



Cynthia Saarie

315-480-8811

CynthiaSaarie.com

Commercial Scripts &
Copywriting for Business



Cynthia Saarie, owner - ForevermoreOnline, LLC.

Professional Copywriting Services

Phoenix, NY 13135

Cynthia@CynthiaSaarie.com

315-480-8811

Licensed MWBE and NYS/Gov't. Contract Certified/Vetted/Insured

Specializing in Commercial Script Copywriting for Businesses.

Copy designed to get and keep your customer's attention.

- Short and to the point copy
- The Most Bang for your buck

Other written forms of copy for your business:

- White paper case studies and client or company testimonials
- E-booklets (5+ - 20+ pages) including colorful 3D book covers
- Video production, and Video sales letter scripts
- Articles, newsletters, blogs, tag lines
- Banners, Content material for websites
- PowerPoint presentations, converted into videos with music, animations, voiceover, and text
- Scripts and text for videos showcasing your company
- Webinars, sermons, and podcasts
- B2B / B2C Sales Copy

A working professional Voiceover Artist, Author, Soprano Vocalist;

- Understanding rhythmic cadence of words and the phrasing of sentences
- Published award-winning author - knowing the power words create
- Certified practicing Lay Speaker for the United Methodist Church (A Substitute for pastors that are out sick or on vacation)
- Decades of experience speaking and singing to an audience

First Steps: Businesses that want to be seen must have a planned strategy of supplying information – one promotion at a time to the customer audience they want to reach;

- A Scripted campaign that builds from ONE idea to the next
- Keeping the momentum going for your whole product's campaign
- Time and cooperation with your design, video team, production crew, voiceover artists, and my time as your copywriter
- Details must be mapped out and a timeframe set up
- Making all deadlines with completed work

A Smile is a Universal Hello. (Original slogan/tagline)

Let's Chat and bring Your Company into the Spotlight.

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The Details:

Licensed/Vetted through Minority and Women in Business Association (MWBE)

Licensed/Vetted through NYS for NY and Government Contracts

Certified/Vetted through the Small Business Administration Service

ForevermoreOnline, LLC. is a registered/trademarked business in the USA.

Insured and Authorized to work in the US for any employer

No sponsorship required, US citizen

Not a Veteran

Not Disabled

Female

White

Work History-

ForevermoreOnline, LLC.

Professional Copywriting Services

Licensed/Vetted/Insured

Owner (1989- present)

Copywriting, Voiceover, Vocals, Videos, Lay Speaking for Churches

315-480-8811

Phoenix, New York - United States Postal Service.

Sales and Service Senior Window Clerk, retired (30 years: 1/87 to 1/17)

Steve McAllister, Postmaster 3156953261

99 Jefferson St. Phoenix, NY 13135-9998

The United Methodist Church
District Superintendent, Rev. Nola Anderson
7481 Henry Clay Blvd. Liverpool, NY 13088
315-898-2029 – Anne Hutchins, secretary for Rev. Anderson
Lay Speaker (2013- present)
Certified to lead churches in the USA

Education:

American Writers and Artists - verified Professional Copywriter (2016)

Osteo Bone Builder Instructor- Tufts Medical University (2017)
Instructor of Senior citizen weight training
Pat Thayer - senior instructor, 3156953944

Oswego SUNY – Psychology (2011)

Cayuga Community College – English (2012)

Voice Coaches of Albany, NY – Certified Voice Actor (2014)

Syracuse Oratorio Society, Syracuse University- Certified Soprano Vocalist (2017)

The United Methodist Church (2013)

Organization Memberships:

Writing member:
Circle of Success, Titanides, Infinity,
Professional Writer's Alliance, AdHub

Vocal:
VoiceBox1, American Music Channel

Testimonials:

- **Tali Icepack Jackson**, Producer, Drummer, Promoter:
"Cynthia is a talented vocalist, voiceover artist, and copywriter of scripts for tv and radio commercials.
As a professional performer myself, I look for other talents in this world to connect with and find a way to bring these other talents along. Cynthia has my recommendation to write copy for all commercial needs. She is a pleasure to work with."

- **Noah St. John**, I teach The Power Habits® that improve productivity, reduce costs, and build a stronger company culture.

If you're ready to take your life and business to higher levels and sustain continuous growth, then you must work with my friend, Cynthia. She has the unique ability to connect on a level that instantly changes people's lives. And, the best thing is that Cynthia comes from the heart and truly cares about making a positive difference in the lives of others! Do yourself a favor and work with Cynthia today! You'll be grateful you did!

- **Angelina Hilton**, founder of Christian Marketing Company E-Zine:
"I was in search of guest bloggers who share similar values and Cynthia reached out. I really appreciated her thoroughness, her quick turnaround time, and the blog she wrote on SEO. I recommend her services for anyone seeking a high level of professionalism."

- **Betty Glaz** - Betty Glaz Copywriting Services:
"Very creative and gets the job done, usually before the deadline. I am glad to recommend Cynthia"

- **Walker Bennett** - Cydonia Publishing:
"Innovative and highly creative operation."

- **Peter Clegg**, President/CEO - JustRight International Inc.:
"Highly Recommended, 'EXCELLENT'"

Cynthia Saarie's Samples:

- **Copywriting:**

<https://adobe.ly/2DJvDsu> Commercial Script

<https://adobe.ly/32BRs7D> Commercial Script

<https://adobe.ly/2J5kdmg> B2B Email Ad/Flyer

<https://adobe.ly/2DHH4Rc> Article B2B

<https://adobe.ly/2LflOnD> Sales Letter Printed for Direct Mailing

- **Videos:**

<https://youtu.be/uceapCdbIx8> AffiliMarkets Promo

<https://youtu.be/-CSX6XE4Zf4> Promo for CynthiaSaarie.com

<https://youtu.be/MdFYXDXjYT4> the A-Ha! Talk PowerPoint into video

<https://youtu.be/uFclHEEK1yk> Promo for a church website

<https://www.youtube.com/watch?v=4BXOgcUEtEo> Banner inspirational video for Facebook

Cynthia Saarie 315-480-8811 ForevermoreOnline, LLC. Resume

<https://www.youtube.com/watch?v=ny6UVDyzACk> Promotional video for Graphics Warehouse
<https://www.youtube.com/watch?v=Z25tovk8rBI> United Methodist Church of Phoenix Mission
<https://www.youtube.com/watch?v=nsb6vwXvSyw> Dana Bakes, Bakery Promotional Video
<https://www.youtube.com/watch?v=X-q7XbtMsCU> ForevermoreOnline Promo Video- my vo

• **Voiceover:**

<https://soundcloud.com/cynthia-eckert-saarie/business-to-business-information> B2B Info
<https://soundcloud.com/cynthia-eckert-saarie/artificial-intel> Artificial Intelligence
<https://soundcloud.com/cynthia-eckert-saarie/cynthiasaarieaudition4> Foundation promo
<https://soundcloud.com/cynthia-eckertsaaie/discountgoldandsilvertrading> Trading store

• **Some of the E-Books Titles Found at Cynthia's Bookstore:**

<https://Sqrindle.com/author/CynthiaSaarie>

3D Avatars and Chatbots
25+ Free Programs
Utilizing Interesting White Papers in E-Books
Hey Desk Jockeys
Space Cadette Spaghetti

**All videos, e-books, copy text written and voiced by Cynthia.
Under Voiceover - the first three were voiced by Cynthia.
The last was written and voiced by Cynthia.

Published Author of "Are You in the Will?" Outskirts Press 2013
Available for sale at BarnesandNoble.com and Amazon.com
Available on CD at ForevermoreOnline.com, voiced by Cynthia

Skills:

Proficient on Windows 10 and Adobe/Word/Excel Office (10+ years)
Lay Speaker and Vocalist for the United Methodist Church (10+ years)
Voiceover Artist, specializing in Commercials, Sermons, PowerPoint Presentations (10+ years)

Some of Cynthia's Website Links:

<https://CynthiaSaarie.com>
<https://ForevermoreOnline.com>
<https://AffiliMarkets.com>
<https://AffiliEbooks.com>

Final Thoughts for the Present:

I am a professionally certified Copywriter, Vocalist, Voiceover Artist, Osteo Bone-Building Instructor, Lay Speaker, (aka sub for pastors out sick or on vaca) and Videographer.

I have made a point to stay informed with current trends and activities by reading, studying, testing, and continued education in many forms. I use all available fields of higher education to continue to excel at my chosen profession.

If you have other questions, please call or text me at 315-480-8811.

Thank you for your kind consideration in using my services.

Cynthia