(#198) Dear Management:

December 9, 2019

Buzz word, buzz word, buzz word, Company Culture, buzz word, buzz word, buzz word...

Often, the words "Company Culture" get so OVERUSED in the "2 min elevator spiel" regurgitated by leadership, but MORE often... truly under-implemented in reality.

Cause think about it... how many leaders out there, would come to the table with "Come join us... we have crappy company culture."?

So to be clear...

Company Culture thrives on leaders who can plant a flag, employees who can trust said leadership's decisions, and... while relying on each other, TOGETHER... devise the best way to get there.

Anything less is inefficient at best, dysfunctional at worst.

My couple pennies...

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