



# Rho Sigma Alpha Sorority Incorporated

2407 Lancaster Ave Wilmington DE 19805

## **Important Notice: Cease and Desist Unapproved Merchandise Production**

We appreciate the enthusiasm and dedication each member brings to our sorority, contributing to its growth and success. However, it has come to our attention that some members have been creating and sharing unauthorized sorority paraphernalia and posting this on social media platforms.

As one of the founders of our sorority, I understand the excitement and pride associated with representing our organization. Nevertheless, it is crucial to uphold the integrity of our brand by adhering to established guidelines regarding merchandise production and distribution.

### **Cease and Desist Order:**

*Effective immediately*, I am issuing a cease and desist order for the creation, promotion, and distribution of any sorority paraphernalia that has not been officially approved by the sorority leadership. This includes, but is not limited to, clothing, accessories, and any other items bearing our sorority's name, symbols, or logos.

### **Penalties for Non-Compliance:**

Failure to comply with this order will result in a fine of \$25 per occurrence. It is imperative that we all work together to maintain the standard of excellence that our sorority stands for. The fine is not intended as a punitive measure but rather as a means to reinforce the importance of respecting our organizational guidelines.

### **Next Steps:**

**Immediate Compliance:** I kindly request that all members immediately cease the production and promotion of unapproved sorority paraphernalia.

**Communication:** If you have any questions or concerns regarding the approval process for merchandise, please reach out to the designated sorority leadership or merchandise committee. *As of today, no additional items will be approved.*

Thank you for your cooperation in this matter. By working together, we can ensure that our sorority continues to thrive and maintain a positive image. Your dedication to upholding our values is greatly appreciated.

**Renae Marshall Robinson**  
National Secretary