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Dear Management:  Growth is more than buying magic "production seeds", planting them in the ground and PRESTO volume!!!  
  
So step back, look at the full picture and answer this.  Does the bottom line of this venture actually make cent$???  
  
And to help you, before you step back... answer these questions as well... of that magic seed hawker...  
  
  
1 - Has this person sold seeds to several other buyers, over let's say... the past 3 to 7 years?  If yes, is the answer really that your land is that much better for growing?  
  
2 - Is this person now selling to you because the other buyer's operations, leadership, etc. failed?  Why are they really???... now selling to you?  
  
3 - Are the negotiations over $$$ for those seeds the most detailed and complicated of the endeavor?  Do the terms concentrate on the sales date, instead of waiting until you actually harvest said crops?  
  
4 - Has there been actual sightings of the seeds producing crops?  Do you find it interesting that so many of the other buyers passed on fighting to keep those crops?  
  
Let's all be honest... their is no magic in having a good harvest, BUT if you don't ask yourself the above questions...  
  
May the odds, be ever in your favor...