

# Searching For AI Week In Review

Monday September 16, 2024 - Ventura, CA

The Searching For AI - Week In Review summarizes stories about financial institutions LIVE with AI applications. The source data for this report is the Searching for AI Case Study Archive containing thousands of items about LIVE AI in financial services and fintech.

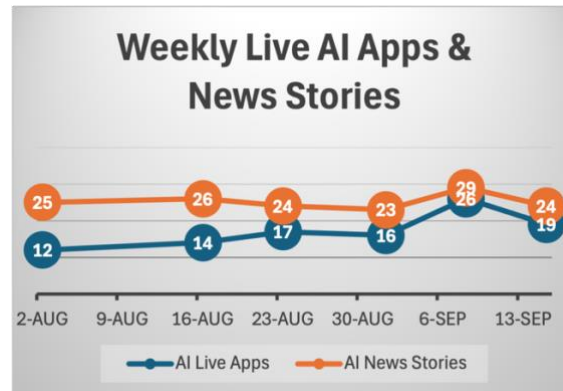
AI ROI shines this week. FI's are realizing serious productivity gains from their deployment of AI. The data does not lie. The benefits of AI are real and can be quantified. Without question, Klarna's story of progress is the most exciting demonstration of how AI impacts productivity.

## Top Case Study Headlines this Week:

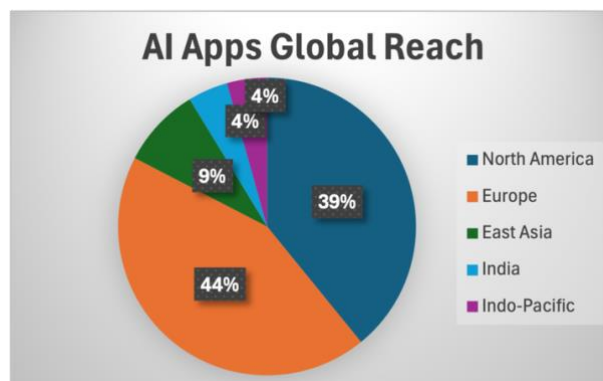
"Sweden's **Klarna** Says AI Helps Shrink Headcount by 25% and grows 27%"

"**Harvard FCU** Streamlines Member Experience w/ Virtual Assistant Ivy from Glia"

"**Lloyds Bank** partners with Cleareye.ai to provide cutting-edge trade finance tech solutions"



- **19 Cast Studies this past week.** 24 stories in total as there were a few investments and one Turkey from an AI vendor announcing themselves 😊

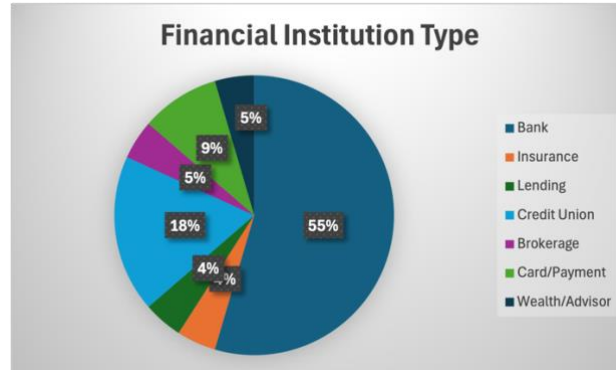


- **44% Case Studies This Week From Euro-Land.** Europe takes the lead. For the first time this week, there are more case studies from Europe than any other region. Take

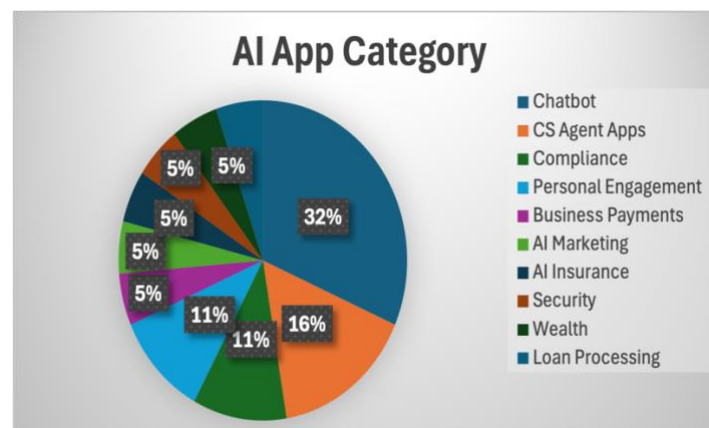


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that US, second place. This trend should continue as European FI's increasingly embrace AI.



- Banks Dominate This Week with 55% of Case Studies.** And yet, every segment was represented this past week from Wealth/Advisory to Lending and Insurance, they all made appearances with some cool case studies. And Credit Unions made a grand showing as well, finally starting to show up on the league table...



- Chatbots and Agent AI Apps Lead This Week.** Some interesting chatbot case studies plus, agent apps are rearing their head. A new category, personal engagement, had a few hits this past week. Using AI to personalize the digital journey is an interesting use case for AI, finally realizing the personalization dream of digital banking.

Check out the detailed case studies on the Searching for AI web site, if you yourself, seek AI ☺

Thank you for being part of the Searching For AI family. Questions, please visit our web site or send us an email at this address: [admin@searchingforai.com](mailto:admin@searchingforai.com)

[www.searchingforai.com](http://www.searchingforai.com)



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