



# BARNWELL PTO

*Together, we can be better, be the bear!*

[www.BarnwellPTO.org](http://www.BarnwellPTO.org)

## 2020 – 2021 Business Partner Opportunities

### \$1,000 PLATINUM LEVEL

#### *Platinum level partners receive:*

- NEW THIS YEAR! Partner Week! Pick a week to share your expertise with the school\*
- NEW THIS YEAR! Booth at one additional school-wide event in the 2019-2020 school year\*
- NEW THIS YEAR! Inclusion in PTA Member Loyalty Card\*
- NEW THIS YEAR! Social media shares, likes, and re-posting (Facebook, Twitter, Instagram)\*
- NEW THIS YEAR! Signage in the Barnwell lobby
- Framed certificate to hang in your local business to show partnership
- Business Name on Marquee (every other month)
- Send flyers home 3 times per year
- Business logo and link on PTA and school website and school directory
- Booth at Barnival with these perks
  - Top Billing on all banners, signs and printed material
  - Opportunity for sponsor to make announcement during event
  - Prominent booth space in high traffic area at Barnival
  - Opportunity to place flyer or promotional material in booth
  - Sponsor's name in front of sponsors booth or ride
- If signed up by August 2, 2019, opportunity to have a table at Open House

### \$750 GOLD LEVEL

#### *Gold level partners receive:*

- NEW THIS YEAR! Partner Week! Pick a week to share your expertise with the school\*
- NEW THIS YEAR! Booth at one additional school-wide event in the 2019-2020 school year\*
- NEW THIS YEAR! Inclusion in PTA Member Loyalty Card\*
- NEW THIS YEAR! Social media shares, likes, and re-posting (Facebook, Twitter, Instagram)\*
- NEW THIS YEAR! Signage in the Barnwell lobby
- Framed certificate to hang in your local business to show partnership
- Business Name on Marquee (once every 3 months)
- Send flyers home 2 times per year
- Business logo and link on PTA and school website and school directory
- Booth at Barnival with these perks
  - Name on all banners, signs and printed material
  - Opportunity for sponsor to make announcement during event
  - Booth space in high traffic area at Barnival
  - Opportunity to place flyer or promotional material in booth
  - Sponsor's name in front of sponsors booth or ride
- If signed up by August 2, 2019, opportunity to have a table at Open House

\*To be determined with each partner individually, including social media accounts



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## 2020 – 2021 Business Partner Opportunities (continued)

### \$500 SILVER LEVEL

#### *Silver level partners receive:*

- NEW THIS YEAR! Signage in the Barnwell lobby
- NEW THIS YEAR! Booth at one additional school-wide event in the 2019-2020 school year\*
- NEW THIS YEAR! Inclusion in PTA Member Loyalty Card\*
- NEW THIS YEAR! Social media shares, likes, and re-posting (Facebook, Twitter, Instagram)\*
- Framed certificate to hang in your local business to show partnership
- Business Name on Marquee (2 times per year)
- Send flyers home 1 time per year
- Business name and link on PTA and school website
- Booth at Barnival with these perks
  - Recognition on all banners, signs and printed material
  - Booth space in high traffic area at Barnival
  - Opportunity to place flyer or promotional material in booth
  - Sponsor's name in front of sponsors booth

### \$250 BRONZE LEVEL

#### *Bronze level partners receive:*

- NEW THIS YEAR! Signage in the Barnwell lobby
- NEW THIS YEAR! Inclusion in PTA Member Loyalty Card\*
- NEW THIS YEAR! Social media shares, likes, and re-posting (Facebook, Twitter, Instagram)\*
- Framed certificate to hang in your local business to show partnership
- Business Name on Marquee (once per school year)
- Business name and link on PTA and school website
- Booth at Barnival with these perks
  - Recognition on all banners, signs and printed material
  - Booth space in high traffic area at Barnival
  - Opportunity to place flyer or promotional material in booth
  - Sponsor's name in front of sponsors booth