(Mr. Tenkey #521)

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Dear Management: Remember the School House Rock... "I'm just a bill"?

You know, the one that explains the flow of how a bill gets through Congress, to become a law?

Well, what if you merged that concept into your next on-boarding training? And instead, showed the process of how a blank app becomes a loan.

Think of it. Each person could hold a baton as they explain what they do in the process, and then pass it to the next person down the line.

All while NOT explaining every detail... that's where I think, a lot of companies get snagged up.

STAY broad in this first go round... stay big picture, stay fun and most importantly stay concise.

Then end all of that... with the baton being broken in half and inside is a new loan is pulled out!

Yeah!

That, would be informative... that would be MEMORABLE!

I mean, I still remember most of the video and song of "I just a bill"...

And (gulp) that was almost 40 YEARS ago...

How many of your on-boarding classes hit that same note? And in only 3 mins 20 secs to boot?

Wow, School House... really did ROCK!

Just sayin'

(More blog posts or find my book @ www.mrtenkey.com)