

Cynthia Saarie
315-480-8811
CynthiaSaarie.com
Commercial Scripts &
Copywriting for Business



97 Lock St. Phoenix, NY 13135

315-480-8811 <https://www.CynthiaSaarie.com>

My Objective:

You have a Business. You want to be Seen by potential Customers.

- Commercial scripts capture your customer's attention.
- Packing a punch and giving relevant information.
- Motivating customers to make the purchase.

Skills & Abilities:

Specializing in Commercial Script Copywriting for Businesses.

Copy designed to get and keep your customer's attention.

- Short and to the point copy.
- The most Bang for your buck.

I also write these forms of copy:

- White paper case studies and client or company testimonials
- E-booklets (5+ - 20+ pages) including colorful 3D book covers
- Video sales letter scripts
- Articles, newsletters, blogs, tag lines
- Banners, materials for websites
- PowerPoint presentations
- Scripts and text for videos showcasing companies
- Webinars, sermons, and podcasts.
- B2B / B2C Copy.

A working professional Voiceover Artist, Author, Soprano Vocalist.

- Understanding rhythmic cadence of words and the phrasing of sentences.
- Published award-winning author - knowing the power words create.

Certified practicing Lay Speaker for the United Methodist Church.

- A Substitute for pastors that are out sick, or on vacation.
- Decades of experience speaking and singing to an audience.

First Steps:

Businesses that want to be seen must have a planned strategy of supplying information - one promotion at a time to the customer audience they want to reach.

- A Scripted campaign that builds from ONE idea to the next.
- Keeping momentum going for your whole product's campaign.
- Time and cooperation with your design, video team, production crew, voiceover artists, and my time as your copywriter.
- Details must be mapped out and a timeframe set up.
- Making all deadlines with completed work.

A Smile is a Universal Hello. Let's Chat and bring Your Company into the Spotlight.

Cynthia Saarie 315-480-8811 <https://www.CynthiaSaarie.com> Original slogan.

The Details:

Phoenix, New York - United States Postal Service.

Sales and Service Senior Window Clerk
Steve McAllister, Postmaster 3156953261
99 Jefferson St. Phoenix, NY 13135-9998

American Writers and Artists - verified Professional Copywriter
Writing member: Circle of Success, Titanides, Infinity, and Professional Writer's Alliance

Organization Memberships:

Syracuse University Oratorio Society, VoiceBox1, AdHub,

American Music Channel, Voice Coaches of Albany, NY
Verified Professional Voiceover Artist, Vocalist

Lay Speaker for the United Methodist Church

Licensed to speak and lead church services in the USA.
Certified by the Crossroads District CNY Conference
Rev. Nola Anderson, District Superintendent 3158982000

Forevermore – Cynthia Saarie owner since 1989

Osteo Bone Builder Instructor

Instructor of Senior citizen weight training
Pat Thayer - senior instructor, 3156953944

Oswego SUNY – Psychology
Cayuga Community College – English

Testimonials:

Tali Icepack Jackson, Producer, Drummer, Promoter

"Cynthia is a talented vocalist, voiceover artist, and copywriter of scripts for tv and radio commercials. As a professional performer myself, I look for other talents in this world to connect with and find a way to bring these other talents along. Cynthia has my recommendation to write copy for all commercial needs. She is a pleasure to work with."

Angelina Hilton, founder of Christian Marketing Company E-Zine

"I was in search for guest bloggers who share similar values and Cynthia reached out. I really appreciated her thoroughness, her quick turnaround time, and the blog she wrote on SEO. I recommend her services for anyone seeking a high level of professionalism."

Betty Glaz – Betty Glaz Copywriting Services

"Very creative and gets the job done, usually before deadline. I am glad to recommend Cynthia..."

Walker Bennett - Cydonia Publishing

"Innovative and highly creative operation."

Peter Clegg, President/CEO - JustRight International Inc.

"Highly Recommended, 'EXCELLENT'"

Cynthia Saarie's Samples:

Copywriting:

<https://adobe.ly/2DJvDsu> <https://adobe.ly/2J5kdmg>

<https://adobe.ly/2DHH4Rc>

<https://adobe.ly/2LfLOnD>

Videos:

<https://www.youtube.com/watch?v=CLpPcX1QMNs>

<https://www.youtube.com/watch?v=4BXOgcUEtEo>

<https://www.youtube.com/watch?v=ny6UVDyzACk>

<https://www.youtube.com/watch?v=Z25tovk8rBI>

<https://www.youtube.com/watch?v=nsb6vwXvSyw>

<https://www.youtube.com/watch?v=X-q7XbtMsCU>

https://youtu.be/Yk_a46xcoDw

Voiceover:

<https://soundcloud.com/cynthia-eckert-saarie/business-to-business-information>

<https://soundcloud.com/cynthia-eckert-saarie/artificial-intel>

<https://soundcloud.com/cynthia-eckert-saarie/cynthiasaarieaudition4>

<https://soundcloud.com/cynthia-eckert-saarie/discountgoldandsilvertrading>

E-Books:

<https://adobe.ly/2Jd4jGi>

<https://adobe.ly/2DDTgm4>

<https://adobe.ly/2IRWVRp>

<https://adobe.ly/2ITsp9L>

<https://adobe.ly/2DG9ECx>

Published Author of “Are You in the Will?” Available

for sale at BarnesandNoble.com and Amazon.com