(#213) Dear Management:

December 31, 2019

All I see out on the interwebs... is everyone talking about 2019...  their year-in-review comments, etc. etc. etc...

And that's a good thing!  So Reflect!  Revel!

But often this is through the eyes of a highlight reel...  and ONLY, looking at the highlights.

So, there's a propensity to overlook the adversity... the challenges that occurred and/or continue to stifle the creativity, advancement, and evolution of these same companies...

The (older---scratch that), the wiser I get...  the more I see that it truly IS the journey and not the destination.

The only way to get your company, to be the company you want it to be... is to take on the good AND the bad, head on...

So yes, praise all the good that happened, raise those champagne glasses to the victories...

But don't keep sweeping the bad under the carpet, eventually you'll trip... from the mess that is made.

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