



BETTER ENVIRONMENT PLAN

YEAR 2

OVERVIEW



ABOUT US

Brooklyn Recycling Group (BRG)

The Brooklyn Recycling Group is a collaboration of businesses operating within the Brooklyn Industrial Precinct, established as a flagship initiative under the Victorian Government's Circular Economy Strategy. BRG represents a new model of shared environmental responsibility—working collectively to lift performance across the precinct.

On 25 July 2024, participating businesses signed Victoria's first Better Environment Plan (BEP) with EPA Victoria, formalising a shared commitment to improved environmental management, transparent communication and stronger community partnerships.

Founding members include City Circle Group, Delta Group, Sunshine Groupe (EcoGypsum), and ResourceCo, with interest from additional participants being actively explored and cultivated. The Brooklyn Recycling Group was pleased to welcome its fifth participant, Pelligra, in early 2026.



GROUP ACTIONS

- Group Action 1: Dust Monitoring:** Smarter management through data
- Group Action 2: Vegetation:** Greening Brooklyn and improving air quality
- Group Action 3: Street Sweeping:** Cleaner roads, less dust
- Group Action 4: Dust Training:** Building awareness and skills
- Group Action 5: Community Liaison Officer (CLO):** Strengthening connections
- Group Action 6: Promoting the Circular Economy**
- Group Action 7: Auditing and Accountability**
- Group Action 8: Continuous Improvement**

YEAR 1

Building the Foundation

Year 1 focused on establishing a coordinated precinct-wide approach to improving air quality and reducing particulate matter (PM) emissions. Members collaborated on long-term planning, on-site improvements and stronger information sharing.

KEY FOCUS AREAS

01

Strengthening environmental leadership and accountability.

02

Building better relationships with residents, government and regulators.

03

Demonstrating the precinct's role in Victoria's transition to a circular economy.



KEY ACHIEVEMENTS



01 Senior Dust Plan

A deployment strategy for 20 new dust monitors, guided by Computational Fluid Dynamics modelling to determine optimal locations.

02 Vegetation Planning

More than 22,000 m² identified for new planting to reduce dust and improve amenity.

03 Precinct Cleanliness

Increased street sweeping and advocacy for improved verge, drain and road maintenance, particularly along Bunting Road.

04 Staff Training

All member-site staff completed dust-awareness training.

05 Community Engagement

Appointment of a dedicated Community Liaison Officer (CLO) to lead stakeholder engagement and education.

06 Independent Audits

External audits completed across all member sites to support accountability and best practice.

07 Continuous Improvements

Enhanced collaboration through regular working group meetings and shared problem-solving.

ADDITIONAL SITE IMPROVEMENTS

Members also delivered targeted operational upgrades, including new windbreak barriers, internal road sealing, reduced unmade road lengths, a new water carrier, upgraded sprinkler systems, improved site traffic flow and proactive shutdowns during high-wind events.



LISTENING TO THE COMMUNITY

Maintaining trust is central to BRG's social licence. Members have:

- ✓ **Participated in the Brooklyn Community Representative Group.**
- ✓ **Delivered newsletters to local households.**
- ✓ **Hosted government representatives on site tours.**
- ✓ **Supported local environmental initiatives.**

Community feedback directly informed Year 2 priorities.



YEAR 2

Delivering on Action

Year 2 activity has been shaped by EPA Victoria feedback, with and a renewed focus on implementation, transparency and effective community engagement.

KEY FOCUS AREAS

Dust Monitoring – Real-Time Data

- Install and activate the 20-sensor dust network.
- Use data to guide daily dust-mitigation decisions.
- Share insights regularly through the CLO.

Vegetation – Greening Brooklyn

- Continue goat management and vegetation protection.
- Expand native plantings, targeting 5,000 new plants in 2026.
- Provide visual progress updates to the community.

Street Sweeping – Cleaner Roads, Less Dust

- Encourage broader participation from precinct businesses.
- Advocate for road and drainage upgrades with council and state agencies.



KEY FOCUS AREAS CONT.

Dust Training – Keeping Skills Up to Date

- Deliver refresher training across all sites.

Community Engagement – Strengthening Connections

- Implement a detailed CLO engagement program with clear KPIs.
- Continue meeting attendance, site tours and participation in local events.

Promoting the Circular Economy

- Produce a new BRG brochure and video.
- Provide regular updates through the BRG website and digital channels.

Auditing & Accountability

- Maintain independent audits and review outcomes with the EPA.

Continuous Improvement

- Ongoing site upgrades and strengthened environmental practices, with a strong emphasis on dust reduction and improved local amenity.



LOOKING AHEAD

Year 1 established the foundation for long-term improvement. Year 2 is about action—better data, stronger engagement and deeper collaboration. Together, BRG members are working toward a cleaner, greener and more sustainable Brooklyn.

JOIN THE BRG

The Brooklyn Recycling Group welcomes new members committed to:

- Reducing environmental impact.
- Supporting the circular economy.
- Working collaboratively with regulators and the community.

Together, we can create lasting improvements for Brooklyn’s environment, businesses and residents.

COMMUNITY ENGAGEMENT

Visit the BRG website, sign up for community updates, or follow us on Facebook, LinkedIn or YouTube.

Questions about the Better Environment Plan?

Contact us at:
brooklynrecyclinggroup@outlook.com

