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Dear Management: JUST AS important as the perfect person(s)... to lead a project through to completion.  
  
Is the stellar someone or someones... that think through the logistics, BEFORE the project begins.  
  
Yes, direction needs production!  
  
Because there is a VAST difference in skill sets... between directing the show... vs producing it.  
  
One focuses on the motivation of the people, and the passion and desire of their performances...  
  
While the other designs the infrastructure to make those desires and dreams come true.  
  
BUT  
  
the only way the curtain goes up... and down... on a GREAT production...  
  
Is to have and appreciate BOTH roles in your organization.