



SMALL BUSINESS INTERACTIVE TRAINING SESSIONS (SABITS)

Schedule for January 2021



Common
Sense
Customer
Experience

DATE:

**JANUARY
10TH 2021**

Using a set of stories, we shall explore key principles in Customer Experience that small business owners can adopt immediately to change the game and stay ahead of the competition.



Microsoft

**USING MS
POWERPOINT AS
A GRAPHICS
DESIGN TOOL**

DATE:

**JANUARY
17TH 2021**

Microsoft PowerPoint is a well-known tool for presentations. We shall demonstrate how to use this software to create compelling graphics. Taking this training will help you cut branding and marketing costs significantly.

Social Media for Small Business

Profound Ideas from Learning & Practice



DATE:

**JANUARY
24TH 2021**

Social Media is possibly the go-to option for small business and startup product marketing because of its low cost and massive reach. In this session, we shall explore the nuances of effectively using Social media as a marketing tool.

Simple Technology for Small Business

A Scenario-Based Demonstration for Small
Businesses



DATE:

**JANUARY
31ST 2021**

In the sharing economy, several FREE tools exist that can simplify the life of a young CEO in the areas of marketing, book-keeping, branding, payments and more. This session offers practical demonstrations of some of these tools.

Interactive Ideation Session

- ✓ 1.5 hours examining your business using apt models
- ✓ Fully recorded video call
- ✓ Complete PDF capture
- ✓ One-on-one assessment
- ✓ Strategic plan and roadmap
- ✓ Ongoing support

USD49
NGN19,900
GHC290



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Soft
Payment
options in
January
2021

40% **Referrer Bonus** Available!

My Name is **Kenneth Igiri**. Book a session on my Facebook Page to experience my **Interactive Ideation Session (IIS)**

<https://www.facebook.com/kenigiri>

DATE:

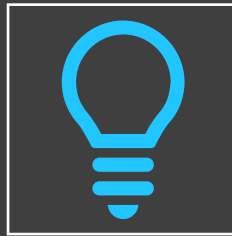
YOU
CHOOSE

The **Interactive Ideation Session (IIS)** is a **one-on-one video call** where we use **SWOT** and **BMC** to examine your idea or business in detail. We then chart a course for your business in the form of a **strategy outline** and **roadmap**. The impact is simply uncommon!

USE THESE LINKS TO BOOK A SLOT



Small Business Interactive
Training Sessions (FREE)



Interactive Ideation
Session