



## Community Liaison Quarterly Report January – March 2026

*As part of the Better Environment Plan, this report highlights community engagement and on-ground activity—capturing the work of the Community Liaison Officer and efforts to improve amenity and air quality in Brooklyn Industrial Estate.*

### Overview

The first quarter of 2026 the CLO has focused on strengthening community engagement, increasing transparency, and supporting delivery of the Better Environment Plan (BEP) – Year 2.

The Community Liaison Officer role has prioritised:

Building relationships between industry, community, and stakeholders

Supporting practical environmental improvements across the precinct

Communicating progress, challenges, and opportunities

Facilitating collaboration on key issues including dust, waste, and amenity

### Community Engagement & Participation

A strong emphasis has been placed on creating opportunities for the community and businesses to actively contribute to improving Brooklyn.

Delivered a Business Clean Up Event (27 Feb) strengthening connections between businesses and stakeholders

25 participants and 100kg of litter removed

Coordinated engagement activities with partners including Melbourne Water and Friends of Lower Kororoit Creek (FOLKC)

Continued development of stakeholder networks through meetings, site visits, and events

**Outcome:** Increased local participation and shared responsibility for environmental improvements.



*Business Clean-up event part of Clean Up Australia Day, met at 174 Old Geelong Rd on Friday 27 February 2026.*



*Better Environment Plan brochure, part of a suite of tools to communicate works under the plan*

### Supporting the Better Environment Plan (BEP)

Significant work has supported the rollout and communication of the EPA-approved BEP Year 2.

Distributed BEP Year 2 brochures and presented at stakeholder forums

Supported onboarding of Pelligra as a new BEP participant

Attended and contributed to regular BEP meetings and working groups

Promoted the need for precinct-wide improvements and collaborative action

**Outcome:** Improved awareness, participation, and alignment across BEP stakeholders.

### Environmental Action & Advocacy

Ongoing advocacy and coordination has supported tangible improvements in the precinct.

**Roads & Amenity** - Continued advocacy for improvements along Bunting Road

Liaison with Council regarding verge maintenance, tree planting, and infrastructure

Reporting of dumped rubbish and illegal dumping sites

**Street Sweeping** - Positive engagement with BRG participant businesses to increase street sweeping efforts

Some progress toward a more coordinated and consistent program

**Goat Management** - Coordinated multi-stakeholder approach to manage the feral goat population

Engagement with specialists and development of a structured response

**Outcome:** Progress toward cleaner, safer industrial environment, and working towards a successful tree planting season across 2026-27 with the removal of goats.

## Dust Management & Environmental Monitoring

A key focus has been improving understanding and transparency around dust management.

Showcased dust sensor installations and data (including video content)

Conducted site visits with multiple operators to document dust suppression practices

Developed and shared educational content on managing dust, including during high wind events

Engaged with broader air quality research initiatives

**Outcome:** Increased visibility of industry actions and improved community understanding of dust management.

## Communications & Transparency

Consistent and proactive communication has been central to building trust and awareness.

Delivered email campaigns and newsletters to stakeholders

Produced and shared multiple videos on dust management and site practices

Secured media coverage in *Star Weekly*

Updated website content, including blogs, meeting minutes, and participant information

Promoted BRG activities across digital channels

**Outcome:** Improved transparency and stronger communication between BRG, industry, and the community.

## Stakeholder Engagement

Engagement has expanded across government, industry, and community sectors.

Regular liaison with:  
Local businesses and BEP participants

Brimbank City Council, and being part of the Brimbank Economic & Employment Advisory Group (BEEAG)

EPA Victoria (including Governing Board event)

Community groups and environmental organisations

Increased responsiveness to enquiries, concerns, and opportunities

**Outcome:** Strengthened relationships and more coordinated action across stakeholders.

## Next quarter focus

Looking ahead, efforts will focus on progressing a coordinated street sweeping program, continuing advocacy for road and amenity improvements, and implementing the goat management strategy to support the tree planting program. There will also be a strong emphasis on strengthening data transparency and communications, particularly with the rollout of new dust monitoring systems.

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