(#209) Dear Management:

December 24, 2019



It just happens to be the EVE of Christmas... but there are a lot of other EVE's that come along.  
  
EVE's of events you're planning for, products you are about to roll out, divisions you're about to bring on, etc.  
  
And... on the EVE of one of those days... there's always a small thing that will go sideways in some fashion.  
  
Yep, you can plan-plan-plan for all the multitude of options... but it's those unknown ones that will surprise you.  
  
But what shouldn't surprise you, is YOUR team has your back and they can roll with the punches.  
  
Contingency plans should be made for the un-imaginable.  
  
So breathe easy, OR you might need to find a better team that CAN roll with it.  
  
And be generous to those that have the talent to help at the last minute.  
  
Those are the presents you want to keep under your Christmas Tree.  
  
Happy Holidays!  
  
  
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