

Tuesday October 8, 2024 - Ventura, CA

The Searching For AI - Week In Review summarizes stories about financial institutions live with AI applications. The source data for this report is the Searching for AI Case Study Archive containing thousands of items about financial institutions live with AI.

This week in AI case study news.... Lots of cool international AI case studies. And two (2) interesting “think pieces” on AI, covering the topics of compliance and risk management. Also, AI gets successfully turned toward wire fraud and shows impressive results.

Top Case Study Headlines This Week:

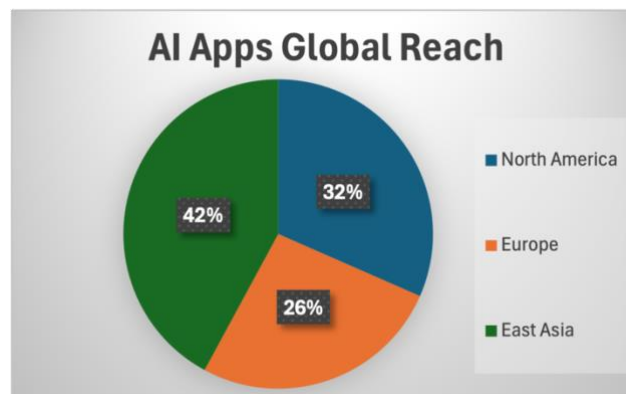
“How **Zurich Insurance** Improved Efficiency & CX w/ AI from Haptik”

“How India’s Leading Digital Lending App - **CASHe** - Enabled Instant Credit w/ AI & WhatsApp”

“**Coda** Achieves High Cust Sat w/ 85% Automation Using a Gamified Convo AI Experience”



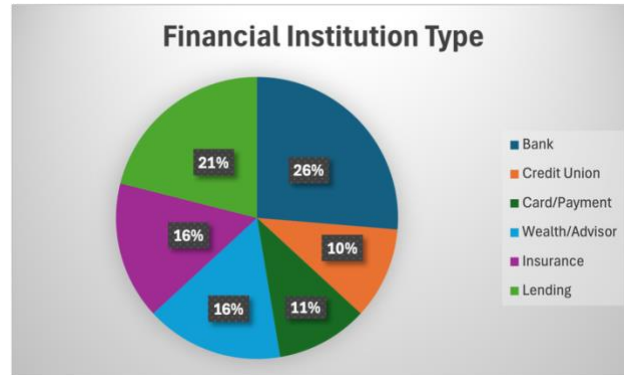
- **19 case studies this week.** 26 stories in total, lots of variety in this week’s case studies with International stories dominating the numbers.



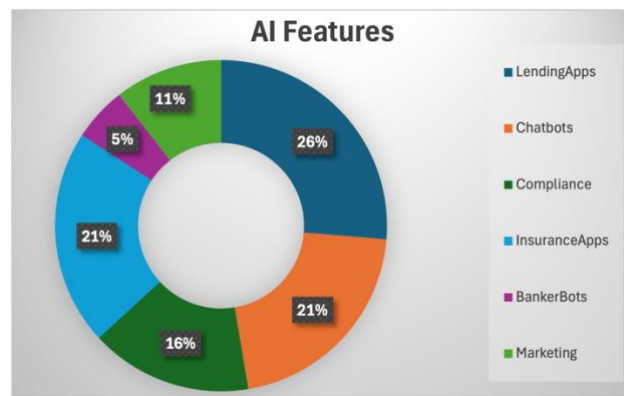
- **At 42% East Asia Dominates Case Studies.** A pattern emerges as 3 regions show up, third week in a row of only 3 regions present in the SF AI case study newsfeeds.



Searching For AI Week In Review



- **26% Banks. Lots of players this week in AI case studies.** Banks rank #1, and lending AI not too far behind at 21%. Insurance had good representation at 16%.



- **47% Lending Chatbots & Compliance.** Lending again this week was a strong theme. Service chatbots and insurance claims processing also had great showings.

Check out the detailed case studies on the Searching for AI web site. www.searchingforai.com

Thank you for being part of the Searching For AI family. Questions, please visit our web site or send us an email at this address: admin@searchingforai.com



This week, SFAI Week In Review is sponsored by the National Fintech Organization. The NFO is a non-profit, and sister brand to the Association for Financial Technology (AFT), dedicated to serving the fintech community. NFO provides resources and promotes innovation and advancement in the industry.

