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Dear Management: Ever hear this one? Do I have a GREAT deal for you...

I'll make 175 bps on all the deals I fund on this (insert venture or one-off loan product here)... and the company (your pocket) will break even (AT BEST)...

Deal?

Well...

THAT'S exactly what you're saying yes to, when you agree to do those one-off loan products, sideways marketing ventures, etc... that the Loan Officers just "HAVE TO HAVE!".

Now is it a deal?

And if you still say yes, you better have some MAJOR mitigating factor to make it worth your time and $'s.

Like the LO is the child of some wealthy benefactor that slips you money under that table to keep the kid employed...

Just sayin'