

# Country Pond Lake Association

Meeting via Zoom

January 11, 2021 7:00 pm

## Board Meeting Minutes

**Present:** Susan, Bill, Jen, Greg, Linda, Jeff, Tobi, Jeanne

**Review and accept minutes from last meeting:** Bill made a motion to accept, Greg 2<sup>nd</sup>, all in favor.

### **Treasurers report:**

- Financial update and member renewals
  - We have \$4,924.98 in bank account, (includes \$1,500 insurance reserve). Bank account ties to spreadsheet, this includes 3 new memberships since last month. NOTE: All membership dues received after 9/30/20 are counted toward 2021.
  - Jeff will submit Form 990-N (this could not be submitted until 1/1/21, will submit this month)
  - Annual report was filed
  - Jeff will update 2020 actuals and 2021 budget (remove mileage line on revenue and expense – nets to zero as we don't use).

### **Committees:**

- VLAP: Nothing new to report.
- Social Media:
  - Spirit of NH Award was posted and NH Lakes webinar was shared
  - 28 day reach up 131%, engagement up 42%
  - We can provide statistics per post which we hope to help MS4, Greg will reach out to town to find out if this type of info will satisfy their needs for MS4 outreach reporting
- Weed Watchers: Nothing new to report
- Lake Host: working on warrant article see Old Business

### **Communications:**

- No Blasts done since last meeting, next one will be Warrant Article (to be sent February after deliberative session and reminder to vote 1<sup>st</sup> week of March) , then membership renewal EOY
- Thank you/receipt letters for membership donations are up to date except for 3 new ones from last month plus one more Jen just received.
- Linda has done a budget summary in fall of 2018 and 2019, she will work on that once 2021 budget is completed
- Website updates
  - Board meeting minutes added to Docs page
  - Greg will add hat counts remaining to web page (5 tan 1 blue)

### **Old Business:**

- Warrant article 2021 **UPDATED DATES:** must be submitted by Jan 12<sup>th</sup>.
- Jen emailed secretary to find out if we need to request
- Public hearing on January 18<sup>th</sup> , time unknown, either Susan or Tobi will attend by zoom

- Deliberative session on January 30<sup>th</sup> 9:00am– Jen will attend. Bill will reach out to Jim Baker to see if he will be attending and can support the warrant article.
- Susan, Tobi and Jen have collected over 25 signatures. Tobi will drop off Warrant article petition tomorrow (Jan 12).
- Promotional Items
  - Jeannie provided additional information on Atkinson Graphics. They charge \$100 set up fee before proofs can be generated for approval. They require an order of 36 shirts before they will set up e-Store. Jeannie is going to discuss price of a 4 color nice quality shirt that can be ordered in men and women styles.
  - The main purpose is outreach/awareness which is gained when members wear the shirts, rather than to make money. We can spend up to \$15-18/shirt if good quality and sell for \$20-\$25 and provide as incentive gift to \$100 level members.

**New Business:**

- Greg received an email for NH Lakes who would like feature CPLA in Spring Issue of Lakeside” a quarterly publication that goes out to NH Lakes members. They were impressed with how much CPLA had accomplished in such a short time, and would like to interview Greg and Jen for the article.
- Greg received a message from Sally that she is working with Don Kirshner to see if NH DES will accept the TMDL update as part of the MS4 permit requests. The 2011 TMDL showed much higher levels and required a 50% reduction. The new report show improved levels and requires less reduction, but is not officially recognized and has to undergo a review. This could mean additional cost. Sally is trying to go around that to see if towns can get the benefit of the new TMDL study.
- Jeannie is still working on the town about the culverts. Susan saw a surveyor from Promised Land Survey at the first culvert. He said they were hired by the town to measure inflow/outflow of both culverts. Susan to send Jeannie picture of truck so she can inquire with the town if the second culvert was surveyed.

**Next Meeting Date and Place:** Tuesday February 9, 2021 7 pm

**Adjourn:** 8:31 pm

**To do list:**

Raffle - Reach out early April to CPLA membership to get donations  
 Earth Day 2021  
 Raffle Event