

AETHELFLAED HERITAGE PROJECT



Corporate Sponsorship Application Form

www.tdcic.org.uk/battle-of-910ad

Trail Artworks • 2027 Exhibition • Opera Development

1. Project Summary

The Aethelflaed Heritage Project celebrates Wolverhampton's early medieval history through three major cultural initiatives:

- **The Aethelflaed Trail (Outdoor Sculpture & Heritage Route)**

A 13-mile route from Wednesfield to Smestow Valley featuring permanent outdoor artworks, interpretation boards, and interactive signage honouring Wolverhampton's connection to the 910 AD battle.

- **The Aethelflaed Exhibition (2027)**

A curated indoor exhibition including commissioned artworks, educational materials, and immersive historical displays.

- **The Aethelflaed Opera**

A new opera composed by **Andre Fratto**, a US-based composer with more than 25 years in film, TV and theatre (including *Haven*), and performed by acclaimed soprano **Rachel Kobernick**, praised by *The New York Times* for her "captivating performances."

Sponsorship supports the development of the recital, staging, musicians, costumes, set design, and full production.

This form allows sponsors to support any **single initiative** or **combine all three**.

2. Sponsorship Areas

Please tick which project(s) you wish to support:

A. Outdoor Aethelflaed Trail

- Sculpture sponsorship
- Interpretation board / signage sponsor
- Trail locality sponsor
- Community engagement workshops

B. Aethelflaed Exhibition (2027)

- Exhibition artwork commissioning
- Curation & installation support
- Exhibition sponsor
- Education materials sponsor

C. Aethelflaed Opera

- Opera Recital & Lecture (Feb 2026)
- Full production development
- Musician hire & orchestration
- Set design, staging & lighting
- Costume creation
- Community ticket fund

3. Sponsorship Packages

Silver – £2,500+

- Logo included in selected materials
- Recognition on trail/exhibition/recital programme
- 2 Complimentary event tickets (opera or exhibition)

Gold – £5,000+

- Sponsorship of one trail artwork or opera production element
- Logo on promotional materials
- Branding on plaque / interpretation board
- 4 Complimentary tickets to Aethelflaed The Opera (top tier seats) and 4 tickets to exhibition entry

Platinum – £10,000+ (*All Three Initiatives*)

- Recognition across Trail, Opera & Exhibition
- Prominent logo on materials
- Branding on legacy artworks

- VIP invitations & staff benefits
- Sponsor acknowledgment at events
- 8 Complimentary tickets to Aethelflaed the Opera (Front row seats), free events programme, backstage passes, 8 tickets to Aethelflaed exhibition

Bespoke Sponsorship – £ _____

(For supporting a specific piece of work such as commissioning a sculpture, funding a stage set, or sponsoring a gallery installation.)

4. Sponsorship Benefits

All sponsors receive:

- Branding across events and communication channels
- Recognition in press and media campaigns
- Digital promotion via website & social media
- Invitations to previews, openings, and receptions
- Opportunity to be profiled as a heritage partner

Higher-tier sponsors receive greater visibility and more exclusive benefits.

5. Company Details

Organisation Name:

Contact Name:

Role / Position:

Email Address:

Phone Number:

Postal Address:

Website:

Social Media (optional):

6. Branding Information

Please email us:

- Company logo (PNG / JPG / SVG)
 - Branding guidelines (if available)
 - Preferred wording for name recognition
-

7. Payment & Processing

Preferred method:

- Invoice required
 - Direct Donation Link via our donations link
 - Purchase Order No: _____
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8. Permissions

By signing, you agree that:

- Your logo and company name may be used on project materials
 - You understand this sponsorship contributes to the development of the Trail, Exhibition or Opera
 - You accept the project's sponsorship terms
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9. Authorisation

Name:

Position:

Signature:

Date:

10. Please return Completed form via our email to:

tdcic@tdcic.org.uk

with subject as – ‘Corporate sponsorship form’

If you prefer donations can be accepted directly via our project fund donations link here:



More information can be found at www.tdcic.org.uk/battle-of-910ad