



Battle of the Designers

CONGRATULATIONS!

You have been selected as one of the designers to showcase your designs in the 2 rounds, at *Battle of the Designers*, for a chance to compete for the grand prize of \$2,000 or second runner up prize of \$500. Details for this prestigious event are as follows:

Date: November 18th, 2017
Time: 4:00pm to 11:00pm
Location: Pie in the Sky Studios, 258 Wallace Ave, Toronto, Ontario M6P 3M9 – www.piestudios.ca
Tickets: \$20 in advance and \$25 at the door (available to purchase on EventBrite)

Rule Guidelines – any deadline requests to be fulfilled by **October 23rd 2017 at 3pm**

- Due to the size of the dressing rooms, designers are allowed upto 14 staff members (e.g. videographer, photographer, models, makeup artists etc) to assist them on the day of the event. The names of the staff and total numbers should be sent by **deadline** with anticipated numbers.
- In order for the designer's logo to be included on promotional material, it should be emailed by **deadline**.
- Designers will receive one complimentary bottle of champagne

Models/MUAs:

It is recommended that designers use their own models, both male and female. It is important to note that models are included in the staff member count so please select them wisely. Height requirements for female models is 5'7" and above, and 5'10" and above for males.

Wearmemrlexx can provide you with a selection of models and makeup artists if required. Rates are as follows:

Hair and Makeup Artists: \$120/each
Female models: \$100/each
Male Models: \$70/each

Showcase breakdown:

There will be 3 judges using set criteria and audience votes to provide feedback to designers. A minimum of 15 pieces are required by designers (old or new). Should a designer move onto the finale, additional outfits will be required.

Designers will be given a 5 minute interview to discuss their style, goals etc and given 10 minutes, for each round, to showcase their designs. Since there is audience voting, it is advisable to invite as many supporters of your brand as possible to gain advantage over the competitors.

We hope to have a rehearsal at the venue ahead of time allowing designers to also fit their models. Although attendance is optional, please advise us by email as per the **deadline** if you are interested in attending so that we are able to plan accordingly). In the event that you are unable to attend please arrange for fittings of your models ahead of time and review the studio details at <https://www.piestudios.ca/services2> (studios 4, 5 and 6).

We look forward to working with you and wish you good luck!