

# PHC TO HOST The First Annual Salsa Eating Contest

## The Dates & Details:

Tickets price is \$100

- 50% of your ticket price goes into the prize pool

Ticket price includes:

- 10 -4oz Jars of Salsa in 10 different recipes
- Digital participation certificate suitable for framing

Contest limited to US residents

- \$14.50 shipping added to non-local ticket purchases
- Local pick-up options available
- Participants must have access to home video equipment
- Participants must have access to internet to upload videos

Winner receives:

- 100% prize pool /50% of ticket price of tickets sold
- \$50 PHC Gift Certificate
- Certificate suitable for framing
- Bragging rights for a year

Tickets sales begin on Monday, January 2, 2023

- Limit of 100 tickets available

Tickets sales end & electronic waver\* completed by  
January 21, 2023

\*Jars include peppers registering over 100,000 on Scoville scale

Contest begins January 22, 2023

Contest ends February 12, 2023 @11:59pm CST

Winner announced February 19, 2023

## Contest Rules:

Set up your camera to film yourself eating salsa.

Start filming BEFORE you open each jar.

Film yourself opening and eating all of jar #1.

Show empty Jar. End Video. Repeat for jars 2-10.

You may drink anything you like.

You may use chips or a spoon to eat salsa.

You may NOT alter the jar of salsa. ie- no add ins

You may NOT edit or stop the video.

You may NOT open the jar before you start your video.

You MUST show the empty jar at the end of your video.

Any appearance of tampering will be cause for disqualification.

Judges say is final and there is no appeal process.

Participants eating all jars will be entered into the prize pool.

A public drawing will be announced from those eligible.

Upload instructions will be provided at time of ticket purchase.

### The Fine Print:

PHC jars are sold by jar size not by net weight.

Home canning recipes vary the amount of headspace required and this will change the weight of the jar.

Exposure to capsaicin causes increased airway resistance.

People who suffer from asthma or other respiratory diseases may be more sensitive to capsaicin.

