(Mr. Tenkey's Tips # 400) www.mrtenkey.com

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Dear Management: One brick... does not a pathway make.  
  
One post (of number 400 today!!!)... does not a picture of my brain make.  
  
AND...  
  
One data point... DOES NOT a trend make.  
  
Be careful of the frequency at which you analyze your data...  
  
You know... that from which you base all those important decisions on.  
  
Because a snap of the finger access point to your data...  
  
Often leads to a SNAP decision.  
  
A decision based on emotions, rather than sound industry/trend analytics.  
  
Just sayin'