

# NOSFERATU FESTIVAL

---

*A Weekend of Horror*

## 2025 Sponsorship Opportunities

Nosferatu Festival is a unique horror & vampire themed event held annually in Austin that will be celebrating its 7th iteration February 21-23, 2025.

Nosferatu Festival is committed to growing in size and continuing to bring its core of loyal attendees memorable experiences for years to come.

Estimated attendance for 2025 is 750-1000.

**NOSFERATU  
FESTIVAL**

# **DAYWALKER BAZAAR**

The Daywalker Bazaar is held over 2 days and features film screenings, artists, authors, vendors, contests, and games attracting over 500 people a day.



New for 2025, the Daywalker Bazaar will be held at the Doubletree by Hilton Hotel Arboretum with double the vendors!





**NOSFERATU  
FESTIVAL**

# ***NIGHTSTALKER PARTIES***

The Nightstalker Parties are held over 2 nights and feature performances by national, regional and local punk, metal, goth, and other dark genre bands, plus burlesque and sideshow acts.



Past performers include 45 Grave, Electric Frankenstein, The Undead, The Haxans, Rezurex, and Ghoultown among others.



## Full Blood - \$700

The Full Blood sponsorship is the best value sponsorship. It gets you on the step-and-repeat banner, all over the website, on promotional posters and other marketing materials and more!



Only 4 available

- Step & Repeat Banner
- Yearlong listing with hot link on Front Page Website/Sponsor Area
- Posters Large Logo
- Listing on Event Page
- 4x6 Flier
- Sponsor Lobby Sign
- Social Media Posts/Blasts
- 2 Weekend Passes

## Half Blood - \$400

Only 8 available

- Website Sponsor Page
- Social Media Posts/Blasts
- Sponsor Lobby Sign
- Listing on Event Page
- 2 Weekend Passes

## Familiar - \$200

Only 12 available

- Website Sponsor Page
- Sponsor Lobby Sign
- Listing on Event Page

## Nightstalker Party Sponsor - \$700

1 available

- Signage/Banner
- Website Sponsor Page
- Listing on Event Page
- Social Media Posts/Blasts
- Place for marketing materials/handouts
- Custom drink named for you



## Film Screenings - \$300

2 days of short film screenings and Nosferatu: A Symphony of Horror



Only 1 available

- “Presented By....”
- Logo displayed on screening room poster
- Logo/name before each film
- Social Media Posts/Blasts
- Name and logo on event signage
- Flier placement win screening room

## Costume Contest - \$300

The annual costume contest presented by you! Plus, the first prize winner gets a prize package created exclusively by you!

1 available

- “Presented By....”
- Listing on Event Page

## Costume Contest Prizes

- Donate prizes for the second and third place winners.
- Listing on Event Page
- Social Media Posts/Blasts

## Garlic-Eating Contest - \$300

The annual garlic-eating contest presented by, and first prize exclusively from you.

Only 1 available

- “Presented By....”
- Listing on Event Page
- Social Media Posts/Blasts
- First Prize donation



## Host a Panel or Presentation- \$300

Host a presentation or panel discussion related to Nosferatu: A Symphony of Horror, horror, vampires, or other occult-related topic.

1 available each day.

- 30-50 minute runtime
- Listing on Event Page
- Social Media Posts/Blasts
- Name and logo on event signage
- Content must be pre-approved

## Networking Mixer - \$300

Host a networking mixer where attendees can meet each other.

Only 1 available

- “Presented By....”
- MC/Host the event
- 40-50 minute runtime each day
- Listing on Event Page
- Name and logo on event signage
- Social Media Posts/Blasts

## Gaming Lounge - \$300

The gaming lounge where attendees can play vampire and horror-themed board and card games.

Only 1 available

- “Presented By....”
- Gaming all day, each day
- Listing on Event Page
- Name and logo on event signage
- Social Media Posts/Blasts

## VIP Gift Bags - \$50

- Your product or flyer other materials included in up to 100 VIP attendee gift bags.

## Past Sponsors

Past sponsors at varying levels include Gore Noir Magazine, The Darker Side of Austin, Jack Daniels, Pallbearer Press, Bloody Rose Boutique, Curia Arcanum, Secret Oktober, 4th Tap Brewing Company, Horror Web, Bat City Scaregrounds, Pom Pom Floats, Sourpuss Clothing, Goth Yoga, Scream Hollow, Bloody Blush, Texas Black Gold Garlic and more!