option one



NOW BEING REWARDED COMES naturally

CREDIT CARD HOLDERS EARN A

S10

reward
for every \$200 spent

See a sales associate to enroll in-store or visit us online at coldwatercreek.com/xxxxxxxrewards or call 1-xxx-xxx-xxxx

¹Offer is exclusive to Coldwater Creek Credit Card holders & CW Rewards members enrolled in the Coldwater Creek Rewards Program. This rewards program is provided by Coldwater Creek and its terms may change at any time. For full Rewards Terms and Conditions, please see www.coldwatercreek.com/rewardsterms. To log into your loyalty account to check your spend balance, as well as rewards issued, please visit www.coldwatercreek.com/xxxxx.

²Offer will be received during your birthday month. Minimum purchase required to redeem. See offer for full terms and conditions. Must have valid email address and U.S. mailing address. Accounts that opened during the birthday month will receive the offer in the month following your birthday. Account must not be in default.

³Limited to the continental U.S. only. If an expedited shipping method (second-day or overnight) is chosen instead, the stated shipping and handling fees will apply. Orders shipped via standard delivery typically arrive in 4-8 business days. Please allow up to 14 business days for shipments to A.P.O. and F.P.O. addresses.

⁴Offer will not be re-issued if lost, stolen or destroyed or with return/refund of merchandise. The entire transaction amount after discount must be placed on the Coldwater Creek Credit Card. Limited to the continental U.S. only. If an expedited shipping method (second-day or overnight) is chosen instead, the stated shipping and handling fees will apply. Orders shipped via standard delivery typically arrive in 4-8 business days. Please allow up to 14 business days for shipments to A.P.O. and F.P.O. addresses.

Credit card offers are subject to credit approval.

Coldwater Creek Credit Card Accounts are issued by Comenity Bank.







YOUR PATH TO PERKS & PLENTY MORE

join now!

earn more.

THE MORE YOU SPEND, THE MORE YOU GET IN INSTANTLY REDEEMABLE REWARDS

get more.

EXCLUSIVE OFFERS, SNEAK PEEKS AND A BIRTHDAY SURPRISE

GATHER WITH FRIENDS AT SOCIAL EVENTS IN OUR STORES

MEMBERS

CW REWARDS

\$5

reward

for every

\$200 spent

once

per year

CREDIT CARD HOLDERS

















EARN INSTANT REWARDS¹

Spend more, earn more... and use them right away

BIRTHDAY COUPON²

Because it's second nature to celebrate our best customers

FREE SHIPPING EVENT³

Take advantage of exclusive free shipping promotions

UNLIMITED \$6 SHIPPING4

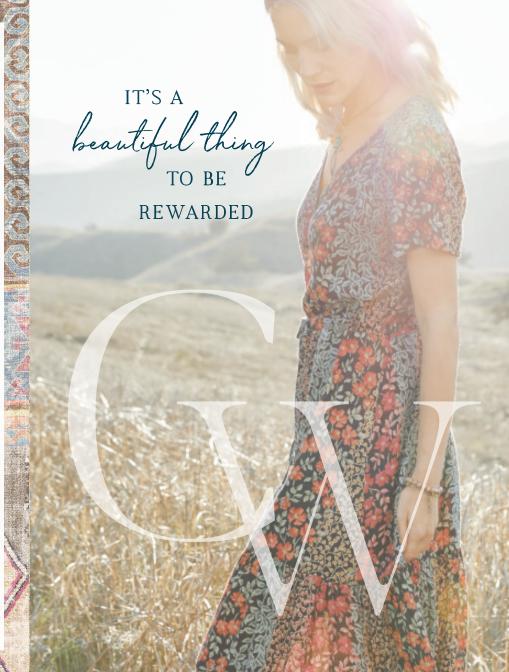
Every order, every day... exclusively for credit card holders

EFFORTLESS RETURNS

No receipt required for online, in-store and catalog purchases

ADVANCE NOTICE OF SALES

Be the first to know about our latest sales & promotions



option two

earn more.

THE MORE YOU SPEND, THE MORE YOU GET
IN INSTANTLY REDEEMABLE REWARDS

get more.

EXCLUSIVE OFFERS, SNEAK PEEKS

AND A BIRTHDAY SURPRISE

do more.

GATHER WITH FRIENDS AT
SOCIAL EVENTS IN OUR STORES

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YOUR PATH TO PERKS & PLENTY MORE

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CW REWARDS MEMBERS EARN A

CREDIT CARD HOLDERS EARN A



for every \$200 spent



for every \$200 spent

See a sales associate to enroll in-store or visit us online at coldwatercreek.com/xxxxxxxrewards or call 1-xxx-xxx-xxxx choose your program

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reward

for every

\$200 spent

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per year

CW REWARDS

MEMBERS

CREDIT CARD HOLDERS

















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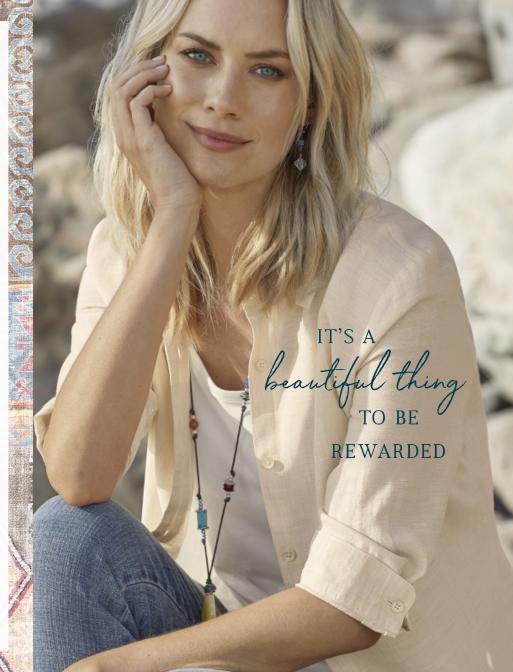
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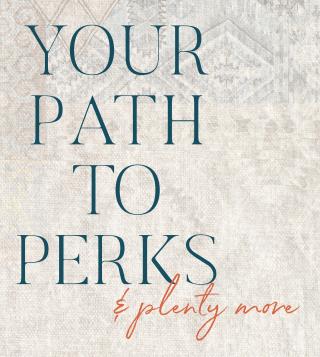
ADVANCE NOTICE OF SALES

Be the first to know about our latest sales & promotions





alternate covers







YOUR PATH TO PERKS
& PLENTY MORE

join now.

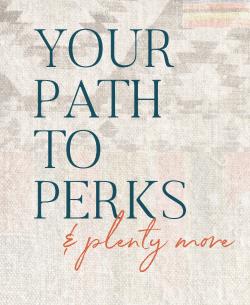
YOUR PATH TO PERKS *** plenty more



rewards



SIGN UP TODAY AND START EARNING REWARDS



rewards

NOW
GETTING
REWARDED
COMES
naturally

rewards

YOUR
PATH
TO 1
perks
&
PLENTY
MORE

rewards