(#147) Dear Management:

September 18, 2019

It's mid-September... have you booked your holiday party space?

You know... that event that you'll spend "all that money on", to celebrate your people...

But have you ever asked why? Or do your employees even want it?

Let's run the numbers...  say you'll spend $30,000 for the space, drinks, food, dj, photo booth, door prizes, hotel and travel for out of towners, etc... not counting all the hours for the various employee's time to set it up.  And let's say you have 300 employees.

So that's $100.00 per employee.

Now the numbers aren't important, but thinking through the alternatives is.  Because instead, let's say you hand each employee a $100 bill and with a hand shake or a hug, and you simple say "Happy Holidays!"

Something to think about, but it's my post so my conclusion.

And I conclude that most people would rather take the $100.00 and the recognition, and then go spend a great evening of dinner out, or a movie, or an event... with their own family and/or friends...

The ones they work so hard for, the ones they see less and less of as their lives get so hectic.

My couple pennies...

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