## **Join Care Friends**

our employee referral & reward programme

"Care Friends is a great way to earn a bit of extra cash each month"

"Each point you earn for referrals equals £1!"

## Why we use the Care Friends referral & reward app

**Reward:** we want to give you an opportunity to earn some extra cash by earning points for your referrals and great work.

Recognition: we like to recognise great work when we see it using app notifications, and sometimes bonus points as well - each point equals £1!

Referrals: in order to provide care for everyone that needs it, we need more great people like yourself. We find that often the best new employees come from referrals from existing employees who can use the app to share jobs with friends.

## The Care Friends app makes it easy for you to:

- refer friends direct from your phone via email, WhatsApp, SMS or social media in just 3 taps
- earn rewards for each step of the process, not just for successful hires
- potentially earn extra bonus points via the app for good performance
- keep track of how many points/cash you have earned and choose when to cash them in
- see how you are doing compared to others via the points leader board

## How to join Care Friends

It's quick and easy to download the app:

- Go to the Google Play store (for Android) or Apple App store for Apple, or scan the QR code opposite
- Type Care Friends into the search bar to find the App
- Tap 'GET' (Apple) or 'INSTALL' (Android) once downloaded, follow the simple registration instructions
- Once registered, you can start earning points straight away!

Need help? Ask a colleague or a Care Friends Champion if you are unsure of anything.



