(#173) Dear Management:

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Let's say you're a doctor, taking part in a charity event... having to change jobs for the day, with another charity participant.

The other participant, is a top manager at a mortgage company.

Sidenote - The company is having trouble with communication, getting to the end of projects, working toward solutions, growing pains, etc.

So you arrive... Day 1. You sit through meeting after meeting, talking with people along the way... while the employees play along and express their real day to day challenges.

As a doctor you listen, as time after time more symptoms of the issues at hand are laid out.  You're calm, you ask follow up questions of "Where else does it hurt?"

And by the end of the long day, you've run some tests and are easily able to diagnose the situation.

Because as a doctor, you don't just treat symptom after symptom...  you CURE the matter.

So what is the cure?  It is to remove the "hurt", the roadblocks, etc... and let the company heal and become stronger.  Otherwise the hurt becomes chronic...

Moral - Are you a Doctor?  Or are you an EMT, just keeping the company's pulse going?

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