



**Cynthia J Eckert Saarie**

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# CAPABILITY STATEMENT

## CORE COMPETENCIES

**ForevermoreOnline LLC Copywriting Services** is your go-to copywriting producer presenting your company with commercial script copy that captivates & intrigues your audience. **Cynthia Saarie** creates scripts evoking emotions brought by understanding the cadence & phrasing of finely crafted sentences, highlighting your product or service.

### Quickly determining the best road to follow:

- Seconds to capture your client’s attention
- Commercial copy selects heartbeats for 6-30 seconds
- You need a professional wordsmith to bring product, idea, and the sale together.

### Cynthia Saarie is your professional delivering copy that highlights your product or service:

- Commercial Script Copy
- Newsletters, eBooks, Articles
- Voiceover Artist
- Ideal for video/radio/tv
- Banners & Printed Ads
- Speaker/Vocalist

## PAST/CURRENT PERFORMANCE

**Not-For-Profit** – Cynthia is the webmaster for nine websites. She designed & currently maintains her church’s website, Facebook page, & email blasts.

**Lay Speaker - United Methodist Church** - Certified as a substitute pastor (when out sick/vacation.) Paid position requires a motivational hour-long church service including prayers, scripture, & a 20-minute sermon.

**Social Media Diva** – Cynthia produces videos, eBooks, social media postings, & monthly newsletters - having over 7,000 followers & subscribers to her latest news.

## CERTIFICATIONS

- Cynthia is a Certified WBE # 8356642  
Certified Small Woman-Owned Business
- Certified S.A.M. United Nations International & US Government Business # 705524
- Certified Professional Copywriter specialized writing in Christian & General Genres AWAI

## SYSTEMS

- Microsoft Office Suite
- WordPress & GoDaddy
- V2Systems
- Adobe
- AWeber
- Elementor Pro & Essential Addons
- Hootsuite

## CODES

DUNS # 117179089  
NYS Vendor # 1100254973  
NAICS Main Code: 711510  
CAGE Code: 8DSQ0