

# **CHERRYRICH PUBLISHING, LLC PRIVACY POLICY**

Effective Date: April 6, 2026

Last Updated: April 6, 2026

## **1. WHO WE ARE**

CherryRich Publishing, LLC (“CRP”) is a for-profit media, publishing, and digital services company operating multiple divisions and DBAs under one unified corporate structure. This Privacy Policy explains how we collect, use, store, and protect information across all CRP-owned platforms, services, and media properties.

This policy applies to all CRP divisions, including but not limited to:

- CherryRich Publishing
- The CherryRich Network (radio, podcast, streaming, media)
- RichKid Productions
- The Kid Records
- The Starter Dose
- CRP Business Services
- Any additional CRP-owned DBAs or media arms

By accessing any CRP platform or service, you agree to the terms of this Privacy Policy.

## **2. INFORMATION WE COLLECT**

Information You Provide Directly

- Name
- Email address
- Phone number

- Mailing address
- Payment information (processed securely through third-party providers)
- Content submissions (manuscripts, media files, forms, applications)
- Business or service inquiries

#### Information Collected Automatically

- IP address
- Device information
- Browser type
- Pages visited
- Time spent on pages
- Referring URLs
- Cookies and tracking technologies

#### Information From Third-Party Platforms

If you interact with CRP through third-party platforms (e.g., TuneCore, BMI, SoundExchange, Spotify, Roku, Amazon Fire TV, Lightcast, CJ Publisher), we may receive limited data necessary to operate our services.

### **3. HOW WE USE YOUR INFORMATION**

We use collected information to:

- Provide and operate CRP services
- Process payments and transactions
- Communicate with you about services, updates, or inquiries
- Manage publishing, distribution, and media operations
- Improve website performance and user experience