

Personal Information Category	Retention Period	Business Purpose	Collected	Disclosed	Sold
Identifiers (such name, address, IP address, email, etc.)	See Section 3 of Privacy Policy: “Retention of Your Personal Information”	For functionality, customer support, business operations, communication, advertising and marketing, and statistical purposes.	Yes	Yes	No
Personal information defined in Civil Code Section 1798.80(e) (such as signature, SSN, financial information, and insurance information, etc.)			No	No	No
Protected personal information (such as gender, religion, sexual orientation, or disability)			No	No	No
Commercial information (such as products or services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies, etc.)	See Section 3 of Privacy Policy: “Retention of Your Personal Information”	For development, customer support, business operations, communication, advertising and marketing, and statistical purposes.	Yes	No	No
Biometric information			No	No	No
Internet or other similar network activity (such as information on a consumer’s interaction with a website, application, or advertisement, etc.)	See Section 3 of Privacy Policy: “Retention of Your Personal Information”	For functionality, business operations, and statistical purposes.	Yes	Yes	No

Geolocation data			No	No	No
Audio, electronic, visual, thermal, or olfactory information			No	No	No
Professional or employment-related information			No	No	No
Education information			No	No	No
Inferences (such as analytics and preferences)			Yes	Yes	No