(Mr. Tenkey's Tips #255) www.mrtenkey.com

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OK, maybe just one more day on growth...

Another quote you have to deal with should be "If they come, have you built it?".

You can have a marketing strategy that pings your website with thousands of new hits... BUT without a systems platform that can handle the load... EVERYONE will know.

You can have the best national/regional sales person promoting your back office... BUT if your Ops team falls short of the expectations set... EVERYONE will know.

You can promote the greatest of visions... but without the leadership team in place to decisively implement it... EVERYONE will know.

You can have what you think is the best (whatever)... BUT without a strong leadership and stronger operations team to implement the effort of a stellar marketing and sales push... EVERYONE will know.

Sales and operations are the left and right side of that tight rope your walking.

Be out of balance...

and NO ONE will come back.