

BREAK FALSE HOPE PRIVACY POLICY

Effective Date: Upon Publication

Last Updated: Upon Publication

1. WHO WE ARE

Break False Hope (“BFH”) is a trauma-informed storytelling movement operated by CherryRich Publishing, LLC. WINOR: Women In Need Of Repair is included under this policy. BFH provides safe, anonymous, and supportive spaces for survivors to share their stories through text, avatar, or video.

2. CONTACT INFORMATION

Primary Privacy Contact (BFH)
privacy@breakfalsehope.com

General Inquiries
info@breakfalsehope.com

Legal/Admin
admin@breakfalsehope.com

Support
support@breakfalsehope.com

Story Submission Lanes
survivor@breakfalsehope.com – Avatar-based stories
writerslounge@breakfalsehope.com – Text-based stories
youtubeme@breakfalsehope.com – Video stories using the survivor’s own face

Physical Location (No Public Office)
Greensboro, Guilford County, NC 27415

3. INFORMATION WE COLLECT

BFH collects only the information voluntarily provided by survivors and participants, including:

- Story submissions (text, audio, video, avatar-based)
- Survivor communications
- Email interactions
- Anonymous or pseudonymous content
- Optional safety-related information

BFH does NOT require legal names or identifying information.

4. TRAUMA-INFORMED DATA HANDLING

BFH is committed to:

- Protecting anonymity
- Allowing pseudonyms or initials
- Allowing avatar-based submissions
- Allowing withdrawal of stories at any time
- Never sharing survivor content without explicit consent
- Never selling or monetizing survivor data
- Never mixing BFH data with CRP business or media data

Survivor safety and privacy are our highest priority.

5. HOW STORIES ARE USED

With the survivor's consent, stories may be:

- Published anonymously on BFH platforms
- Included in BFH books, blogs, or advocacy materials
- Shared in survivor-safe spaces

Survivors may withdraw their story at any time by contacting privacy@breakfalsehope.com.

6. COOKIES & TRACKING

BFH uses minimal cookies strictly for:

- Basic site functionality
- Non-invasive analytics

BFH does NOT use:

- Advertising cookies
- Affiliate tracking
- Behavioral profiling

7. USER RIGHTS

Survivors may request:

- Deletion of their story or data
- Anonymity or pseudonym updates
- Corrections to submitted content
- Withdrawal of consent
- Removal from books, blogs, or advocacy materials

Requests should be sent to privacy@breakfalsehope.com.

8. DATA SECURITY

BFH uses reasonable administrative and technical safeguards to protect survivor data. We do not store unnecessary personal information and do not require legal names.

9. GOVERNING LAW

This Privacy Policy is governed by the laws of the State of North Carolina.

10. UPDATES TO THIS POLICY

BFH may update this Privacy Policy as needed. Changes will be posted with a revised “Last Updated” date.