



## SPRING *Sensations*

Our newest spring styles  
just breezed in!

NEW ARRIVALS ▶

## WHAT WE *love* FOR *spring* AND BEYOND...



PANTS ▶



BLAZERS ▶



BOYFRIEND CARDIS ▶



KNIT TOPS ▶



ACTIVEWEAR ▶

## BEAUTIFUL FASHION FOR **EVERY** *body*

- Our largest selection of **PLUS sizes** ever
- **Expanded assortment** of Misses, Petite & Tall sizes, too
- **NEW styles** that offer the perfect fit



MISSSES ▶




PETITE ▶



PLUS ▶



TALL ▶



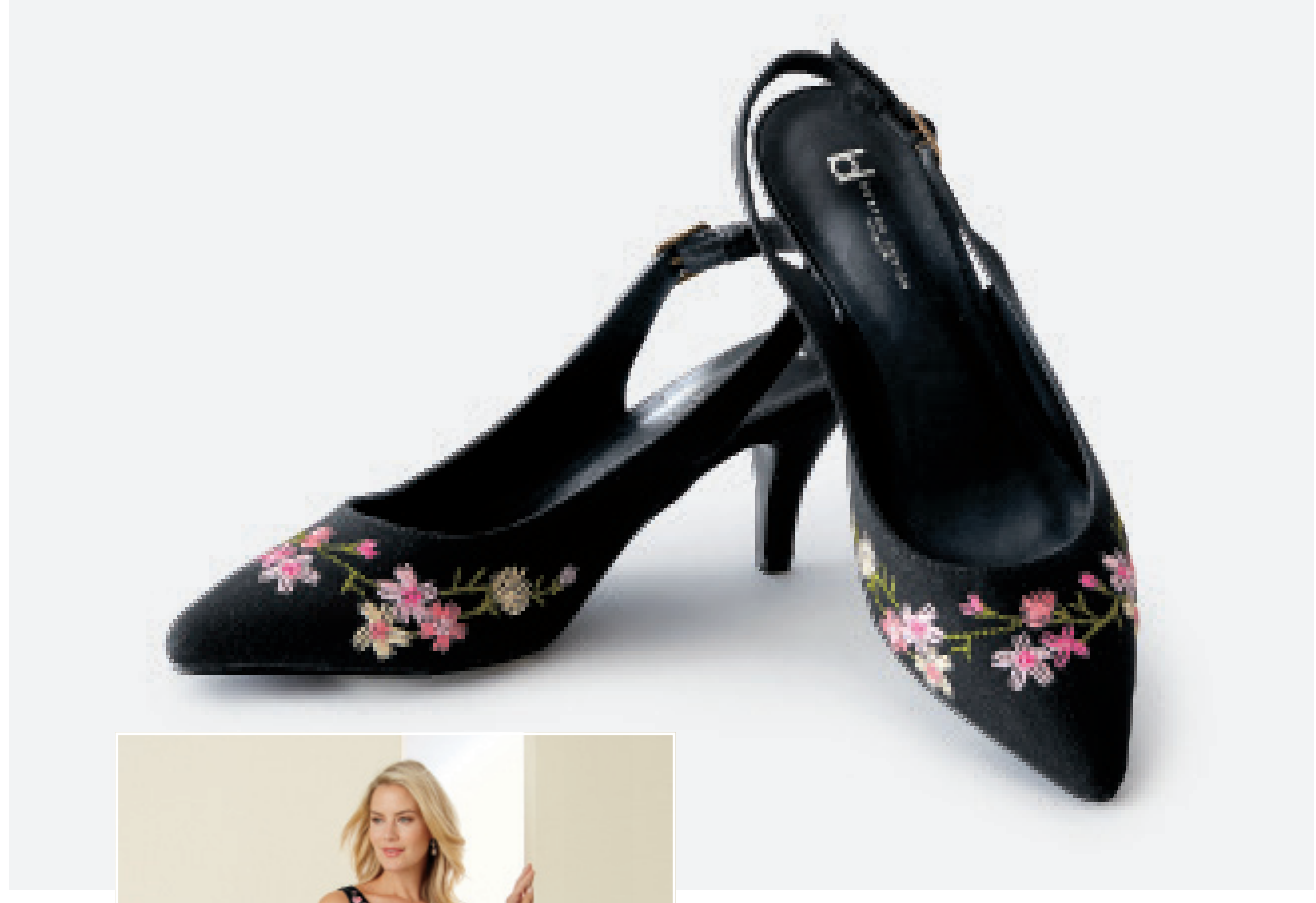
**NEW. NEW. NEW.**  
Spring's new arrivals are here – now  
that's something to smile about!

SEE WHAT'S NEW ▶

## *Spring* ROMANCE

Dainty ruffles, pretty hints of lace and  
breezy fabrics will have you falling  
hard for these perfectly feminine tops.

BLOUSES & SHIRTS ▶



## LOVE *Shoes?*

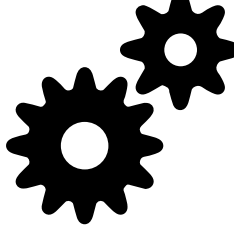
Shop the styles  
you need for spring.

CLICK HERE ▶



Start earning your  
Fashion Points™ today!

APPLY NOW ▶



Find all your favorite  
styles quickly and easily!

SEE HOW ▶

Timeless classics and exceptional quality for over 30 years.

VISIT OUR SISTER SITES: [metrostyle](#)

[TERRITORY AHEAD](#)

[chasing fireflies.](#)

[TRAVELSMITH](#)



SIGN UP TODAY AND RECEIVE 15%  
OFF YOUR FIRST ORDER!

SIGN UP FOR EMAILS

SIGN UP ▶



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### VISIT OUR SISTER SITE

[metrostyle](#)

### MORE TO EXPLORE

[eGift Cards](#)  
 [Apply for a Chadwicks Gold Card](#)



DEPLOY DATE: MONDAY, MARCH 12, 2018

**SUBJECT LINE [0-8]:**

Dream in luscious color with these exclusive styles...

**SUBJECT LINE [ALL REMAINING]:**  
20% OFF | Ends at MIDNIGHT!

**PREHEADER [0-8]:**

Dream in gorgeous color in ultra-soft sleepwear by Real Comfort® - only at Chadwicks!

**PREHEADER [ALL REMAINING]:**

TODAY ONLY: Take 20% off our Activewear & Swim department with any order of \$85+. Hurry!

Chadwicks.  
*of Boston*

[View in web browser](#)

NEW ARRIVALS

TOPS

BOTTOMS

SALE

MORE

WE DREAM  
*in Color*

Discover colorful mix & match  
sleep separates you dream about.

CHECK IT OUT ►



SHOP NOW ►

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DEPLOY DATE: FRIDAY, APRIL 21, 2017

**SUBJECT LINE (ALL):**  
20% off slimming swimwear & more!

**PREHEADER (ALL):**  
ENDS TOMORROW: Take 20% off Activewear & Swim with any order of \$85 or more. Hurry!

Chadwicks<sup>®</sup>  
of Boston

[View in web browser](#)

NEW ARRIVALS

TOPS

BOTTOMS

SALE

MORE

*You don't need a passport to escape...*  
**SWIM BY SHAPE BENEFITS<sup>®</sup>**

Dive into the bathing suits that offer great style combined with beautiful support. Look smaller instantly and bask in the compliments.



**New! Paisley Tide Water Ruched Halter Skirtini from \$44.99**  
Also in Tall & Plus

[SHOP SWIM ▶](#)

Every  
Shape Benefits<sup>®</sup> suit  
features:

- ✓ Soft cups for support
- ✓ Extra-firming mesh panel slims the tummy area
- ✓ Style that's feminine & flattering



**New! Side Shirred V-Neck Swimsuit \$39.99**  
Also in Tall



**New! Paisley Print Swim Dress \$54.99**



**New! Wide Strap Floral Print Sarong Swimsuit from \$54.99**



**New Color & Size! Ruched Halter Skirtini was from \$39.99  
NOW from \$36.99**  
Also in Tall & Plus

[SHOP SWIM ▶](#)

*COZY & CASUAL*

Shop dozens of Activewear styles today.

[SHOP ACTIVEWEAR ▶](#)



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DEPLOY DATE: SATURDAY, NOVEMBER 11, 2017

**SUBJECT LINE (0-8):**  
Saturday Standouts from \$24.99

**SUBJECT LINE (ALL REMAINING):**  
Save 30% + Saturday Standouts!

**PREHEADER (0-8):**  
We know exactly what to wear on the weekend. Shop our activewear department & more today!

**PREHEADER (9-12):**  
Take 30% off your order of \$85 or more! See below for exactly what to wear on the weekend.

**PREHEADER (13+ & PROSPECTS):**  
Take 30% off your entire order! Scroll below and check out what to wear on the weekend.

Chadwicks<sup>®</sup>  
*of Boston*

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NEW ARRIVALS

TOPS

BOTTOMS

SALE

MORE

## LOUNGING. LATTES. LAZINESS. *Ahhh... It must be Saturday!*

Soft, lightweight layers like tunics and hoodies mixed with leggings and sneakers are your cheat sheet to perfecting weekend relaxation.

SHOP ACTIVEWEAR ►



SHOP ACTIVEWEAR ►

## *Complete the Look!*



**New Colors!**  
Wide Waistband Leggings  
by Real Comfort<sup>®</sup>  
**from \$21.99**

SHOP PANTS ►



**New! Bungee Laced  
Slip On Sneaker  
by Skechers<sup>®</sup> \$69.99**

SHOP SHOES ►



# HAPPY VETERANS DAY


We Honor All Who Served

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DEPLOY DATE: SUNDAY, DECEMBER 10, 2017

**SUBJECT LINE (ALL):**  
50% off shoes! Details inside...

**SUBJECT LINE (ALL):**

TODAY ONLY: Buy a pair of shoes and get the 2nd pair half off! Pump up your holiday style.

**Chadwick's**  
*of Boston*

[View in web browser](#)

NEW ARRIVALS

TOPS

BOTTOMS

SALE

MORE

Promo Banner

# TOP 5 WAYS to **PUMP** up YOUR HOLIDAY Style

[SHOP MORE SHOES ▶](#)

1.



Mary Jane Pump by Boston Design Studio™ **\$49.99**

2.



Suede-Like Pump by Boston Design Studio  
was \$49.99 **now \$44.99**

3.



Patent Heel Pump by Boston Design Studio  
was \$44.99 **now \$39.99**

4.



Faux Suede Colorblock Pump by Rialto®  
was \$44.99 **now \$39.99**

5.



Block Heel Ankle Strap Pump by Boston Design Studio  
was \$49.99 **now \$39.99**

[SHOP MORE BESTSELLERS ▶](#)

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DEPLOY DATE: TUESDAY, DECEMBER 19, 2017

**SUBJECT LINE (ALL):**  
Beautiful Blazers + LAST DAY to save 30%!

**SUBJECT LINE (ALL):**  
LAST CHANCE to save 30% on \$85+! Start saving in our blazers and outerwear department.

Chadwicks<sup>®</sup>  
of Boston

[View in web browser](#)

NEW ARRIVALS

TOPS

BOTTOMS

SALE

MORE



## A toast to THE BEST BLAZERS

Last-a-lifetime quality, timeless silhouettes and a choice of great fabrics. We've been making gorgeous blazers for 30 years, and we do it BEST.

[SEE FOR YOURSELF ►](#)



Genuine Leather Blazer  
was from \$99.99  
**now from \$89.99**



Long Length Boyfriend Blazer  
**from \$49.99**



Genuine Suede Zip Front Jacket  
was from \$99.99  
**now from \$89.99**



Open Front Blazer **\$69.99**

[SHOP BLAZERS & OUTERWEAR ►](#)

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