(#125) Dear Management:

August 14, 2019

Which is faster?  The speed of action, or the speed of sound bouncing off the walls of YET ANOTHER inefficient business meeting?    
  
You know what I'm talking about...  and you know the OPPOSITE correlation of these two items.  
  
SO STOP!  
  
Effective action needs new thoughts, new channels of communication (examples: slack channels, interactive online work environments, video chats, etc.) and sound leadership...  
  
BUT the one thing that overrides all of this, is EFFECTIVE decision making.  
  
No matter how prepared everyone is to act, no matter how much information you have at hand, no matter how many options you have to walk through...  
  
NOTHING is more important, than an effective decision being made.  
  
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