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Dear Management: Your HR dept is the curb appeal of your company... and guess what?  
  
You can say what you will, but first impressions DO matter!  
  
So, at your next "open" house...  
  
What will your perspective employees see?  
  
A fixer upper... Some place they're scared to walk into, knowing it's gonna take a lot of their own sweat equity to make things beautiful again?  
  
A historic Victorian... Some place regal and grand, but mired in pomp and circumstance... a place historic in views and pre-tense as well.  
  
Or  
  
A classic Craftsman... Some place they feel at home... just walking up to the front door. A place that is rich and warm and they feel they can RELAX in. From the reading nook to the exec conference table.  
  
So?  
  
Where do you want your business to live???  
  
Make it count people!