



Community Liaison Quarterly Report October – December 2025

As part of the Better Environment Plan, this report highlights community engagement and on-ground activity—capturing the work of the Community Liaison Officer and efforts to improve amenity and air quality in Brooklyn Industrial Estate.

Overview

The final quarter of 2025 focused on establishing strong foundations for the Better Environment Plan (BEP) – Year 2, while continuing to build community awareness, strengthen stakeholder relationships, and deliver practical environmental outcomes.

Key priorities included:

- Community engagement and participation
- Strengthening communications and transparency
- Coordinating environmental initiatives (including planting preparations, goat management, and site improvements)

Community Engagement & Participation

This quarter saw strong participation from businesses, government, and community groups in environmental initiatives.

Delivered a Planting Day (10 October) in partnership with Melbourne Water and industry with ~35 volunteers, 700 plants established, and participation from businesses, government, and community groups

Promoted and delivered the Weed ‘n Water engagement event (12 December) with Melbourne Water and Friends of Lower Kororoit Creek

Continued to encourage involvement through direct outreach, events, and communications

Outcome: Strengthened partnerships and increased community involvement in improving the local environment.

Star Weekly Brimbank North West promote the Weed ‘n Water event on 12 December 2025



Supporting the Better Environment Plan (BEP)

Further groundwork was completed to transition from Year 1 to Year 2 of the BEP.

Communicated Year 1 achievements and Year 2 priorities to stakeholders

Contributed to Working Group meetings and stakeholder coordination

Supported the formalisation and communication of the Year 2 BEP agreement

Promoted environmental best-practice operations among participating businesses, including pausing works during high wind events—addressing a concern raised by the community at the BCRG forum

Outcome: Clear direction established for Year 2, with improved stakeholder alignment and understanding.



Advocacy for amenity improvements by the Community Liaison Officer aligns with the Better Environment Plan.

Environmental Action & Site Improvements

The Community Liaison role works with participating businesses to support environmental and precinct improvements where appropriate.

Amenity & Infrastructure

Conducted site inspections (including Bunting Road conditions)

Reported issues and engaged Council for support and improvements

Goat Management

Coordinated early-stage planning with key stakeholders including Melbourne Water, Council, and industry

Established communication channels (including a WhatsApp group) to support coordinated action

Outcome: Progress toward safer operations, improved environmental management, and coordinated responses to shared challenges.



Goat management is essential to enable successful planting works in the precinct.

Communications & Transparency

A focus this quarter was building strong communication platforms and improving access to information.

Updated BRG website with improved structure, content, and accessibility – an ongoing piece of work but important to continue to improve

Launched a Community News email newsletter and subscriber database enabling more regular and reliable community updates

Shared updates on BEP progress, site improvements, and local initiatives across LinkedIn, Facebook and through the electronic newsletter

Promoted broader industry developments (e.g. West Gate Tunnel updates, recycling initiatives)

Outcome: Stronger, more consistent communication channels and increased transparency with stakeholders and the community.



Planting Day event on Friday 10 October organised by the Brooklyn Recycling Group, engaging businesses and promoting collaborative efforts to improve the precinct.

Stakeholder Engagement

Engagement expanded across industry, government, and community networks.

Ongoing liaison with:

- BRG participant businesses
- Brimbank City Council (including BEEAG)
- Melbourne Water and environmental groups
- EPA Victoria (including Governing Board event)

Participation in key forums, including at the Waste Expo, Council and industry networking events

Responsive follow-up on stakeholder concerns, including air quality issues raised by local businesses

Outcome: Strengthened relationships, improved collaboration, and increased responsiveness to community and industry concerns.

Next quarter focus

Looking ahead to early 2026, priorities include delivering Year 2 initiatives and communications under the Better Environment Plan, expanding community engagement activities and events, and progressing implementation of the goat management strategy. Ongoing efforts to highlight BRG efforts to maintain and improve road, amenity and infrastructure, alongside continued efforts to strengthen data transparency and environmental reporting.

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