

Country Pond Lake Association

Meeting via Zoom

Dec 17, 2020 7:00 pm

Board Meeting Minutes

Present: Susan, Bill, Jen, Greg, Linda, Jeff, Tobi

Review and accept minutes from last meeting: Jenn made a motion to accept, Bill 2nd, all in favor.

Treasurers report:

- Financial update and member renewals
 - We have \$4,259.40 in bank account, (includes \$1,500 insurance reserve). Spreadsheet is up to date.
 - Calendar proceeds will be sent by Venmo quarterly
 - Non profit status should be up to date, paperwork was filed in 2018 for 5 years. Form 990-N to be done each year, Jeff and Jen will meet to review/submit any filings due this year.

Committees:

- VLAP: Nothing new to report.
- Social Media:
 - Too Much P in Your Lake was posted. 85 impressions. 78 people viewed, 3 engagements (clicked further on post)
 - Information on how many people we are reaching will be helpful to provide to the town for MP4 Plan
 - Tobi will post Spirit of NH Award
- Weed Watchers: Nothing new to report
- Lake Host:
 - NH Lakes nominated all Lake Host coordinators as a group for the Spirit of NH Award. This was a virtual event to recognize all kinds of volunteerism throughout the state. Lake Host Coordinators were chosen as a winner of this award. This will be a nice piece to promote our work in our next communications.

Communications:

- No Blasts done since last meeting, next one will be Lake Host Award and Warrant Article , then membership renewal EOY
- Thank you/receipt letters for membership donations are up to date
- In response to email received from Dana Akers we will recognize his donation.
- We should provide information to CPLA members/email list that donations can be made directly to NH Lakes to support Country Pond Lake Host Program
- Website updates
 - Board meeting minutes added to Docs page

- Updates made to Supporters page

Old Business:

- Warrant article 2021 must be submitted by Jan 14th. Public hearing on January 20th, Deliberative session on February 1st. Susan will coordinate collection of signatures. We will check in on Jan 4th to see how we are on signatures. Jen will find drop off warrant article, and will find out if meeting will be held on zoom.
- Promotional Items
 - Jeannie looked into t-shirts. Susan will look into using the Custom Ink vendor who did the koozies, we already have the design. Pros/Cons – Jeannie’s vendor did the fulfillment so individuals could order their own size, and will be delivered to them directly. They may be more expensive, but we won’t have to purchase an inventory of multiple sizes. With Custom Ink, we have to determine inventory and purchase up front, and transact collect \$/deliver shirts but likely to be cheaper. Get pricing for decision at next meeting.

New Business:

- An invitation was sent to Greg, Sally and Julie from Kingston MS4 group to attend meeting. Greg was able to attend. The towns have a lot of MS4 work to manage that is outside the scope of our watershed management plan. Our project was outlined to the Kingston MS4 team. When our plan has been completed, including a public review, it will be shared with the towns. We will be working on it through the winter and hope to finish up by spring or summer. One area where we could help the towns is public outreach. The messaging is very similar to the topics of the Soak up the Rain program. To get credit for it, we need to be able to track how many people are opening and reading the info or how many information packets are handed out. We could do that with Newton too.

Next Meeting Date and Place: Monday January 11th 7 pm

Adjourn: 7:57 pm

To do list:

Raffle - Reach out early April to CPLA membership to get donations
Earth Day 2021
Raffle Event