



October 2025

COMMUNITY NEWS

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Brooklyn Recycling
Group

The Brooklyn Recycling Group (BRG) is a collective of businesses located within the Brooklyn industrial precinct. Through our Better Environment Plan, we aim to foster collaborative partnerships across the precinct to achieve lasting positive outcomes.

Highlights from October

- Safety first: Our site operations paused during high-wind events to protect both people and the environment.
- BEP progress: We shared a summary of Year 1 achievements and outlined goals for Year 2 of the Better Environment Plan (BEP).
- Planting Day: Our recent planting event was a huge success, with videos and photos showcasing the day's activities and the partnerships that made it possible.
- Community engagement: Promotion of the Planting Day encouraged local businesses, government, and volunteers to get involved and make a difference.

If you would ever like to have a more direct conversation about the recycling operations under the Brooklyn Recycling Group partnership, then please contact our Community Liaison Officer.
brooklynrecyclinggroup@outlook.com



Planting Day builds Partnerships

The Planting Day on Friday 10 October was a highlight this month, working in partnership with Melbourne Water, the Friends of Lower Kororoit Creek, and a range of local businesses and community members to further enhance the natural environment along Old Geelong Road, Brooklyn.

A huge thank you to FedEx, Simms Metal, Delta Group, City Circle Group, staff from the Office of David Ettershank and Hobsons Bay City Council, and all the dedicated community volunteers who joined in.

The Brooklyn Recycling Group is proud to help grow partnerships across the precinct and to support ongoing amenity and environmental improvements that make Brooklyn a better place to live, work, and visit.

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Feral Goat Management

Unfortunately, thousands of plants have been lost to feral goats roaming in the area, and efforts to manage this issue have been inconsistent. To improve coordination and outcomes, a Goat Management Group has been activated, with Brimbank City Council also providing support.

If you see goats in the area, please contact: Gerard Morel, Waterways & Land Officer, Melbourne Water - Gerard.Morel@melbournewater.com.au

Sadly, there have been instances of fencing being cut on the east side of Kororoit Creek, which has hindered efforts to contain and capture the goats.

A WhatsApp group has been established for those who would like to get involved or stay updated. Please contact our CLO to join - brooklynrecyclinggroup@outlook.com



We've Reached Out to Many Companies in the Area

To further develop the partnership potential of the Brooklyn Recycling Group's Better Environment Plan, we've held two additional meetings with landholders and businesses in the area.

Currently, our partnership includes four companies, but we expect that to grow to five, with a new partner coming on board in November. More details to follow.

Additionally, we welcome further partnerships into the group to support improvements to the Brooklyn industrial precinct.

AQIP Grant Update

The Brooklyn Recycling Group (BRG) submitted a joint application to the DEECA (Department of Energy, Environment and Climate Action) Air Quality Improvement Program (AQIP) Grant round in May this year. Our proposal focuses on enhancing dust monitoring capability across the precinct and improving coordination between participating businesses.

We value the confidence placed in BRG to manage dust-generating activities and remain committed to responsible environmental performance through continued collaboration with the EPA and ongoing improvement across all sites.

We look forward to the grant outcomes being announced in the near future.

The Better Environment Plan

Year 1 Summary. Year 2 Goals

The Brooklyn Recycling Group (BRG) has completed its first year under Victoria's Better Environment Plan (BEP) – the first of its kind for an industrial precinct.

The plan supports cleaner air, better amenity, and stronger collaboration between local businesses, community, and government.

A detailed Year 1 report was submitted to the EPA Victoria, which reviewed and provided constructive feedback to strengthen future reporting — including more measurable KPIs, clearer alignment between goals, and continued community updates.

Below is a short summary of our key achievements and next steps.

Dust Monitoring – Smarter management through data

Year 1:

- Developed a dust sensor plan to guide future monitoring and reporting.

Year 2:

- Install and activate the dust sensor network.
- Use data to guide dust mitigation actions.
- Share regular updates with the community through the Community Liaison Officer (CLO).

Vegetation – Greening Brooklyn and improving air quality

Year 1:

- Developed a vegetation plan using computational fluid dynamics (CFD) to identify the best planting locations and density.
- Formed a Goat Removal Working Group to report and manage local goat activity affecting revegetation efforts.

Year 2:

- Continue goat management and removals.
- Expand native plantings — targeting around 5,000 new plants in 2026.
- Share planting updates and photos with the community.

Street Sweeping – Cleaner roads, less dust

Year 1:

- Coordinated regular street sweeping to reduce mud tracking and improve amenity.

Year 2:

- Encourage more local businesses to collaborate in street cleaning.
- Advocate for road and drainage improvements with local and state government.

Dust Training – Building awareness and skills

Year 1:

- Delivered training to all staff on dust health impacts and control measures.

Year 2:

- Deliver refresher training to maintain awareness and best practice.

Each business participating in the Brooklyn Recycling Group's Better Environment Plan continues to invest in additional site improvements and initiatives beyond those outlined here. Further details will be shared through upcoming communications.



Community Liaison Officer (CLO) – Strengthening connections

Year 1:

- Established a CLO role to support communication, engagement, and community participation.

Year 2:

- Develop a detailed CLO engagement program with measurable KPIs.
- Continue attending local meetings, hosting tours, and supporting events.

Promoting the Circular Economy

Year 1:

- Promoted recycling and resource recovery through community newsletters, site tours, and local collaborations.

Year 2:

- Produce a brochure and video showcasing the work of BRG members.
- Share regular CLO updates on the BRG website.

Auditing and Accountability

Year 1:

- Developed and completed an annual third-party audit program.

Year 2:

- Continue independent audits, reviewed and assessed by the EPA.

Continuous Improvement

Year 1:

- Implemented ongoing improvements in line with the General Environmental Duty.

Year 2:

- Continue improving site practices, with a strong focus on reducing dust emissions and enhancing amenity.

Looking Ahead

The first year of the BRG Better Environment Plan laid a strong foundation for long-term environmental improvement.

Year 2 will focus on action, transparency, and collaboration — working together for a cleaner, greener Brooklyn.

Getting Feedback from EPA & Community

There is a need for further improvements with our Better Environment Plan year 2, including enhanced reporting to the community and stronger evidence of our ongoing collaboration and innovation.

We look forward to strengthening our approach in multiple ways and continuing to build on the progress achieved so far.

For more details about Brooklyn Recycling Group contact



www.brooklynrg.com.au



brooklynrecyclinggroup@outlook.com

