



Luxe Beauty Brand



*Everything you need to know
before your appointment!*



Microblading & Powder Brows

LUXE BEAUTY BRAND INFO PACKET

www.luxebeautybrand.com





Welcome!

Thank you for choosing Luxe Beauty! Prior to booking an appointment, we ask that you read and review the information in this packet to ensure that you are properly informed about our policies, skin conditions, FAQ, and more.

It's a lot of information, but it's very important you understand the process prior to booking an appointment!

We look forward to servicing you!

LUXE
B E A U T Y

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www.luxebeautybrand.com

WHAT'S THE DIFFERENCE?



MICROBLADING
HAIRSTROKES ONLY

NATURAL LOOKING
REQUIRES TOUCH UPS

NOT IDEAL FOR ALL
SKIN TYPES OR COVERUPS



COMBINATION
HAIRSTROKES & SHADING

HYBRID OF SHADING & HAIR
STROKES
ADDS DENSITY

GREAT FOR THIN OR VERY
SPARSE HAIR



OMBRE SHADING
SHADING

"MAKEUP" LOOK
LESS TOUCH UPS & SCARRING

BETTER CHOICE FOR ALL
SKIN TYPES
GREAT FOR OILY SKIN

RESULTS MAY VARY DEPENDING ON SKIN TYPE AND LIFESTYLE

All of the techniques we offer are considered semi-permanent makeup or a brow tattoo.

You may ask yourself, why should I get this? Well, it will definitely enhance your look, save you time in the morning and give you a more refreshed appearance with little to no effort.

Our brow techniques involve the insertion with a disposable blade/needle of ink into the skin to create a natural brow.



WHAT IS THE DIFFERENCE BETWEEN THE TECHNIQUES?

Microblading: a handheld tool is used to create hair like strokes to blend within your natural hair on brows. this technique does fade faster and develops more trauma to the skin over time. Best for people with tight skin smaller pores and hair on brows.

Microblading with Shading: blends both hair strokes and shading into one blended brow. First microblading is done, then another tool is used to create soft pixels of color repeatedly until a full natural brow is formed. This technique lasts longer than microblading. Less trauma to the skin and less touch ups. Best option for those with little to no hair or gaps in the natural brow.

Powder Brows (Microshading): created using a small machine that gently inserts pigment into the skin that looks very soft and misty. No hair strokes are placed. Lasts longer than other techniques, minimum trauma to the skin and great for all skin types.

ARE YOU A CANDIDATE?

The list below are conditions that can delay your appointment. Please consult with the brow artist to discuss in depth.

- Taking blood thinners
- Heavy sunburn or psoriasis
- Retinol, Retin-a, Vitamin A, and Botox: Need to be stopped at least 2 weeks before appointment
- Accutane within the last year
- History of Keloid scarring
- Auto-Immune deficiencies
- Severe acne in the brow area
- Pregnant
- Nursing women should consult with their doctor
- Prior microblading send photo of brows with no makeup to dorothymarie@luxebautybrand.com

HOW TO BOOK?

1. Go to www.luxebeautybrand.com
2. Click "Book Now"
3. Choose Microblading/Microshading
4. Schedule best day/time
5. Pay Deposit \$50 (goes toward service)

PLEASE NOTE!!

Your deposit will secure your appointment slot. This is **NON-REFUNDABLE!**

If you reschedule or need to cancel within 24 hours your deposit will still be acknowledged. If you cancel the appointment, you have 14 days to schedule. If the appointment is not scheduled within that time frame, you will need to pay another \$50 deposit.

Touch up appointment are no longer included. It is recommended to schedule this within 6-8 weeks after initial appointment to ensure the quality of your brows.

Policies

1. Prior Permanent makeup

Please inform us if you've had previous work done. In some cases, we cannot go over other artist's work. Please contact us to schedule a consultation.

2. Forms of Payment

We accept cash, all major credit & debit cards. No checks, money orders or cashier checks.

3. Children/Guests

To guarantee the comfort of all our clients, we do not allow children or additional guests in the salon.

4. Refunds

If you are unhappy with your service, we will gladly work with you to fix it, but due to the nature of the service, we do not offer refunds.

5. No Call No Show

Please be advised that Luxe Beauty Brand LLC will charge 50% of the service booked for ALL no-show appointments. If you would like to make a future appointment another \$50 non-refundable deposit will be required before booking.

Policies

6. Right to Refuse

Luxe Beauty Brand LLC has the right to refuse service to anyone who is under the influence of alcohol or drugs, behaves inappropriately with our staff, or poses a threat to our business.

7. Tardiness

If you are delayed in your arrival, please remember that your service will end at its original time. Exceptions can be made, contact your artist.

8. Cancellations

A 24-hour notice is required to cancel or reschedule your appointment. If you cancel or reschedule within 24 hours your deposit will still be acknowledged.

9. Health & Safety

The safety of our staff and clients is our utmost priority. If you are suffering from any contagious cold, cough, flu or virus, we recommend that you reschedule. Masks are optional.

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By booking your appointment with Luxe Beauty Brand, you acknowledge that you have read, understand, and agree to these policies.



Questions

1. Are you certified and licensed to operate?

Yes! Luxe Beauty Brand is a licensed tattoo studio. All artist has completed a hands-on apprenticeship and received certification from more than one training school. All artist has certification in blood borne pathogens and First Aid/CPR as deemed necessary for tattoo artists by OSHA!

2. Do I need to shave or wax my brow hair?

No! We will shape your brows as needed with a razor or tweezer.

3. Does it hurt?

Every client is different and pain tolerance varies. Most clients describe the pain level as minimal and find tweezing and threading more uncomfortable. Luxe Beauty Brand uses the best topical cream to minimize discomfort. Very tolerable and worth it!

4. How long does it last?

This varies by client. If aftercare instructions are followed correctly, your new brows can last 1- 3 years before they're mostly faded.



Questions

5. Will they look natural?

Absolutely! The techniques used at Luxe Beauty Brand creates realistic, clean hair strokes, or powder fill that looks like a real natural brow!

6. What if my brows are fading faster than I like?

We can revisit aftercare and lifestyle to make sure that's not the issue. If not, we will go darker and fuller at your touch up appointment

7. What is the healing process?

You will have some redness and swelling after the procedure which is normal. The first 2-5 days they will appear darker. As your skin heals over the tattoo, the pigment will shed/flake and your brows will lighten and soften. This takes about 7-10 days on average. It is vital that you follow all after care instructions and attend the required follow up appointment.

8. Can I apply tint or henna?

Yes, I recommend 6-8 weeks after your brows are fully healed.

Price List

Microblading	\$275
Combo Brows	\$300
Powder Brows	\$350
Any Touch Up	\$175

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Initial appointments are 120 minutes. Please arrive 10-15 minutes early to complete paperwork.

Touch Appointments are generally 90 minutes. If you are a previous client your paperwork remains on file for 2 years. If we surpass that timeframe you will need to complete a new set of forms.

No deposit is required for touch up appointments!

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Prep

before appointment

For best results, follow the steps below:

Note that I am not a doctor, these are my recommendations for amazing results.

- Avoid alcohol and caffeine 24 hours before procedure.
- Wait at least two weeks after Botox injections.
- I recommend pausing the use of vitamin A, retinol products 2 weeks prior to appointment.
- Thoroughly read all forms given to you at the time of your appointment.
- Be sure to advise us of any allergies, medical conditions, prior permanent eyebrow make up and prescriptions you take prior to your appointment.
- If you are nervous that's completely okay. We have a failsafe method to ensure your comfort and give you amazing results!

After Care

Following aftercare instructions are vital to receiving the best results.

1. With medium pressure, blot area with clean tissue to absorb excess lymph fluid.
2. Gently rinse your eyebrows each morning & night with a gentle soap (dial, baby shampoo or Cetaphil). With a light touch use your fingertips to gently cleanse brows. Rub the area in a smooth motion for 10 seconds and rinse with water ensuring that all soap is rinsed away. To dry, gently pat with a clean tissue. Do not use any cleansing products containing acids (glycolic, lactic, or aha), or any exfoliants!
3. Apply a rice grain amount of ointment provided for you with a cotton swab and spread it across the treated area.
4. Do not rub or pick at your brows. This can cause scarring, blurring, and or infection. **If there is scabbing, let it fall off naturally.**
5. Do not soak brows in water until healed. Wash around your brows when washing your face. Limit showers to 5-10 min to prevent excess of steam. Avoid facials, chemical treatments, and Botox for two weeks.

STAGES OF Healing



Day 1
Aww, Thank you
I love them so much



Day 2-4
What !!??
Why are they so dark?



Day 4-7
They're scabbing
and itchy but I won't pick



Day 8-10
My brows are so light now,
but they said it's NORMAL



Day 14-28
Oh ! The color is back.
I'll schedule my touch up



After Touch up
I'm obsessed !
Good thing I trust the process



Customer Service

Promise

Please know that at Luxe Beauty, your satisfaction is our priority, providing you with the "Ultimate Beauty Experience" is our main goal.

Feel free to leave a comment, suggestion or review after your service to tell us how we can better serve you!

Dorothy Marie

Owner/Artist

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