(#109) Dear Management:

July 30, 2019

Some say lead from your heart... some say from lead from your gut... I say, for pete's sake... lead with a CONSISTENT voice!  
  
Consistency is one of the most powerful arrows in your quiver.  For example, WWCD (what would Chris do?)  I can assure you, that the people who work along side me, have a pretty good idea of how I'll answer a question before they ask it...  
  
Is it the same for you?  If not, it should be...  
  
How do you expect anyone to make any decision on their own if they can't (predict/learn from) how you would decide something or even better... why you would?    
  
If they're spending all their time trying to find out which way your wind is blowing from day to day... then NOTHING will get done unless you're there for EVERY decision.    
  
See any inefficiency in this?  You should...  
  
And be careful of the unintentional side effect of in-consistent decisions...  that evil twin, hypocrisy.  
  
Cause that is a very poison arrow for your company, for sure...  
  
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