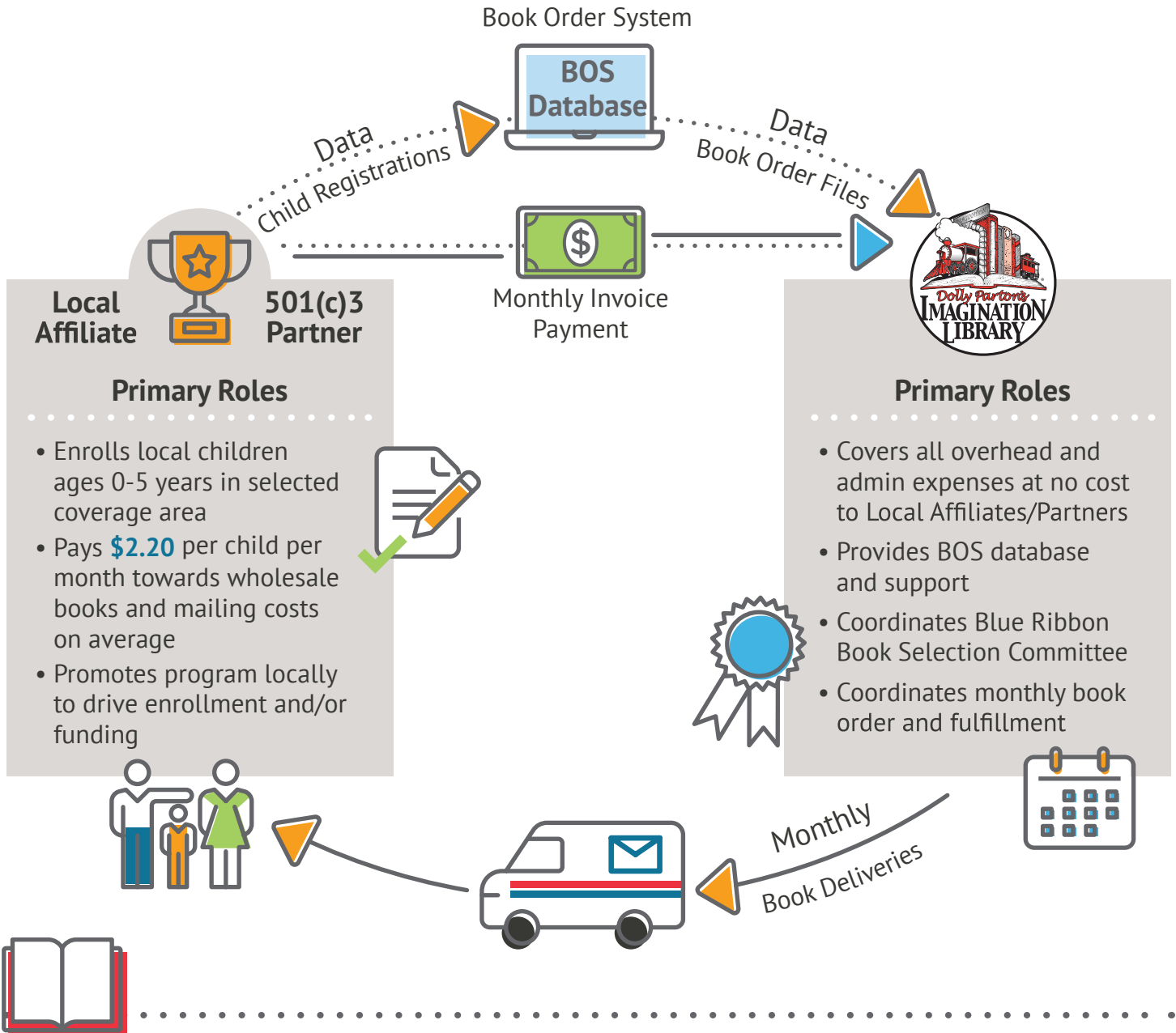




How It Works

In the United States



Local Affiliate  **501(c)3 Partner**

Primary Roles

- Enrolls local children ages 0-5 years in selected coverage area
- Pays **\$2.20** per child per month towards wholesale books and mailing costs on average
- Promotes program locally to drive enrollment and/or funding



Primary Roles

- Covers all overhead and admin expenses at no cost to Local Affiliates/Partners
- Provides BOS database and support
- Coordinates Blue Ribbon Book Selection Committee
- Coordinates monthly book order and fulfillment



Monthly Book Deliveries



- ▶ Local Affiliate may be a business, school district, solo, etc. Need 501(c)3 non-profit partner to get non-profit mailing rates
- ▶ Books arrive at child's home with name on the mailing label
- ▶ At no cost to the family, books are delivered monthly to children from birth to age 5 in a designated coverage area

