



BARNWELL PTO

Together, we can be better, be the bear!

www.BarnwellPTO.org

2021 – 2022 Business Partner Opportunities

\$1,000 PLATINUM LEVEL

Platinum level partners receive:

- NEW THIS YEAR! Signage in the Barnwell lobby
- Partner Week! Pick a week to share your expertise with the school*
- Booth at one additional school-wide event in the 2021-2022 school year*
- Inclusion in PTO Member Loyalty Card*
- Social media shares, likes, and re-posting (Facebook, Twitter, Instagram)*
- Framed certificate to hang in your local business to show partnership
- Business Name on Marquee (every other month)
- Send flyers home 3 times per year
- Business logo and link on PTO and school website and school directory
- Booth at Barnival 2022 with these perks
 - Top Billing on all banners, signs and printed material
 - Opportunity for sponsor to make announcement during event
 - Prominent booth space in high traffic area at Barnival
 - Opportunity to place flyer or promotional material in booth
 - Sponsor's name in front of sponsors booth or ride
- **If signed up by August 1, 2021, opportunity to have a table at Open House**

\$750 GOLD LEVEL

Gold level partners receive:

- NEW THIS YEAR! Signage in the Barnwell lobby
- Partner Week! Pick a week to share your expertise with the school*
- Booth at one additional school-wide event in the 2021-2022 school year*
- Inclusion in PTO Member Loyalty Card*
- Social media shares, likes, and re-posting (Facebook, Twitter, Instagram)*
- Framed certificate to hang in your local business to show partnership
- Business Name on Marquee (once every 3 months)
- Send flyers home 2 times per year
- Business logo and link on PTO and school website and school directory
- Booth at Barnival 2022 with these perks
 - Name on all banners, signs and printed material
 - Opportunity for sponsor to make announcement during event
 - Booth space in high traffic area at Barnival
 - Opportunity to place flyer or promotional material in booth
 - Sponsor's name in front of sponsors booth or ride
- **If signed up by August 1, 2021, opportunity to have a table at Open House**

***To be determined with each partner individually, including social media accounts**



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2021 – 2022 Business Partner Opportunities (continued)

\$500 SILVER LEVEL

Silver level partners receive:

- NEW THIS YEAR! Signage in the Barnwell lobby
- Booth at one additional school-wide event in the 2021-2022 school year*
- Inclusion in PTO Member Loyalty Card*
- Social media shares, likes, and re-posting (Facebook, Twitter, Instagram)*
- Framed certificate to hang in your local business to show partnership
- Business Name on Marquee (2 times per year)
- Send flyers home 1 time per year
- Business name and link on PTO and school website
- Booth at Barnival 2022 with these perks
 - Recognition on all banners, signs and printed material
 - Booth space in high traffic area at Barnival
 - Opportunity to place flyer or promotional material in booth
 - Sponsor's name in front of sponsors booth

\$250 BRONZE LEVEL

Bronze level partners receive:

- NEW THIS YEAR! Signage in the Barnwell lobby
- Inclusion in PTO Member Loyalty Card*
- Social media shares, likes, and re-posting (Facebook, Twitter, Instagram)*
- Framed certificate to hang in your local business to show partnership
- Business Name on Marquee (once per school year)
- Business name and link on PTO and school website
- Booth at Barnival 2022 with these perks
 - Recognition on all banners, signs and printed material
 - Booth space in high traffic area at Barnival
 - Opportunity to place flyer or promotional material in booth
 - Sponsor's name in front of sponsors booth