

Jenaes Dance Experience
Corporate Sponsorship Packet
Help Us Bring Our Studio Back Home



Jenaes Dance Experience
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(678) 379-7676
www.jenaesdanceexperience.com

Sponsorship Invitation

Hello Prospective Sponsor!

Jenaes Dance Experience (JDE) has long been a place where children and teens discover confidence, discipline, teamwork, and joy through the arts; including dance, acting, and modeling. For so many families, our studio has been a safe haven where students feel seen, supported, and encouraged to express themselves creatively.

Like many community programs, we were deeply impacted by the lasting effects of COVID-19. We lost our original 3,000+ sq. ft. studio and were forced into a smaller space that limited how many students we could safely and sustainably serve.

Today, we have an exciting opportunity: our former studio, the space our dancers loved and called home, is available again. We are launching a community campaign to help us return, restore our programs, and expand opportunities for the youth who depend on us.

Your sponsorship will help support essential needs such as studio mirrors, dance barres, flooring, signage, equipment, and moving expenses; as well as venue fees for our Spring 2027 production of Hamilton, an inspiring performance experience we are already working toward. Your partnership also helps ensure we continue providing scholarships and accessible arts education for children who may not otherwise have the opportunity.

More than anything, your support helps us continue building a safe, nurturing environment where young people learn discipline, work ethic, self-respect, and leadership; skills that carry with them for life.

We would be honored to partner with you at a sponsorship level that aligns with your organization's mission and community goals. Together, we can reopen the doors of Jenaes Dance Experience and continue shaping confident, creative, and resilient young leaders. Thank you for your consideration, and for believing in the power of the arts to change lives.

With gratitude,

Ms. Jenae German
Founder & Artistic Director
Jenaes Dance Experience



Our Story

What began as a simple act of service has grown into a movement of hope, creativity, and opportunity.

In 2010, Jenae German volunteered to teach dance at the A.R. Gus Barksdale Boys & Girls Club in Conyers, Georgia. With only 12 students, a borrowed space, and a heart to serve, she believed that dance could do more than entertain. She believed it could build confidence, discipline, and purpose in young people. Those early classes revealed something powerful. Children did not just need a place to dance. They needed a place to feel seen, supported, and inspired. From that vision, Jenaes Dance Experience was born.

Over the years, what started as a volunteer program has grown into a thriving arts organization serving more than 200 students throughout the Conyers and greater Atlanta communities. Under Jenae's leadership, JDE has become known for its inclusive training model, its commitment to affordable access, and its belief that every child deserves the chance to shine.

Today, Jenae continues to pour into students with the same passion that launched the program. She remains focused on ensuring that JDE is a place where young artists are challenged, celebrated, and prepared for success both on and off the stage.

Her story reminds us of why JDE exists. One person's vision, faith, and willingness to give can change countless lives.

What Makes Us Different?

At Jenaes Dance Experience, we don't just train dancers, we develop well-rounded artists. Families don't have to choose which classes they can afford. When a student enrolls, they receive training in a full, comprehensive arts curriculum designed to shape confident, versatile performers.

Every student trains in:

- Classical Ballet
- Tap
- Jazz – modern and street styles
- West African (with live drummers)
- Hip-Hop
- Tumbling
- Acting & Performing Arts



This approach ensures that every child, regardless of financial circumstance, is exposed to discipline, culture, creativity, and expression across multiple art forms. Our students don't just learn steps; they discover their voice, their confidence, and their potential, both on and off the stage.

Mission

“Jenaes Dance Experience mission is to ignite self-esteem, self-respect, discipline and creativity through a structured arts program using dance, tumbling classes, visual arts and drama, by offering affordable technical training in Classical and Contemporary Dance”.



Vision

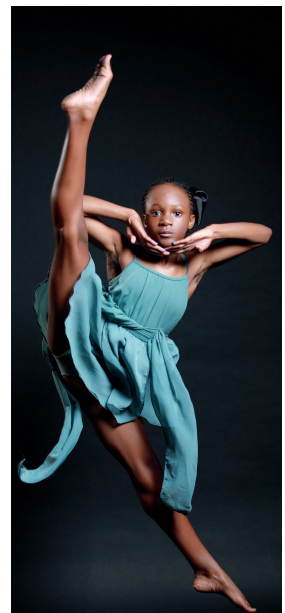
Our vision is to ensure that every child, teen, and adult; regardless of financial circumstance; has the chance to experience the life-changing power of the performing arts.

Since 2010, Jenaes Dance Experience has made high-quality arts education affordable and accessible, providing students ages 3 through adult with disciplined training, mentorship, and opportunities guided by professional choreographers and caring instructors.

With the support of community partners and donors like you, we strive to create a safe, nurturing environment where young people build confidence, leadership, teamwork, and academic responsibility; skills that shape their futures long after the curtain closes.

Your investment helps expand opportunities for students to perform on regional, national, and international stages, while empowering them to achieve academic excellence and become positive leaders in the Conyers, Georgia community and beyond.

When you support Jenaes Dance Experience, you are not just funding a program, you are helping change the trajectory of young lives.



Sponsorship Opportunities

🌟 Presenting Sponsor – \$10,000+

Back Home Champion

- Grand Reopening naming recognition
- Lobby logo placement (18 months)
- Legacy Sponsor plaque
- Website homepage feature (18 mo.)
- Multiple social spotlight posts
- Tax acknowledgment
- Logo and listing in printed programs
- Verbal recognition at all events (18 months)
- Opportunity to speak at ribbon cutting
- 8 VIP tickets to the Spring 2027 production of Hamilton



🌟 Platinum Sponsor – \$5,000

Arts Access Leader

- Logo on Sponsor Wall
- Website listing with link
- Three dedicated social spotlights
- Tax acknowledgment
- Logo and listing in printed programs
- Recognition at all events (1 year)
- 6 VIP tickets to the Spring 2027 production of Hamilton



💛 Gold Sponsor – \$2,500

Youth Empowerment Partner

- Sponsor Wall name listing
- Website logo listing
- Two social spotlights
- Tax acknowledgment
- Recognition at one major showcase
- 4 VIP tickets to the Spring 2027 production of Hamilton



Sponsorship Opportunities (cont'd)

♥ Silver Sponsor – \$1,000

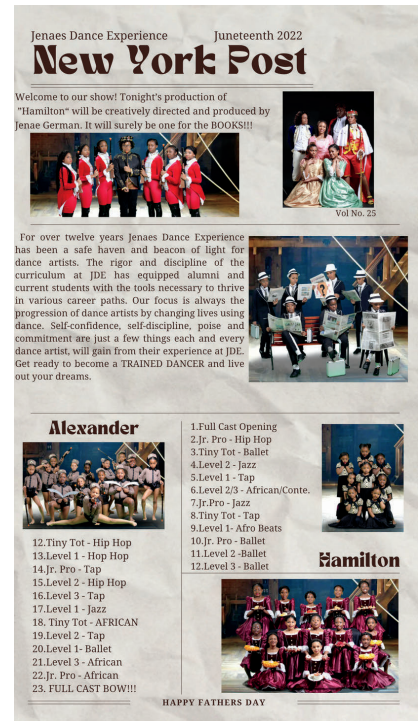
Creative Confidence Supporter

- Website name listing
- Social media thank-you
- Tax acknowledgment
- Recognition in one program booklet
- 2 VIP tickets to the Spring 2027 production of Hamilton

♥ Friend of the Studio – \$250-\$500

Community Arts Friend

- Donor thank-you board listing
- Social media recognition
- Certificate of appreciation

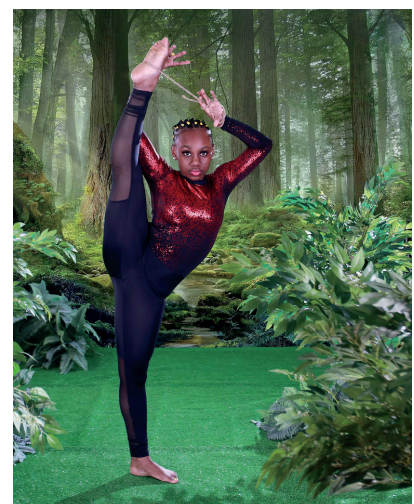


🔧 In-Kind Sponsorships

Not every partner supports our mission through financial gifts; many choose to donate materials, services, or professional expertise. These in-kind contributions are invaluable and help reduce our overall project costs.

Examples of in-kind support include:

- Mirrors and dance barres
- Marley dance flooring
- Sound and lighting equipment
- Studio signage and printing
- Moving and transportation assistance
- Photography, videography, or marketing services
- Costumes, props, and production supplies



In-kind sponsors receive recognition equivalent to the value of their donation, including logo placement, acknowledgments at events, and listing within our sponsorship tiers where appropriate.

Partner With Us

How can you contribute?



OR Mail Check Payable to:
Jenaes Dance Experience
1820 GA 20, Suite 200
Conyers GA 30013

Could we set up some time to meet in person at your business or at our studio?
Please let us know as soon as you are able. We would love for you to come visit
and tour our space!

Thank you in advance for your support and commitment to our program and
community!!



Jenae German
Founder & Creative Director