



golden thread  
housing solutions

# CASE STUDY

## MANNINGHAM HOUSING ASSOCIATION



### The challenge

Manningham Housing Association (MHA) needed to define a new, ambitious strategic plan for 2026-2029. Their Board and Executive team needed dedicated, expert-led time to step back, reflect, and align on a clear vision. The core challenge was to not only kickstart this process but to ensure the resulting strategy would be compliant, future-focused, and aspirational.

### The golden thread solution

Golden Thread Housing Solutions, led by Stephen, facilitated a Board Strategy Day. The session was designed to be a catalyst for their new strategic plan, with a core focus on positioning MHA for long-term success. We facilitated deep discussions on critical areas, including the ever-changing regulatory regime, strategic growth and risk, and effective board governance.

Stephen's approach provided a structured yet engaging environment for the Board and Executive team. The day created a vital space for them to:

- Reflect on their existing strengths and achievements.
- Identify new opportunities and potential challenges.
- Explore how to elevate their ambition beyond current objectives.

***"Thanks to Stephen for facilitating our Board Strategy Day and helping us kickstart our new Corporate Strategy discussions. He was engaging and the Board were massively impressed with his professionalism and knowledge of the sector, particularly around regulation and governance. I would highly recommend Stephen."***

**Lee Bloomfield, Chief Executive, Manningham Housing Association**