

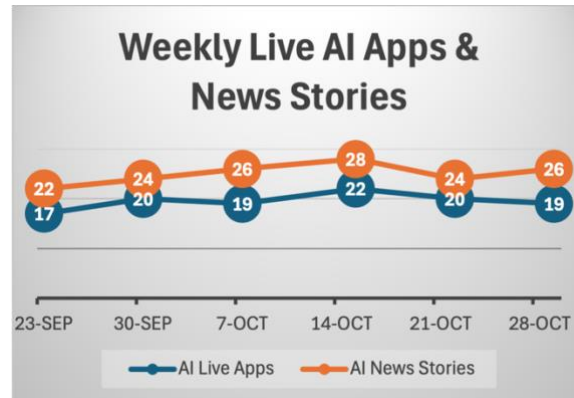
Monday November 4, 2024 - Austin, TX

The Searching For AI - Week In Review summarizes stories about financial institutions live with AI applications. The source data for this report is the Searching for AI Case Study Archive containing thousands of items about financial institutions live with AI.

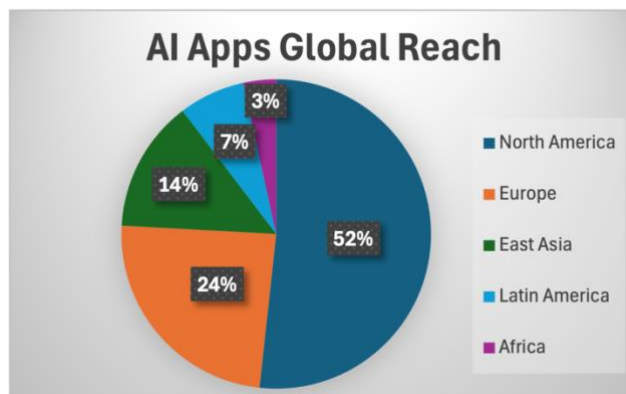
This Week in AI Case Study News.... Several cool case studies on AI driven marketing apps with awesome metrics and successful results. Marketing and Sales driven AI is becoming a theme recently...

Top Case Study Headlines This Week:

- “Revolut Streamlines Customer Onboarding w/ 10X Improvements with AI from Jumio”.
- “Jordan Ahli Bank Reduces Loan Origination Costs by 40% with AI”.
- “Customer Growth = 600% @ Vietcombank - Enhancing Transaction Banking with AI”.



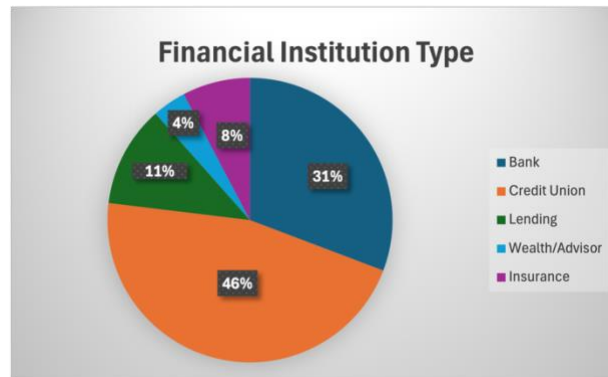
- **26 case studies this week including AI investments and partnerships.** 19 great case studies covering AI live in production.



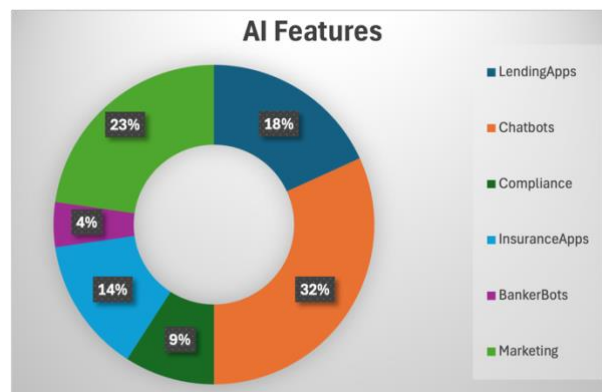
- **North America back on top this week at 52% of case studies.** Africa has a few really interesting case studies this week and Latin America makes a stand in the archive.



Searching For AI Week In Review



- **46% Credit Unions this week. CUs dominate this week.** Some good variety with lending and wealth management AI apps showing up in the case study reviews.



- **23% Marketing & Sales AI Apps.** Marketing and sales driven AI apps take the top mark this week in sheer number of AI case studies.... This is a hot area for AI deployments.

Check out the detailed case studies on the Searching for AI web site. www.searchingforai.com

Thank you for being part of the Searching For AI family. Questions? Please visit our web site or send us an email at this address: admin@searchingforai.com.



This week, SFAI Week In Review is sponsored by the National Fintech Organization. The NFO is a non-profit, and sister brand to the Association for Financial Technology (AFT), dedicated to serving the fintech community. NFO provides resources and promotes innovation and advancement in the industry.

