



## 2023 – 2024 Business Partner Opportunities

Partnerships with businesses in our community help us reach our fundraising goals each year and enrich the experiences of our students and families.

Will you consider joining us as a partner and sponsor for our Barnwell Bears this year?

**Sign up as partner by July 27 for the opportunity to have a booth at OPEN HOUSE (August 3rd)**

**Contact us today to be a 2023–2024 Barnwell Business Partner!**

**[fundraising@barnwellPTO.org](mailto:fundraising@barnwellPTO.org)**

We cannot wait to promote your brand and spread the word about your services.

### **PLATINUM LEVEL PARTNER – \$1,000**

- Top-Tier LOGO recognition on
  - School & PTO websites (with links!),
  - Event T-Shirts,
  - Front office signage, and
  - Year Long Yard Sign Display
- PROMNENT Booth Space at the annual Barnival event reaching over 1000 guests.
- Booth at one additional family engagement event.
- UNLIMITED social media shares, likes and re-postings.
- Sponsorship Opportunity for PTO family engagement events or student program(s).
- Flyers sent home with students up to three times per year.
- Feature on the Barnwell Business Partner Loyalty Card.
- Inclusion on Fulton County Schools official partner list.

### **GOLD LEVEL PARTNER – \$750**

- LOGO recognition on
  - PTO website (with link),
  - Event T-shirts,
  - Front office signage, and
  - Car pool lane banner
- PROMINENT Booth Space at the annual Barnival event reaching over 1000 guests
- Up to ten social media shares, likes and re-postings.
- Flyers sent home with students up to twice per year.
- Feature on the Barnwell Business Partner Loyalty Card.
- Sponsorship Opportunity for a PTO family engagement event or student program.
- Inclusion on Fulton County Schools official partner list.

**Barnwell Elementary PTO is a 501c3 corporation, EIN #20-2694988**

# SILVER LEVEL PARTNER- \$500

- Business name recognition on
  - PTO website,
  - Event T-shirts,
  - Front office signage, and
  - Car pool lane banner
  - Barnwell Business Partner Loyalty Card
- Up to five social media shares, likes and re-postings.
- Booth Space at the annual Barnival event.
- Flyers sent home with students once per year reaching hundreds of families.

# BRONZE LEVEL PARTNER- \$250

- Business name recognition on
  - PTO website,
  - Event T-shirts,
  - Front office signage, and
  - Car pool lane banner
  - Barnwell Business Partner Loyalty Card
- Up to three social media shares, likes and re-postings.
- Booth Space at the annual Barnival event.

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**\*In-Kind donations are valued at 50% of their face value up to a maximum of \$500.**

**\*In the event of conflicting business interests, preference and prominence will be given to the partner with the higher contribution to the school.**



**DONATE ONLINE at**

**[barnwellPTO.membershiptoolkit.com](https://barnwellPTO.membershiptoolkit.com)**

\*All credit card payments are subject to a 3% processing fee to cover transaction costs.

**[fundraising@barnwellPTO.org](mailto:fundraising@barnwellPTO.org)**

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OPEN HOUSE (August 3rd)**

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