(#128) Dear Management:

August 21, 2019

Remember when men wore a grey or blue suit and tie, and going crazy meant you wore funny colored socks?  Or when women wore similar, just with a mid-calf length skirt?

Well, if you do and long for those days...  Get over it, they're gone!

For one thing, who can afford all the dry cleaning costs???

But seriously...

We are all asking our employees to work longer hours, be more productive, find more cost savings, be a team player, etc... and remember that smile...

And all of this is exacerbated by a difficulty of justifying  raises, against all the competitive forces out there...

So if Johnny wants to wear jeans 3 times a week, or Suzi wants to wear a parka cause she's cold... and this effects the customer experience in NOT a negative way...

Then in the immortal words of the Beatles... LET IT BE!

Happy employees do something greater than making you lots of money... they stay.

Hint - the cost of this exercise... ZERO $'s...

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