

2ND CEBU MUSIC FESTIVAL-USA

September 28, 2025 3:00-10:00 PM

@the Grounds (Attaway Pavilion) 700 Event Center Dr., Roseville, California

SPONSORSHIP PACKET

EVENT PRESENTER: 5,000.00 US DOLLARS

1. Exclusive for **FOUR SPOTS** only
2. No competing product/business with **COPRESENTERS** and **SPONSORS**.
3. Your logo at the top part of the Digital and Printed Event Posters (see sample on page 4)
4. Top spot at our soon to be launched CEBUMUSICFESTIVAL-USA.COM WEBSITE
5. Digital Logo and acknowledgment will be used in all of our Media Partners: Online Radio Stations, Online Bloggers, Local Cebu Newspapers, Promotional Tours. Acknowledgment at the event and streamer.
6. **EXCLUSIVE** use of **ONE SIDE LED WALL** (see diagram on page 3)
7. You can use multiple photos/ads/ for your product/company for the Exclusive Led Wall.
8. 15 Second Video Ads with Audio to be played at the **MAIN Led Wall** (see diagram on page 3) every transition time. Meaning, your video ads will be played before introducing the next performer for the whole event. Same with photo slide, you can use multiple video ads. Video must be in LANDSCAPE format to fit the Main Led Wall. Must be submitted not later than September 1, 2025.
9. Exclusive use of the first **TWO SPOTS** (near the entrance, see diagram on page 5) for your booth. We provide the table, you will provide the tent (max size 10 x 10).
10. You will be provided with a **ROLL UP BANNER** of the event with your exclusive logo.
11. Includes **FIVE VIP TICKETS** and **FIVE FESTIVAL SHIRTS**.

COPRESENTER: 1,000.00 US DOLLARS

1. Exclusive for **TWENTY SPOTS ONLY**.
2. No competing product/business in this category.
3. Your logo at the side part of the Digital and Printed Event Posters (see sample on page 4)
4. Spot at our soon to be launched CEBUMUSICFESTIVAL-USA.COM WEBSITE
5. Digital Logo and acknowledgment will be used in all of our Media Partners: Online Radio Stations, Online Bloggers, Local Cebu Newspapers, Promotional Tours. Acknowledgment at the event and streamer.
6. **EXCLUSIVE** use of **ONE SIDE LED WALL** (see diagram on page 3)
7. Looping 5 second logo/product info/ads/ PHOTO SLIDE at the exclusive Led Wall for 20 **COPRESENTERS**.
8. 10 second Photo/Logo ads (acknowledgment) at the **MAIN LED WALL** during transition of performers. One transition spot each. Line up of COPRESENTER'S ADS will be based on the date of purchase.
9. A table will be provided for your booth at a specific spot (see diagram on page 5). You will provide the tent (max size 10 x 10). Arrangement of tables/booth will be based on the date of purchase.
10. Includes **TWO VIP TICKETS** and **TWO FESTIVAL SHIRTS**.

SPONSOR: 500.00 US DOLLARS

1. Exclusive for **TWENTY SPOTS ONLY**
2. Available for competing products
3. Your logo at the lower part of the Digital and Printed Event Posters (see sample on page 4)
4. Spot at our soon to be launched CEBUMUSICFESTIVAL-USA.COM WEBSITE
5. Digital Logo and acknowledgment will be used in all of our online promotional endeavor (social media and official website). Acknowledgment at the event and streamer.
6. A table will be provided for your booth at a specific spot (see diagram on page 2). You will provide the tent (max size 10 x 10). Arrangement of tables/booth will be based on the date of purchase.
7. Includes **ONE VIP TICKET** and **ONE FESTIVAL SHIRT**.

VENDOR: 300.00 US DOLLARS

1. **TWENTY SPOTS ONLY!**
2. You will be provided with one table. You will provide your own tent (max size 10 x 10)
3. Your spot will be determined by the Logistics Team.
4. Please refer to **IMPORTANT NOTES** for more information on venue policy.

IMPORTANT NOTES:

1. Official Invoice from ROLLY WAGAS LLC will be provided for your tax filing.
2. Deadline for submission of LOGO/ADS for Poster Printing will be on **July 27**.
3. Digital Posters/Streamers for Online Promotions will be updated daily with additional Logo until **September 25**.
4. All Tents (max size 10 x 10) that you provide must be anchored to the ground or fitted with weights. All booths are subject to the approval of Venue Management upon inspection.
5. Setting up of tents and booth is from **7:00 am to 12:00 noon** on the day of the event. All vehicles must exit the ground not later than **12:00 noon**.
6. There will be a separate CAR ENTRANCE and PARKING for all PRESENTERS, COPRESENTERS, SPONSORS, AND VENDORS to avail Free Parking. Diagram/Map will be provided.
7. It is strictly prohibited by the Venue Management to sell Foods, Drinks, or any form that is considered as one, since Food Trucks and Bars are provided by the venue.
8. For payments in the form of Check: Pay to **Rolly Reyes Wagas** (address: 9721 Cariann Ct., Elk Grove CA 95757) Zelle: Ma Darlene Wagas 661-487-4107; Venmo: Ma Darlene Wagas 661-487-4107
9. For questions and more info, contact Darlene Doroy Wagas (661-487-4107) and Rolly Reyes Wagas (661-903-3862). ALL FILES must be emailed to **rwagas80@gmail.com**

CEBU MUSIC FESTIVAL-USA is founded by ROLLY REYES WAGAS, a Cebuano singer songwriter based in Elk Grove, California. It's inaugural show @the Grounds, Roseville, CA last year was a resounding success. Ten Cebuano and Bisaya Artists, Bands, and Musicians dazzled around 500 attendees. The Festival Fever even reached globally with fans posting photos online. Online Bloggers, Local Cebu Newspapers, Online Radio Stations, and even the Governor of Cebu herself showed their support.

The **2nd MUSIC FESTIVAL-USA** this year is bigger with more performers and huge Production Design. A separate PART 1 SHOW is added where exclusive Bisaya Music will be showcased.

Part of the proceeds of this event will help fund in the purchase of Musical Instruments for deserving kids in Cebu Philippines through HALAD SA KABATAAN.

LED WALL DIAGRAM (IMAGE IS THE ACTUAL STAGE)



ADS SPOT FOR OFFICIAL POSTER

Laag ta bai!



CEBU MUSIC FESTIVAL
2nd
USA

SEPTEMBER 28, 2025
@THE GROUNDS • ATTAWAY PAVILION 700 EVENT CENTER DR. ROSEVILLE, CA

PART 1 - 3:00 PM BISAYA CULTURAL SHOW

PART 2 - 5:00-10:00 PM LIVE CONCERT

Presented by:

PRESENTER

PRESENTER

PRESENTER

PRESENTER



TROY DEGAMO
(of 40 The Band)

RIGHT AS RAIN

JAM CT

MIKKA MARY ANN CHARLOTTE

MIDWAY BOUND

KIM G2 JASARRY

ROADS OF WATER

HOUSE BAND MUSICIANS

BLACK BOX CEBU DJ ODIE

GUEST PERFORMER GARY BURNLEY ROLLY WAGAS

THE BIGGEST GATHERING OF CEBUANO & BISAYA ARTISTS, BANDS, AND MUSICIANS IN THE USA!

PART OF THE PROCEEDS TO FUND THE HALAD SA KABATAAN MUSIC INSTRUMENTS FOR DESERVING KIDS IN CEBU PHILIPPINES

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SPONSORS & EVENT PARTNERS

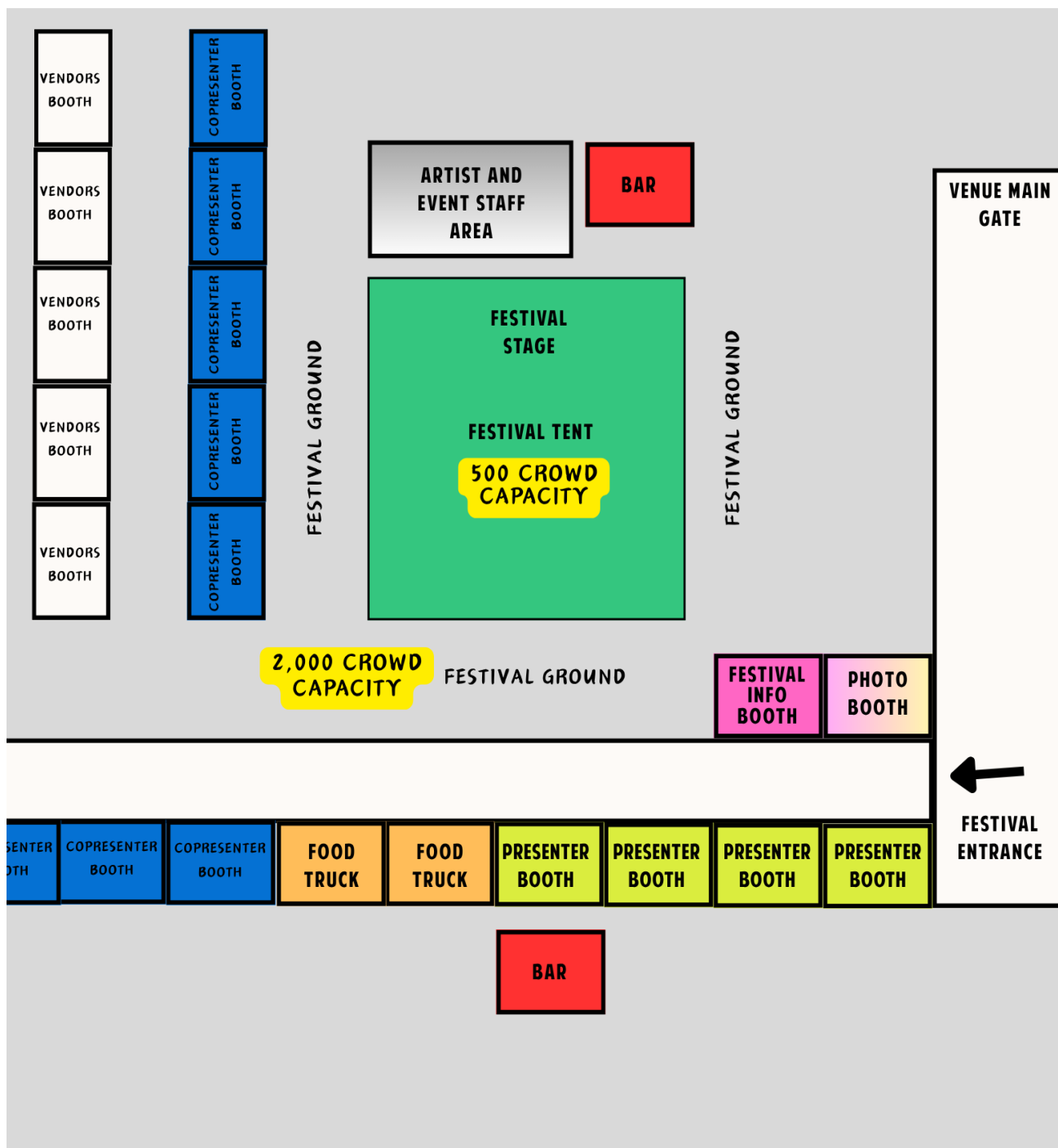


TICKETS
\$50
\$100
INCLUDES: RESERVED SEAT AND FESTIVAL SHIRT
TEXT 661-487-4107 TO PURCHASE

FOR SPONSORSHIP: DARLENE DOROY WAGAS 661-487-4107

CEBUMUSICFESTIVAL-USA.COM

FESTIVAL GROUND BOOTH DIAGRAM




THE BEAUTIFUL VENUE OF OUR FESTIVAL



1. Located in an upscale area adjacent to a Police Station
2. Huge Parking Space
3. Spacious compound secured with fence
4. Clean Restrooms
5. Professional Staff

Venue link: <https://www.atthegrounds.com/facilities/outdoor-spaces/attaway-pavilion/>

Prepared by:


ROLLY REYES WAGAS (Rock N' Rolly)
Proprietor, ROLLY WAGAS EVENTS LLC
Founder, CEBU MUSIC FESTIVAL-USA
9721 Cariann Ct., Elk Grove CA 95757
661-903-3862 rwagas80@gmail.com

CMF-USA Facebook: <https://www.facebook.com/profile.php?id=61563850005646>

ROCK N ROLLY Facebook: <https://www.facebook.com/rollywagasr/>

Visit cebumusicfestival-usa.com!