occur at a Chapter-run event or meeting, fill out the Injury Report & Form in the "Forms" section in its entirety. Take photos and thoroughly document the incident.

Send forms to:

Indian Motorcycle Riders Group®
2100 Hwy 55
Medina MN 55340

LEGAL INFORMATION

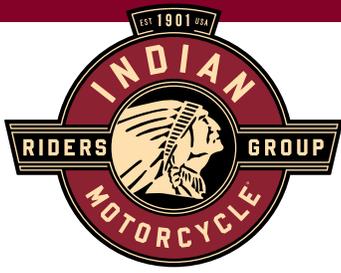
Indian Motorcycle Riders Group® does not provide legal, tax compliance, regulatory advice. We suggest you seek applicable counsel. They will walk you through the steps and make it a pain-free and simple process.

All information included here is for reference only.

OFFICER CONTACT CHANGE FORM

Things come up and commitments change, causing your Chapter to experience some officer changes throughout the year. Regardless of the reason for changing, Indian Motorcycle Riders Group® needs to have current contact information of all officers on file.

All officer changes are to be made online at IMRGmember.com by the dealership admin, updates are easy and are completed in real-time.



BUSINESS OPERATIONS CONTINUED

CHAPTER FINANCES

It is the duty of a Chapter to keep track of the assets entrusted to it by its members. While this is a responsibility that is held by each and every member, it is up to the President and Treasurer to ensure that all Chapter assets are accounted for. Since this is a great responsibility, this section is here to guide you through managing this task.

RECORD KEEPING

Record keeping is a chore that we would rather not do. However, there are several good reasons why your Chapter should keep diligent records.

- Stay accountable to your Chapter members to indicate how their assets are being used and handled
- Legal requirement to report Chapter financials to the Federal, state, and local revenue offices for tax preparation and filing
- Monitor and evaluate Chapter performance

WHAT FINANCIAL RECORDS TO KEEP:

- A type of statement that clearly identifies the source and amount of the different funds collected by the Chapter
- A type of statement that shows how and where the funds were spent

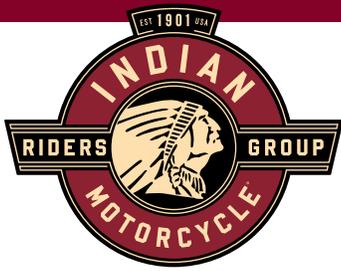
HOW LONG TO KEEP FINANCIAL RECORDS:

- The federal government suggests keeping records for a minimum of seven years
- Do not store Chapter records at a personal residence. We suggest keeping them at the sponsoring dealership or in a safety location or in a safety deposit

GETTING STARTED

FIND A SOFTWARE OR SYSTEM THAT WORKS BEST FOR YOU:

With finances, it is best to find one system that works for your Chapter and stick with it. This will reduce confusion, and when switching officers, will make it easier for the other officers to understand what is going on. Your Chapter can use ledgers or paper templates, software programs, or even see if your bank has any online programs to do this for you. There is no right way – just ensure the process stays consistent.



BUSINESS OPERATIONS CONTINUED

INTERNAL CONTROLS

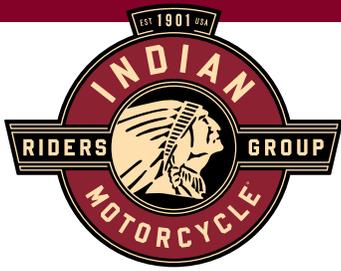
- Require two signatures when you write any check
- Have the bank statements sent to an individual other than the person who handles deposits and check writing. This could be the President or Vice President. They will then pass the statements on to the Treasurer.
- Have the bank statements sent to an individual other than the person who handles deposits and check writing. This could be the President or Vice President. They will then pass the statements on to the Treasurer
- Review Chapter finances on a regular basis during Chapter meetings. This ensures that everyone knows what the money is being spent for and how the Chapter is doing.
- Administer an audit ever two to three years. This ensures that your financial records are accurate.
- Balance your books whenever possible to keep up-to-date records.

TREASURY BINDER

Another way to keep track of all finances is with a Treasury Binder. This can be a hard copy or on a computer. This allows Treasurer to double-check all items and verify if something was paid or not. It is a good idea to have this binder or a computer containing the necessary information present at all Chapter meetings in case someone asks about an item.

RECOMMENDED CONTENT INCLUDES:

1. Balance sheets for all accounts
2. Summary of outstanding allocations
 - This is a summary of all money that the Chapter has approved to spend but has not yet spent. It is important to keep track of these items. Even though the money has not been spent, it is committed to be spent for something else.
3. Copies of Receipts
4. Chapter Financial Statements
5. Chapter Budget



BUSINESS OPERATIONS CONTINUED

CHAPTER BUDGET

The budget that your Chapter receives is based off the dues that your Chapter is expecting to collect. Since you can estimate what your total income will be for the upcoming year, it is helpful to plan what your chapter is going to do with that money in order to grow your Chapter and have fun.

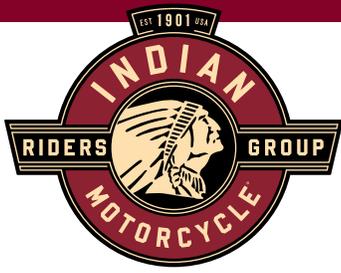
WHAT YOU'LL NEED

- Income for the year (this can be taken from the previous year's income or estimated)
- Annual expenses (this can be gotten from previous year's expenses or estimated, if this is your first year)
- Activities the Chapter is planning to pursue

BUILDING THE BUDGET

- Determine Income:
 - Based off of Chapter dues. We suggest budgeting slightly less than what you will be receiving to give your Chapter some cushion in case something is more expensive than what was expected.
- Determine Expenses:
 - Budget more for expenses than you think you will spend.
- Make sure these two lines (income and expenses) even out. Do not spend more than you have in income.
- Present the budget to the Chapter to make sure everyone agrees on it.

Remember: The budget is not set in stone. It is to be used as a guide throughout the year to keep your Chapter on track and within its spending limits.

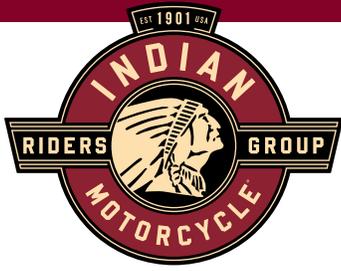


CHAPTER MARKETING

CHAPTER MARKETING

Indian Motorcycle® is working to develop a few turnkey websites for your Chapter to use. We will send you more information when they are up and running.





CHAPTER MERCHANDISE

MERCHANDISE

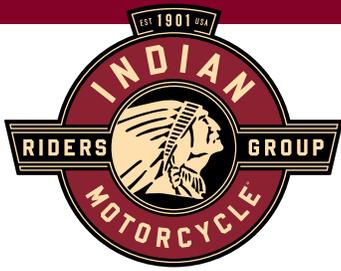
It's important to show your Chapter pride and provide merchandise for all your members. That's why we have created a simple way to order Indian Motorcycle Riders Group® branded apparel and merchandise. Indian Motorcycle Riders Group® has approved only one licensed vendor. Chapters are authorized to sell their local Indian Motorcycle Riders Group® Chapter branded garments purchased through Indian Motorcycle.® Your sponsoring dealer must approve all merchandise orders.

Indian Motorcycle Riders Group® provides a discount to local Chapter officers and dealer admins. This discount is to provide local Chapters another opportunity to raise funds to cover operating cost.

Indian Motorcycle Riders Group® will not sell any custom or local Chapter merchandise to members online. These items are exclusive at your local Chapter.

Here's how to order:

- Log into IMRGmember.com
- Select IMRG™ apparel
- Browse available item
- Contact imrgsupport@impactgroup.us for custom items. The options are endless!



CHAPTER MERCHANDISE

Product Number	Quantity	Sizes					Unit Price	Total Price
		S	M	L	XL	XXL		
							\$	\$
							\$	\$
							\$	\$
							\$	\$
							\$	\$
							\$	\$
							\$	\$
							\$	\$
							\$	\$

Back Customization (check one)

A Pre-approved Rider Group Logo



B Custom Rider Group Logo

EMAIL ART FILE TO
 IMRGsupport@impactgroup.us
 Acceptable file formats
 are .eps, .ai, .pdf or
 high resolution .jpeg/.jpg

Sub-Total	\$
Tax	\$
Shipping & Handling	\$
Grand Total	\$

Billing Information

Company:

Attention:

Address:

City:

State, Zip:

Phone:

Shipping Information Same as Billing

Company:

Attention:

Address:

City:

State, Zip:

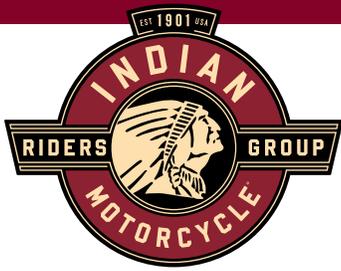
Phone:

Payment Information

Credit Card #:	Purchase Order # (If Applicable):
Card Expiration Date (month & year):	Email Address:
Name on Card:	Signature:

<p>Order Lead Time Order Lead Time: For approved artwork, please allow 7 days for production of your order.</p>	<p>Payment All order must be pre-paid by credit card.</p>
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CHAPTER MERCHANDISE

1



2



3



4



5



6



7



1 **PLR0129: Coffee Mug**
Member Price - \$11.00
Chapter Price - \$7.00

2 **PLR0027: 11" IMRG™ Patch**
Member Price - \$15.00
Chapter Price - \$9.00

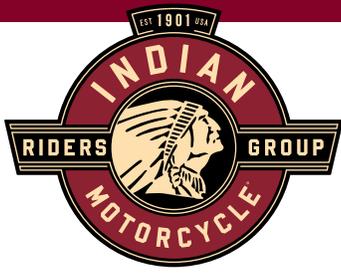
3 **PLR0023: 4" IMRG™ Patch**
Member Price - \$6.00
Chapter Price - \$2.00

4 **Flag Patch**
Mens: PLR0385
Ladies: PLR0386
\$5.00

5 **Koozie**
Member Price - \$3.00
Chapter Price - \$1.20

6 **PLR0266: IMRG™ Hat**
Member Price - \$19.00
Chapter Price - \$10.00

7 **IMRG™ Sweatshirt**
Mens: PLR0269-ChrHr
Ladies: PLR0270-ChrHr
Member Price - \$50.00
Chapter Price - \$40.00



MEMBERSHIP BENEFITS

INTRODUCTION

People who choose Indian Motorcycle® love the bikes for their history, heritage, and the ride. To bring that icon to life and embrace the choice you, as an owner enthusiast have made, Indian Motorcycle Riders Group® offers you benefits, support, and a community to keep your passion alive and keep you riding.

AS A PART OF THE INDIAN MOTORCYCLE RIDERS GROUP®, MEMBERS WILL RECEIVE:

- Exclusive discounts and offers throughout the year
- Exclusive rally / event experiences
- Local chapter participation
- Indian Motorcycle® member website
- Plus, much, much more

INDIAN MOTORCYCLE RIDERS GROUP® MEMBERSHIP

TYPES OF MEMBERSHIPS

INAUGURAL MEMBERSHIP

The Inaugural Membership is a complimentary one-year membership given to those who purchase a new Indian Motorcycle®. Membership is automatically awarded upon bike registration. After one year, the Inaugural member will need to renew their membership and become a Hendee member.

HENDEE MEMBERSHIP

The Hendee Membership is designed for an Indian Motorcycle® rider or an Indian Motorcycle® passenger.

Hendee and Hendee Plus:

Designed for an Indian Motorcycle® rider. The Hendee and Hendee Plus membership provides a rider with benefits to best suit your needs and riding lifestyle.

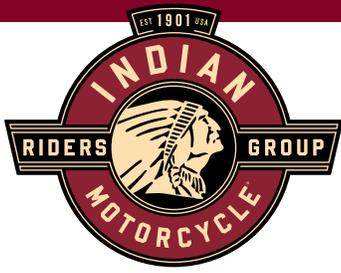
Hendee Associate:

Designed for an Indian Motorcycle® passenger. The Hendee Associate membership provides a passenger with many of the select benefits as your rider.

HEDSTROM MEMBERSHIP

The Hedstrom Membership is designed for non-Indian Motorcycle® owners who want to ride and be a part of the Indian Motorcycle Riders Group® community.





MEMBERSHIP BENEFITS CONTINUED

MEMBERSHIP PATCH AND PIN

Wear your Indian Motorcycle Riders Group® pride loud and proud wherever you go with your Indian Motorcycle Riders Group® exclusive membership patch and pin.

INDIAN MOTORCYCLE RIDERS GROUP® MERCHANDISE

Available only to Indian Motorcycle Riders Group® members, this merchandise lets you show your Indian Motorcycle® Pride. Official Indian Motorcycle Riders Group® merchandise can only be purchased at your participating chapter / dealer and online through IMRGmember.com.

YEARLY MEMBERSHIP RECOGNITION

Acknowledges members who have officially stayed with their Indian Motorcycle Riders Group® membership for consecutive years. Lifetime members are provided one-time (1) year recognition with an exclusive golden Lifetime Member patch, year patch and pin.

EXCLUSIVE ONLINE CONTENT

As an Indian Motorcycle Riders Group® member, we want to make sure you take advantage of all Indian Motorcycle® has to offer. Each year, we will send you at least four exclusive offers, plus one on your birthday.

INDAN MOTORCYCLE MEMBER WEBSITE

Take control of your riding experience by discovering events I your area or across the country! Stay connected with Indian Motorcycle Riders Group® members and local chapters. Manager your membership, earn online badges, and RSVP to National and Local events. Visit IMRGmember.com

LOCAL CHAPTER PARTICIPATION

As an Indian Motorcycle Riders Group® member, you have the ability to join and belong to any chapter you want to. Take advantage of planned rides, events, meetings, and other fun activities to get to know other motorcycle owners and riders.

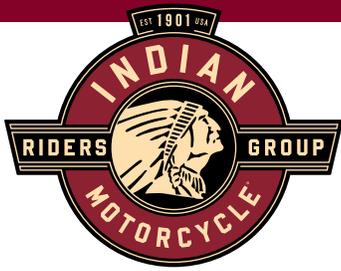
EXCLUSIVE RALLY / EVENT EXPERIENCES

As an Indian Motorcycle Riders Group® member, we want to thank you and show our support of your choice to ride different. At events where we have a national presence, stop by for owner exclusive items, such as pins, patches, snacks, or special rides—just for members.

INDIAN MOTORCYCLE RIDERS GROUP® MAGAZINE

Twice a year we will send you the Indian Motorcycle Riders Group® magazine to give an exclusive look into the Indian Motorcycle® lifestyle.





MEMBERSHIP BENEFITS CONTINUED

ROADSIDE ASSISTANCE (HENDEE PLUS MEMBERSHIP ONLY)

Receive a full year of standard roadside assistance coverage. Available services include emergency transport (up to 50 miles at no cost), pickup and delivery of your motorcycle (charges apply), fluids delivery, and jump starting services.

PARTNERSHIP PERKS (HENDEE PLUS MEMBERSHIP ONLY)

Through Roadside Assistance, Indian Motorcycle® owners will have unlimited access to Nation Safe Drivers 5% cash back hotel program, rental car discounts, trip routing features and other services through our Preferred Members website.

YEARLY RENEWAL GIFT (HENDEE PLUS MEMBERSHIP ONLY)

Acknowledges members who officially upgrade to Hendee Plus. These members will receive an exclusive gift with renewal. This gift is sent to Hendee Plus members who renew annually—one-year (1) renewal, extended—three-year (3) or five-year (5) renewals, or lifetime.

LOCAL CHAPTER PARTICIPATION

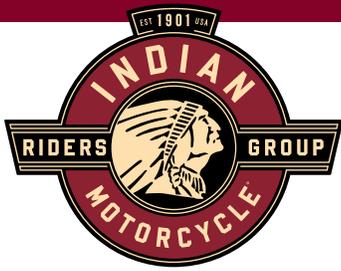
As an Indian Motorcycle Riders Group® member, an individual can join any Chapter that they want to belong to. Encourage members to take advantage of planned rides, events, meetings, and other fun activities to get to know other Indian Motorcycle® owners and riders.

EXCLUSIVE RALLY / EVENT EXPERIENCES

As an Indian Motorcycle Riders Group® member, we want to thank owners and show them our support of their choice to ride “America’s First Motorcycle Company.®” At events where we have a national presence, they can stop by for owner exclusive items, such as pins, patches, snacks, or special rides just for our owners.

EXCLUSIVE DISCOUNTS / OFFERS

As an Indian Motorcycle Riders Group® member, we want to make sure they take advantage of all Indian Motorcycle® has to offer. We will send them exclusive discounts to Indian Motorcycle® merchandise, apparel, and accessories along with a special communication on their membership renewal date and birthday.



MEMBERSHIP BENEFITS CONTINUED

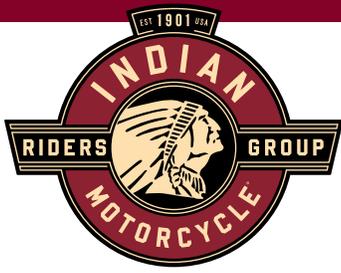
NATIONAL MEMBERSHIP ENROLLMENT INSTRUCTIONS

Inaugural members are automatically enrolled into Indian Motorcycle Riders Group®. Enrollment can be completed online or by mailing in the Enrollment Form found in the website or in the “Forms” section of the handbook.

- Online at <http://IMRGmember.com>
- Make sure that they select:
 - Type of Membership
 - VIN# when enrolling
 - Duration of membership
 - Method of payment along with payment information
- Send forms to:
IMRG™ Enrollment
2100 Hwy 55
Medina MN 55340

LOCAL MEMBERSHIP ENROLLMENT INSTRUCTIONS

National Indian Motorcycle Riders Group® members may participate in their local Chapter. To become a local Chapter member, fill out the “Local Chapter Membership Enrollment and Release” form found in the “Forms” section. They should return the form and payment to their local Chapter. You must keep these forms for liability and record keeping purposes. Send a copy of this form to Indian Motorcycle Riders Group®. Members must fill out this form on an annual basis.



ACTIVITIES

INTRODUCTION

The passion of riding is what brings us together; the connection to members is what brings us back to the Chapter. That's why local Chapters should provide ways that members can socialize with one another. To help keep members involved and active in the Chapter, we have created a list of suggestions that you can implement in your group.

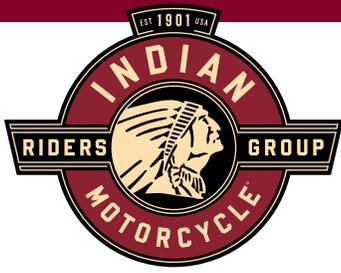
INSURANCE

Before you undertake any Chapter activity or event, make sure you have the necessary insurance needed to cover all aspects of the event. Indian Motorcycle®'s general liability insurance policy does NOT cover Chapter activities. All riders are required to have personal auto insurance that would be primary should an incident occur. You must obtain signed waivers from all members who participate. A new waiver must be signed for each rider at each ride. There is no blanket waiver option. Liability waivers can be found in the "Forms" section at each event and a copy of the signed waivers must be sent to Indian Motorcycle Riders Group®.

- Read through the insurance section of the handbook under "Business Operations"
- Ensure that all participants and spectators sign a liability waiver at each and every event to ensure coverage. A new waiver must be signed for each rider at each ride. There is no blanket waiver option.
- Liability waivers can be found in the "Forms" section.

SAFETY

- We want to ensure that participants and spectators are safe at all times. That is why safety should be the #1 priority during all activities.
- It is vital, and cannot be stressed enough, that liability release waivers must be signed by ALL participating members at each and every activity.
- Make sure that you have outlined and are taking safety precautions to reduce the event of an injury.



ACTIVITIES CONTINUED

RIDE ACTIVITIES

Rides are a great way for members to show off their bikes, gain riding experience, and reiterate the importance of safety on the road. For complete ride rules, see the “Safety” section of the handbook.

RULES OF THE ROAD

- Conduct a pre-ride to cover road conditions, safety, planned stops, and hand signals. This is a good opportunity to use Ride Command. Share and update this winter.
- Have Road Directors and Officers leading and following the ride group to ensure safety.
 - Have a Lead Road Director to lead the group (usually the Chapter Road Director).
 - Designate a Sweep Road and Director (last bike in a group). The Sweep Road and Officer is responsible for identifying and reporting any problems in the group.

When conducting rides, please make sure to follow all road regulations, wear a helmet, and use proper hand signals. We also recommend that you end at a destination to ensure all riders know where to meet up.

Please note we have a No Alcohol policy for our rides.

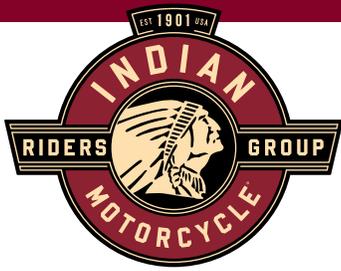
EVENT ACTIVITIES

Your Chapter can do additional events than just rides to ensure that all members stay active. This is especially true if you live in a climate where rides aren't possible during a certain time of year. When planning, be sure your activities appeal to your members. This will ensure higher attendance at your events.

Event activities include:

- Bowling
- Trivia
- Supporting a charity
- Ladies Night
- Bike Show
- Motorcycle games:
 - Scavenger Hunt
 - Poker Run
 - Balloon Toss
 - Barrel Race
 - Slow Drag





ACTIVITIES CONTINUED

INTRODUCTION

This calendar outline gives you an example of what a year could look like for your Chapter.

JANUARY

- 4th Chapter Mtg 10am-11am
- 19th Pizza Night 6pm-10pm

FEBRUARY

- 1st Chapter Mtg 10am-11am
- 5th Bike Night 6pm-10pm
- 23rd Dinner Social 5pm-8pm

MARCH

- 1st Chapter Mtg 10am-11am
BBQ 11:30am-1:30pm
- 12th Steak Night 6pm-9pm
- 29th Chapter Social 11am-2pm
- 31st Yearly Chapter Application Due

APRIL

- 5th Chapter Mtg 10am-11am
- 12th Wounded Warrior Drive 10am-2pm
- 26th Chapter Ride 30th - Ladies Night 6pm-9pm

MAY

- 3rd Chapter Mtg 10am-11am
Ride & Lunch 11:30am-1pm
- 17th Upper Canyon Ride 1pm-3pm
- 28th Dinner Social 6pm-9pm

JUNE

- 7th Chapter Mtg 10am-11am MSF course 11am
- 14th Chapter Ride 10am-1pm
- 25th Bike Night 7pm-9pm

JULY

- 9th Bike Night 6pm-9pm
- 12th Chapter Mtg 10am-11am
- 19th Honoring Heroes Charity Ride 10am
- 30th Chapter Ride 6pm-9pm

AUGUST

- 2/9th Sturgis 2nd - Chapter Mtg 10am-11am
Chapter Ride 11am-1pm
- 13th Bike Night 6pm-10pm
- 23/24 Weekend Ride

SEPTEMBER

- 6th Chapter Mtg 10am-11am
- 17th Bowling 7pm-9pm
- 27th Bike Show & Games 10am-2pm
- 28th Chapter Ride 1pm

OCTOBER

- 4th Chapter Mtg 10am-11am
- 8th Chapter Dinner 6pm-9pm
- 19th Dealership Day 4pm
- 25th Chapter Halloween Party 5pm

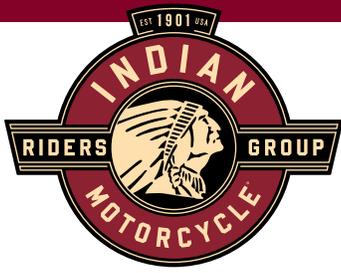
NOVEMBER

- 1st Chapter Mtg 10am-11am
- 11th Ladies Night 7pm-9pm
- 19th Bike Night 6pm-9pm
- 23rd Turkey Trot 11am

DECEMBER

- 6th Chapter Mtg 10am-11am
- 13th Game Night 5pm-10pm
- 17th Chapter Dinner 6pm-9pm





SAFETY

SAFETY TIPS

Going on group rides is the best way to connect with other riders; you're sharing the passion of the road. We want to ensure you not only have a fun and successful ride, but also have a safe atmosphere that allows all members to feel comfortable partaking in your events. Please review these safety guidelines as outlined by MSF to ensure you offer the most enjoyable and safest rides possible. In making any ride related decisions, always make choices that promote rider safety.

We also recommend that all riders have a good quality helmet, eye protection, boots, gloves and protective clothing on in order to go on the ride.

1. HOLD A RIDERS' MEETING:

- Before taking off, go over the route, riding formation, rest and fuel stops, and hand signals.
- Get a feel for the experience of the riders in your group in order to set the pace.
- Explain that the chase rider will guide them back if they wish to ride at a slower speed. If they get separated from the group, have a preplanned procedure or place to regroup.

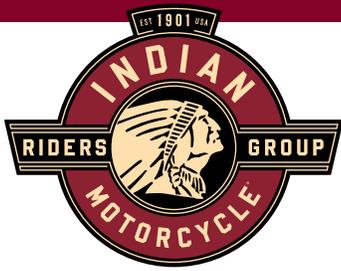
2. LEAD / CHASE:

- It is strongly recommended that two qualified riders escort each group of riders, one in the lead and one trailing the group.
- Lead riders should pay attention to the riders and keep their speed within the riders' comfort zone. They should also recognize and obey all traffic regulations.
- Chase riders control the group and are the eyes of the group. They should be prepared to come forward and guide riders who have been left behind by the group and alert the lead if the group gets separated.

3. LENGTH / STYLE:

- Recommended ride duration is an hour to an hour and a half.
- Offer a mix of city street riding and higher speed / highway riding.
- Plan the route so there are no sharp turns required at slow speeds, particularly near the beginning and end of the ride.
- Pick a route with as many right hand turns as possible, especially in urban areas.
- Plan your stops to ensure that you are able to enter / exit the rest stop safely and that there is enough room for your group to stop.
- It is also recommended that you check the route and do a route run through prior to the Chapter ride to make sure there is no construction, major potholes, or other obstructions to the ride.

Indian
MOTORCYCLE



SAFETY CONTINUED

4. FORMATION:

- Riders should ride in a staggered formation (no side by side riding). This allows a proper cushion to be built between riders so that each rider has enough space and time to maneuver and react to hazards.
- Riders should give a 2second cushion to the bike in front of them.
- Riders who want to ride faster should be in the front of the group and those who want to go slower in the back.
- Remind riders to ride at their own pace and don't go any faster than they feel comfortable going. This will reduce the risk of accidents.

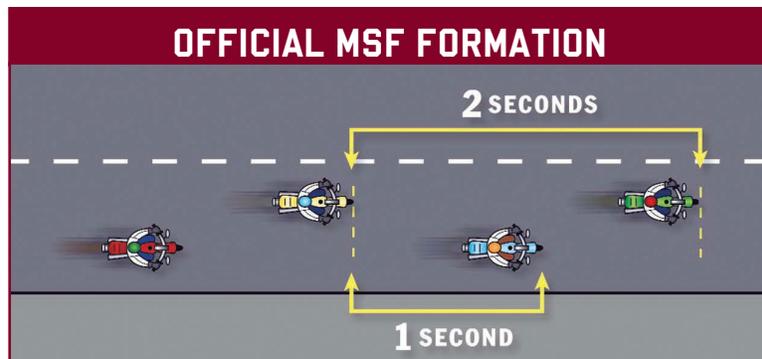


Photo courtesy of the MSF

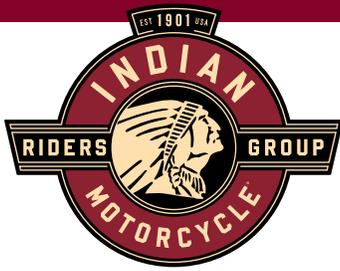
5. LANE CHANGES:

- If it appears that it will be a long, drawn out process to pass a car, consider slowing down to keep your group intact and maintain safety.
- If it appears to be passable, the Lead should inform the group that they will be passing prior to making a move. The Chase will then move into the new lane to prevent traffic from attempting to pass the team in that lane. All bikes will then signal and follow the bike in front of them into the new lane to pass safely.

6. WEATHER:

- It is recommended that you do not conduct rides in the rain or on wet pavement.

Indian
MOTORCYCLE

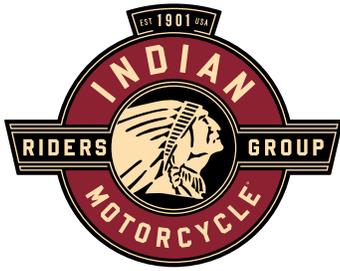


SAFETY CONTINUED

MSF HAND SIGNALS

The following hand signals are the official signals that the Motorcycle Safety Foundation (MSF) recommends using while riding with a group. (*US Only)

<p>Stop - arm extended straight down, palm facing back</p> 	<p>Single File - arm and index finger extended straight up</p> 	<p>Turn Signal On - open and close hand with fingers and thumb extended</p> 
<p>Slow Down - arm extended straight out, palm facing down</p> 	<p>Double File - arm with index and middle finger extended straight up</p> 	<p>Fuel - arm out to side pointing to tank with finger extended</p> 
<p>Speed Up - arm extended straight out, palm facing up</p> 	<p>Hazard in Roadway - on the right, point with right foot; on the left, point with left hand</p> 	<p>Refreshment Stop - fingers closed, thumb to mouth</p> 
<p>You Lead/Come - arm extended upward 45 degrees, palm forward pointing with index finger, swing in arc from back to front</p> 	<p>Highbeam - tap on top of helmet with open palm down</p> 	<p>Comfort Stop - forearm extended, fist clenched with short up and down motion</p> 
<p>Follow Me - arm extended straight up from shoulder, palm forward</p> 	<p>Pull Off - arm positioned as for right turn, forearm swung toward shoulder</p> 	



YEARLY CHAPTER RENEWAL REQUIRED DOCUMENTS

Chapter Website _____

Chapter Facebook _____

Other _____

Collect the required documents and supply copies for annual Chapter renewal:

- Submit copies of meeting minutes from your minute book
- Submit copies of all advertisements run or done within your Chapter
- Submit advertising plan for upcoming year
- Submit last year's calendar of events and meetings held
- Submit the plan for the upcoming year's calendar of events or activity plan
- Submit 2 photos for each event held (submit via ShareFile folder)
- Submit copies of 3-5 newsletters, emails, screenshot of Facebook posts, etc., that your Chapter produced over the year, if any
- Submit member list of active members with member emails and member numbers
- Submit member recruitment plan
- Submit actionable and achievable goals for the upcoming year
- Submit Chapter's current financial statement
- Submit Chapter's proof of insurance
- Submit list for officer benefits
- By-laws, if applicable
- Custom Chapter logo, if applicable

If all parties agree to abide by Indian Motorcycle Riders Group® chapter policies, please sign below:

President Signature _____ Date _____

Dealer Signature _____ Date _____

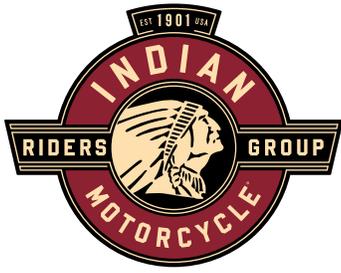
Submit all forms to: IMRG™ Annual Chapter Review 2100 Hwy 55 Medina MN 55340

Or, drop in your Chapters ShareFile link. The annual renewal will be a document to show Indian Motorcycle Riders Group® what your Chapter accomplished please provide your document one attachment in ShareFile or mail your photos may be submitted separately in ShareFile.

Contact IMRG@indianmotorcycle.com for local Chapter ShareFile link, if needed.

All submissions are **due by March 31st**





MEMBERSHIP FORM

INAUGURAL MEMBERSHIP

The Inaugural Membership is complimentary for one-year (1) for those who purchase a new Indian Motorcycle®. Upon dealer registration of your bike, you will automatically be signed up for IMRG™ and will receive the same benefits as our Hendee members.

HENDEE MEMBERSHIP

The Hendee Membership is designed for an Indian Motorcycle® rider or an Indian Motorcycle® passenger.

HENDEE

Designed for an Indian Motorcycle® rider. The Hendee membership provides the rider with the exclusive benefits you want.

- 1-year \$45
- 3-year \$125
- 5-year \$200
- Lifetime \$650

HENDEE PLUS

Designed for an Indian Motorcycle® rider. The Hendee Plus membership provides a rider with Hendee benefits, plus roadside assistance and a yearly renewal gift.

- 1-year \$75
- 3-year \$225
- 5-year \$350
- Lifetime \$950

HENDEE ASSOCIATE

Designed for an Indian Motorcycle® passenger. The Hendee Associate membership provides a passenger with many of the same benefits as the rider.

- 1-year \$25
- 3-year \$65
- 5-year \$100
- Lifetime \$350

HEDSTROM MEMBERSHIP

The Hedstrom Membership is designed for non-Indian Motorcycle® owners who want to be a part of the Indian Motorcycle Riders Group® community.

- 1-year \$55
- 3-year \$165
- 5-year \$275

Member Name _____

Member Number (if applicable) _____

Address _____

City _____ State _____ ZIP _____

Home Phone _____

E-mail Address _____

Current Motorcycle Model _____

Date of Birth _____

HEDSTROM MEMBERSHIP

Check Enclosed

Make checks payable to:

Indian Motorcycle Riders Group®

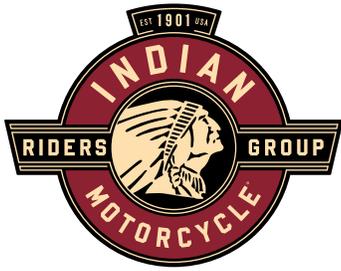
MAIL FORM TO

Indian Motorcycle Riders Group® Membership Form
2100 Highway 55, Medina, MN 55430

Please allow four to six weeks for delivery of membership material.

Visit us online at IMRGmember.com





ANNUAL FINANCIAL STATEMENT

REQUIRED INFORMATION

Chapter Name _____

Chapter Number _____

INCOME

Dues \$ _____

Fund-raisers \$ _____

Event Fees \$ _____

Merchandise Sale \$ _____

Other \$ _____

TOTAL INCOME \$ _____

EXPENSE

Postage \$ _____

Printing & Advertising \$ _____

Door Prizes \$ _____

Professional Fees \$ _____

Supplies & Misc. \$ _____

Other \$ _____

TOTAL EXPENSES \$ _____

NET WORTH

Beginning of year cash on hand \$ _____

Total Income (from above) + \$ _____

Subtotal \$ _____

Total Expenses (from above) - \$ _____

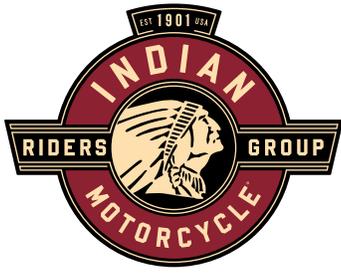
TOTAL YEAR END CASH = \$ _____

Treasurer Signature _____ Date _____

President Signature _____ Date _____

Dealer Signature _____ Date _____





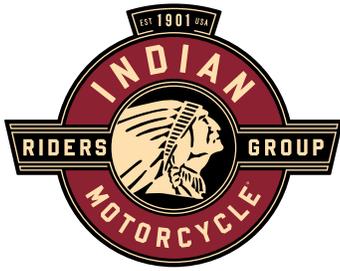
NEWSLETTER TEMPLATE

Chapter Name _____

Chapter Number _____

Date _____





MEMBERSHIP BENEFITS CHART

Membership Benefits Chart	HENDEE ASSOCIATE (LIFETIME AVAILABLE)	HENDEE/ INAUGURAL (LIFETIME AVAILABLE)	HENDEE PLUS (LIFETIME AVAILABLE)	HEDSTROM
Benefits:				
MEMBERSHIP PATCH	✓	✓	✓	✓
MEMBERSHIP PIN	✓	✓	✓	✓
MEMBERSHIP CARD	✓	✓	✓	✓
MAGAZINE (2/YEAR)		✓	✓	✓
MEMBER NEWSLETTER (4/YEAR)		✓	✓	✓
EXCLUSIVE OFFERS (4/YEAR)		✓	✓	✓
EXCLUSIVE IMRG APPAREL	✓	✓	✓	✓
BIRTHDAY OFFER	✓	✓	✓	✓
YEARLY MEMBERSHIP RECOGNITION	✓	✓	✓	✓
YEARLY RENEWAL GIFT			✓	
Partnerships:				
ROADSIDE ASSISTANCE			✓	
PARTNER PERKS (HOTEL, CAR AND VACATION DISCOUNTS)			✓	
Experiences:				
LOCAL CHAPTER PARTICIPATIONS	✓	✓	✓	✓
OWNER EVENTS AT NATIONAL EVENTS	✓	✓	✓	✓



INDIAN MOTORCYCLE RIDERS GROUP® LOCAL CHAPTER MEMBERSHIP ENROLLMENT FORM AND RELEASE



Chapter Name _____

Member Name _____

Address _____

City _____ Country _____ ZIP Code _____

E-Mail Address _____

Phone Number _____ Indian Motorcycle Riders Group® Member Number _____

Expiration Date of National Indian Motorcycle Riders Group® Membership _____

I have read the Annual Charter for Indian Motorcycle Riders Group® Chapters and hereby agree to abide by it as a member of this dealer sponsored Chapter.

I recognize that while this Chapter is chartered with Indian Motorcycle Riders Group® it remains a separate, independent entity solely responsible for its actions.

THIS IS A RELEASE. READ CAREFULLY BEFORE SIGNING.

I agree that the Sponsoring Dealer, Indian Motorcycle Riders Group® (IMRG™), Indian Motorcycle® Company, Polaris Industries Inc., my Chapter and each of their respective affiliates, officers, directors, employees, agents, successors and assigns (the "Released Parties") will not be liable or responsible for injury to me (including serious injury or death) or damage to my property occurring during any Indian Motorcycle Riders Group® activities. I understand and agree that all Indian Motorcycle Riders Group® members and their guests participate voluntarily and at their own risk in all Indian Motorcycle Riders Group® activities and I assume all risks of injury and damage related to my participation in those activities. These risks include serious injury and/or death caused by loss of vehicle control, vehicle mechanical failures, dangerous or improperly maintained roads, improperly selected routes, my own negligent acts, the negligent acts of other riders, and the potential negligence of the Released Parties, including the failure to adequately warn against or protect me from these risks.

I AGREE TO WAIVE TO THE FULLEST EXTENT ALLOWED BY LAW ANY AND ALL CLAIMS OF ANY KIND that I have or may in the future have relating to

Indian Motorcycle Riders Group® activities, whether directly or by subrogation or otherwise, against the Released Parties, and TO RELEASE, DEFEND, HOLD HARMLESS AND INDEMNIFY THE RELEASED PARTIES FROM ANY AND ALL LIABILITY for any liability, loss, damage, expense or injury (including death) that I or my next of kin may incur resulting from my participation in such activities. I understand that this waiver and release does not extend to intentionally wrongful acts on the part of the Released Parties.

I EXPRESSLY WAIVE ANY BENEFITS I MAY HAVE UNDER SECTION 1542 OF THE CALIFORNIA CODE, or any other law, that provides that a general release does not extend to claims which I do not know of or suspect exist, which if known by me may have materially affected my decision to sign this release.

THIS AGREEMENT SHALL BE GOVERNED BY MINNESOTA LAW, without regard to its choice of law rules. Any dispute or claim relating to this Agreement or the Event shall be finally resolved by BINDING ARBITRATION under the United States Arbitration Act in the state of Minnesota.

I HAVE READ THIS RELEASE PRIOR TO SIGNING IT. I UNDERSTAND THIS RELEASE, AND I AM NOT RELYING ON ANY OTHER STATEMENTS OR REPRESENTATIONS MADE BY THE RELEASED PARTIES. I AM AWARE THAT BY SIGNING THIS RELEASE I AM WAIVING CERTAIN LEGAL RIGHTS WHICH I OR MY NEXT OF KIN MAY HAVE AGAINST THE RELEASED PARTIES.

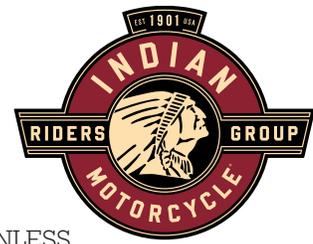
Member Signature _____ Date _____

Local Dues Paid \$ _____ Date _____

RETURN THIS FORM TO YOUR CHAPTER

Indian
MOTORCYCLE

VOLUNTARY WAIVER, CONSENT, RELEASE, AND HOLD HARMLESS AGREEMENT - ADULTS



PLEASE READ THIS AGREEMENT CAREFULLY. DO NOT SIGN THIS AGREEMENT UNLESS YOU AGREE TO THESE TERMS. RIDING IS VOLUNTARY, YOU ARE NOT REQUIRED TO PARTICIPATE.

NAME OF EVENT _____ DATE _____

LOCATION OF EVENT _____ CHAPTER NAME _____

1. In consideration for being allowed to participate in the event described above ("Event") sponsored and/or conducted by Indian Motorcycle® Company, Polaris Industries Inc., the Indian Motorcycle Riders Group® (IMRG™), authorized Indian Motorcycle® dealers and/or local Indian Motorcycle Riders Group® chartered Chapters and each of their respective affiliates, officers, directors, employees, agents, successors and assigns (the "Event Sponsors"). I agree to assume all risks, waive all claims, release all liability, and defend and hold Polaris, its dealers, and other Event Sponsors harmless to the fullest extent allowed by law.
2. **I ACKNOWLEDGE AND AGREE THAT:**
 - a. I have a valid driver's license and motorcycle endorsement, and I can legally operate an Indian Motorcycle® as part of the Event.
 - b. I have reviewed, am familiar with, and will comply at all times with the SAFETY INSTRUCTIONS provided by the Event Sponsors, ALL INSTRUCTIONS AND WARNINGS contained in the Owner's Manual, and the WARNINGS ON ALL VEHICLES, including the use of a helmet and other personal protective equipment. I have not and will not consume alcohol or any other substance that could impair my judgment or driving ability. If I have any questions, I will ask before riding.
 - c. I am aware of and voluntarily assume THE RISKS ASSOCIATED WITH MOTORCYCLES, including SERIOUS INJURY AND/OR DEATH caused by loss of vehicle control, collisions, mechanical failures, trail conditions, my own negligent acts, the negligent acts of other riders, and the potential negligence of Event Sponsors, including the failure to adequately screen, train, warn, or otherwise protect me from all these risks.
3. I AGREE TO WAIVE TO THE FULLEST EXTENT ALLOWED BY LAW ANY AND ALL CLAIMS OF ANY KIND that I have or may in the future have relating to the Event, whether directly or by subrogation or otherwise, against the Event Sponsors.
4. I AGREE TO RELEASE THE EVENT SPONSORS FROM ANY AND ALL LIABILITY for any loss, damage, expense or injury (including death) that I or my next of kin may incur resulting from my participation in the Event. I understand that this waiver and release do not extend to intentionally wrongful acts on the part of the Event Sponsors.
5. I EXPRESSLY WAIVE ANY BENEFITS I MAY HAVE UNDER SECTION 1542 OF THE CALIFORNIA CODE, or any other law, that provides that a general release does not extend to claims which I do not know of or suspect exist, which if known by me may have materially affected my decision to sign this agreement.
6. I AGREE TO DEFEND, HOLD HARMLESS, AND INDEMNIFY THE EVENT SPONSORS from and against any and all liability for any claim or loss, including personal injury, death, property loss, attorney fees, and litigation costs resulting from my participation in the Event.
7. I HEREBY GRANT to the Event Sponsors, and those acting with their authority, the unrestricted, perpetual, worldwide right and LICENSE TO USE MY NAME, PHOTOGRAPH, LIKENESS, VOICE AND BIOGRAPHICAL INFORMATION, and any photograph, video or audio tape that may be taken of me or that includes such materials without further compensation or notice to or permission from me or any third party.
8. THIS AGREEMENT SHALL BE GOVERNED BY MINNESOTA LAW, without regard to its choice of law rules. Any dispute or claim relating to this Agreement or the Event shall be finally resolved by BINDING ARBITRATION under the United States Arbitration Act in the state of Minnesota.

**I HAVE READ THIS AGREEMENT CAREFULLY PRIOR TO SIGNING IT.
I UNDERSTAND THAT I AM WAIVING CERTAIN LEGAL RIGHTS BY SIGNING THIS AGREEMENT.**

Rider Name (print) _____ Rider Signature _____ Date of Birth _____

Address _____ City/Country/Zip _____ Date _____

Driver's License State & No. _____ Phone # _____ E-Mail Address _____

*Information submitted is governed by Polaris' privacy policy, available at:
<http://www.polaris.com/en-us/company/privacy.aspx>*



VOLUNTARY WAIVER, CONSENT, RELEASE, AND HOLD HARMLESS AGREEMENT - ADULTS PASSENGER



PLEASE READ THIS AGREEMENT CAREFULLY. DO NOT SIGN THIS AGREEMENT UNLESS YOU AGREE TO THESE TERMS. RIDING IS VOLUNTARY, YOU ARE NOT REQUIRED TO PARTICIPATE.

NAME OF EVENT _____ DATE _____

LOCATION OF EVENT _____ CHAPTER NAME _____

1. In consideration for being allowed to participate in the event described above ("Event") sponsored and/or conducted by Indian Motorcycle® Company, Polaris Industries Inc., the Indian Motorcycle Riders Group® (IMRG™), authorized Indian Motorcycle® dealers and/or local Indian Motorcycle Riders Group® chartered Chapters and each of their respective affiliates, officers, directors, employees, agents, successors and assigns (the "Event Sponsors"). I agree to assume all risks, waive all claims, release all liability, and defend and hold Polaris, its dealers, and other Event Sponsors harmless to the fullest extent allowed by law.
2. **I ACKNOWLEDGE AND AGREE THAT:**
 - a. I am aware of the nature of the event and choose to be a passenger in this Event. I will not operate a vehicle as part of the Event.
 - b. I have reviewed, am familiar with, and will comply at all times with the SAFETY INSTRUCTIONS provided by the Event Sponsors, ALL INSTRUCTIONS AND WARNINGS contained in the Owner's Manual, and the WARNINGS ON ALL VEHICLES, including the use of a helmet and other personal protective equipment. I have not and will not consume alcohol or any other substance that could impair my judgment or driving ability. If I have any questions, I will ask before riding.
 - c. I am aware of and voluntarily assume THE RISKS ASSOCIATED WITH MOTORCYCLES, including SERIOUS INJURY AND/OR DEATH caused by loss of vehicle control, collisions, mechanical failures, trail conditions, my own negligent acts, the negligent acts of other riders, and the potential negligence of Event Sponsors, including the failure to adequately screen, train, warn, or otherwise protect me from all these risks.
3. I AGREE TO WAIVE TO THE FULLEST EXTENT ALLOWED BY LAW ANY AND ALL CLAIMS OF ANY KIND that I have or may in the future have relating to the Event, whether directly or by subrogation or otherwise, against the Event Sponsors.
4. I AGREE TO RELEASE THE EVENT SPONSORS FROM ANY AND ALL LIABILITY for any loss, damage, expense or injury (including death) that I or my next of kin may incur resulting from my participation in the Event. I understand that this waiver and release do not extend to intentionally wrongful acts on the part of the Event Sponsors.
5. I EXPRESSLY WAIVE ANY BENEFITS I MAY HAVE UNDER SECTION 1542 OF THE CALIFORNIA CODE, or any other law, that provides that a general release does not extend to claims which I do not know of or suspect exist, which if known by me may have materially affected my decision to sign this agreement.
6. I AGREE TO DEFEND, HOLD HARMLESS, AND INDEMNIFY THE EVENT SPONSORS from and against any and all liability for any claim or loss, including personal injury, death, property loss, attorney fees, and litigation costs resulting from my participation in the Event.
7. I HEREBY GRANT to the Event Sponsors, and those acting with their authority, the unrestricted, perpetual, worldwide right and LICENSE TO USE MY NAME, PHOTOGRAPH, LIKENESS, VOICE AND BIOGRAPHICAL INFORMATION, and any photograph, video or audio tape that may be taken of me or that includes such materials without further compensation or notice to or permission from me or any third party.
8. THIS AGREEMENT SHALL BE GOVERNED BY MINNESOTA LAW, without regard to its choice of law rules. Any dispute or claim relating to this Agreement or the Event shall be finally resolved by BINDING ARBITRATION under the United States Arbitration Act in the state of Minnesota.

I HAVE READ THIS AGREEMENT CAREFULLY PRIOR TO SIGNING IT.

I UNDERSTAND THAT I AM WAIVING CERTAIN LEGAL RIGHTS BY SIGNING THIS AGREEMENT.

Rider Name (print) _____ Rider Signature _____ Date of Birth _____

Address _____ City/Country/Zip _____ Date _____

Driver's License State & No. _____ Phone # _____ E-Mail Address _____

Information submitted is governed by Polaris' privacy policy, available at:
<http://www.polaris.com/en-us/company/privacy.aspx>



VOLUNTARY WAIVER, CONSENT, RELEASE, AND HOLD HARMLESS AGREEMENT - MINORS



PLEASE READ THIS AGREEMENT CAREFULLY. DO NOT SIGN THIS AGREEMENT UNLESS YOU AGREE TO THESE TERMS. RIDING IS VOLUNTARY, YOU ARE NOT REQUIRED TO PARTICIPATE.

NAME OF EVENT _____ DATE _____

LOCATION OF EVENT _____ CHAPTER NAME _____

1. In consideration for my minor child ("Minor") being allowed to participate in the event described above ("Event") sponsored and/or conducted by Indian Motorcycle® Company, Polaris Industries Inc., the Indian Motorcycle Riders Group® (IMRG™), authorized Indian Motorcycle® dealers and/or local Indian Motorcycle Riders Group® chartered Chapters and each of their respective affiliates, officers, directors, employees, agents, successors and assigns (the "Event Sponsors"), I agree, individually and on behalf of the Minor, to assume all risks, waive all claims, release all liability, and defend and hold the Released Parties harmless to fullest extent allowed by law. The Minor is voluntarily participating in the Event.
2. **I ACKNOWLEDGE AND AGREE THAT:**
 - a. I AM AWARE of the nature of the Event and the Minor's experience and capabilities, and believe the Minor to be qualified to participate. I will not allow the Minor to operate a vehicle as part of this Event.
 - b. I have reviewed, am familiar with, and will comply at all times with the SAFETY INSTRUCTIONS provided by the Event Sponsors, ALL INSTRUCTIONS AND WARNINGS contained in the Owner's Manual, and the WARNINGS ON THE VEHICLES, including the use of a helmet and other personal protective equipment. I have communicated this information to the Minor. If I have any questions, I will ask before riding.
 - c. I FULLY UNDERSTAND AND WILL INSTRUCT THE MINOR that the activities of the Event may be dangerous and participation in the Event is voluntary and may involve risks and dangers of serious injury and/or death caused by my own negligent acts, the Minor's negligent acts, the negligent acts of other participants, and the potential negligence of the Event Sponsors, including the failure to adequately warn against or protect me from these risks.
3. I AGREE TO WAIVE, INDIVIDUALLY AND ON BEHALF OF THE MINOR TO THE FULLEST EXTENT ALLOWED BY LAW ANY AND ALL CLAIMS OF ANY KIND that I have or may in the future have relating to the Minor's participation in the Event, whether directly or by subrogation or otherwise, against the Event Sponsors, and TO RELEASE THE EVENT SPONSORS FROM ANY AND ALL LIABILITY to me, the Minor, my and the Minor's personal representatives, assigns, heirs and next of kin for any loss, damage, expense or injury (including death) resulting from the Minor's participation in the Event. I understand that this waiver and release does not extend to intentionally wrongful acts on the part of the Released Parties.
4. I EXPRESSLY WAIVE, INDIVIDUALLY AND ON BEHALF OF THE MINOR, ANY BENEFITS I MAY HAVE UNDER SECTION 1542 OF THE CALIFORNIA CODE, or any other law, that provides that a general release does not extend to claims which I or the Minor, do not know of or suspect exist, which if known by me may have materially affected my decision to sign this agreement.
5. I AGREE TO DEFEND, HOLD HARMLESS, AND INDEMNIFY THE EVENT SPONSORS from and against any and all liability for any claim or loss, including attorney fees and litigation costs resulting from the Minor's participation in the Event.
6. THIS AGREEMENT SHALL BE GOVERNED BY MINNESOTA LAW, without regard to its choice of law rules. Any dispute or claim relating to this Agreement or the Event shall be finally resolved by BINDING ARBITRATION under the United States Arbitration Act in the state of Minnesota.

**I HAVE READ THIS AGREEMENT CAREFULLY PRIOR TO SIGNING IT.
I UNDERSTAND THAT I AM WAIVING CERTAIN LEGAL RIGHTS,
INDIVIDUALLY AND ON BEHALF OF THE MINOR BY SIGNING THIS AGREEMENT.**

Rider Name (print) _____ Rider Signature _____ Date of Birth _____

Address _____ City/Country/Zip _____ Date _____

Driver's License State & No. _____ Phone # _____ E-Mail Address _____

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<http://www.polaris.com/en-us/company/privacy.aspx>





Accident / Incident Report Form

Information for Person Completing Incident Report

Name: [] Address: [] Work Phone Number: [] Cell Phone Number: [] Job Title: [] Date of Injury: [] Time of Injury: []

Work Location Information:

Address: [] City: [] Country: [] Postal Code: [] Is this the location where the employee was injured: [] Yes [] No [] Unknown

Information on Location Employee was Injured If Different from Work Location:

Location Name: [] Address: [] City: [] Country: [] Postal Code: [] Work Phone Number: [] Fax Number: []

Injured Personnel Information

First Name: [] MI: [] Last Name: [] Address: [] City: [] Country: [] Postal Code: [] Home Phone Number: [] Work Phone Number: [] Cell Phone Number: [] Email Address: [] Employee ID: [] Gender: [] M [] F [] U Marital Status: [] S [] M [] U Date of Birth: [] Total Dependents: [] Job Class Code: [] Job Title: [] Department: [] Supervisor First Name: [] Supervisor Last Name: [] Supervisor Phone Number: [] Supervisor Email: []

Where case occurred: [] What was the employee doing when injured: [] Name the object/substance that directly injured the employee: [] Time work began: [] Employee treated in emergency room: [] Yes [] No [] Unknown Employee hospitalized overnight as an inpatient: [] Yes [] No [] Unknown

Employment Information

Safeguards/Safety equipment provided: Yes No Unknown

Safeguards/Safety equipment used: Yes No Unknown

Was employee taken by emergency transportation: Yes No Unknown

Admitted to hospital: Yes No Unknown If Yes, Still in hospital: Yes No Unknown

Physician/Hospital Information

Physician Information Available (if Yes, please provide): Yes No Unknown

First Name: Last Name:

Address:

City: Country: Postal Code:

Phone Number:

Hospital Information Available (If Yes, please provide): Yes No Unknown

Hospital Name:

Address:

City: Country: Postal Code:

Witness Detail Information

First Name: Last Name:

Address:

City: Country: Postal Code:

Home Phone:

Work Phone:

Cell Phone:

First Name: Last Name:

Address:

City: Country: Postal Code:

Home Phone:

Work Phone:

Cell Phone:

First Name: Last Name:

Address:

City: Country: Postal Code:

Home Phone:

Work Phone:

Cell Phone:

Employee Description of Accident/Incident/Injury:

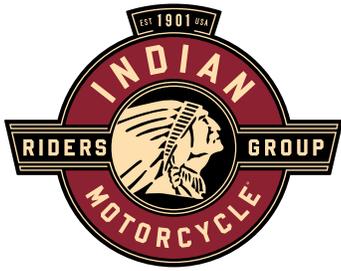
Empty rectangular box for employee description of accident/incident/injury.

Diagram of Accident/Incident Scene (use additional sheets as required):

Large empty rectangular box for diagram of accident/incident scene.

Comments/Remarks:

Empty rectangular box for comments/remarks.



CHAPTER MERCHANDISE

Product Number	Quantity	Sizes					Unit Price	Total Price
		S	M	L	XL	XXL		
							\$	\$
							\$	\$
							\$	\$
							\$	\$
							\$	\$
							\$	\$
							\$	\$
							\$	\$
							\$	\$

Back Customization (check one)		Sub-Total	\$
A <input type="checkbox"/> Pre-approved Rider Group Logo 	B <input type="checkbox"/> Custom Rider Group Logo EMAIL ART FILE TO IMRGsupport@impactgroup.us Acceptable file formats are .eps, .ai, .pdf or high resolution .jpeg/.jpg	Tax	\$
		Shipping & Handling	\$
		Grand Total	\$

Billing Information	Shipping Information <input type="checkbox"/> Same as Billing
Company:	Company:
Attention:	Attention:
Address:	Address:
City:	City:
State, Zip:	State, Zip:
Phone:	Phone:

Payment Information	
Credit Card #:	Purchase Order # (If Applicable):
Card Expiration Date (month & year):	Email Address:
Name on Card:	Signature:

Order Lead Time Order Lead Time: For approved artwork, please allow 7 days for production of your order.	Payment All order must be pre-paid by credit card.
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More items available online.

