



Key Insights in Freight Dispatching & Logistics - Quick Video Guide

- **Why You Should Consider Changing Your LLC to an S-Corp with the IRS**
<https://www.tiktok.com/@briantboyd/video/7463116302450838826>
- **Understanding MC# and Operating Authority in the Freight Industry**
https://www.tiktok.com/@redbeard_tx/video/7462977808319401262
- **How to Cook Your MC# for Success in the Freight Industry**
https://www.tiktok.com/@redbeard_tx/video/7462525105139240235
- **The Importance of Understanding Broker Agreements**
<https://www.tiktok.com/@ntwdequiptrans/video/7463158006780267807>
- **How to Effectively Manage Broker Agreements in Freight Dispatching**
<https://www.tiktok.com/@ettransport/video/7462796237146688774>

- **The Costly Consequences of Ignoring the Do Not Call List**
<https://www.tiktok.com/@lemborglaw/video/7462777966355959086>
- **Why Being a Truck Driver Might Not Be for Everyone**
<https://www.tiktok.com/@truckingwithqball/video/7462019333032529198>
- **The Importance of Documenting Everything in the Trucking Industry**
<https://www.tiktok.com/@blueribbonlogistics/video/7462751755084877086>
- **Why Strong Dispatching Skills Are Critical for Success**
<https://www.tiktok.com/@voyagernation/video/7463224508976024863>
- **Why Dispatchers Must Take Care of Their Drivers**
<https://www.tiktok.com/@sittinprettytm/video/7463546277410671914>
- **How to Start Your Own LLC for Your Trucking Business**
<https://vm.tiktok.com/ZT2FF8c48/>
- **LLC vs. S-Corp: What You Need to Know for Your Trucking Business**
<https://vm.tiktok.com/ZT2FF1N3M/>
- **How to Protect Your Money From the IRS as a Trucking Entrepreneur**
<https://vm.tiktok.com/ZT2FF42kv/>
- **How to Build Your Business Line of Credit Quickly and Effectively**
<https://vm.tiktok.com/ZT2FF42kv/>
- **Understanding Trucking Load Rates and Their Impact on Your Business**
<https://vm.tiktok.com/ZT2NTXCbL/>
- **Key Questions to Ask a Direct Shipper for Better Freight Deals**
<https://vm.tiktok.com/ZT2NTA8Rn/>
- **3 Critical Issues to Ensure Your MC# is Ready for Operations**
<https://vm.tiktok.com/ZT2NTPfdb/>
- **Why Owner Operators Must Get Drug Tested and Set Up Their Clearinghouse Account**
<https://vm.tiktok.com/ZTYfoJFY6/>
- **What Happens When a Trucker Fails a Random Drug Test**
<https://vm.tiktok.com/ZTYfoRaHb/>
- **How to Properly Install Tire Chains on a Semi-Truck**
<https://vm.tiktok.com/ZTYgFAa7k/>

- **Dealing with a Thieving Broker: What You Need to Know**
<https://vm.tiktok.com/ZTYtMXJAK/>
- **How to Calculate Your CPM (Cost Per Mile) Formula**
<https://vm.tiktok.com/ZTYtMsaT8/>
- **5 Places to Find Reliable Carriers for Your Trucking Business**
<https://vm.tiktok.com/ZTY71HY8Q/>
- **How to Effectively Set Up Your Carrier Packet**
<https://vm.tiktok.com/ZTY71tvos/>
- **The Risks of Texting Without Consent in Freight Dispatching**
<https://vm.tiktok.com/ZTYKVTpcp/>
- **Why Freight Rates Are Finally Improving**
<https://vm.tiktok.com/ZTYEnSR6A/>
- **How Much Can You Earn as a Flatbed Truck Driver?**
<https://vm.tiktok.com/ZTYEnFeNy/>
- **How to Avoid Becoming the Worst Performing Owner Operator**
<https://vm.tiktok.com/ZTYEnD4EW/>
- **What DOT Inspectors Look for During Inspections**
<https://vm.tiktok.com/ZTYEn3xtM/>
- **Understanding DOT, MC, and UCR: What Do These Terms Mean?**
<https://vm.tiktok.com/ZT22LTAAH/>
- **How to Avoid Getting Loads Stolen as a Freight Dispatcher**
<https://vm.tiktok.com/ZT22SAVuF/>
- **Understanding Broker Transparency Requirements in Freight Dispatching**
<https://vm.tiktok.com/ZT2enkThJ/>
- **Biggest Regret Most Truck Drivers Make After Getting Their CDL**
<https://vm.tiktok.com/ZT2R9529y/>
- **How Owner Operators Can Beat Inflation in the Trucking Industry**
<https://vm.tiktok.com/ZT2RtpBbR/>
- **Why Maintaining Professionalism is Critical in Trucking**
<https://vm.tiktok.com/ZT2jgxkwa/>

- **How a Freight Broker Got Double Brokered and What to Watch Out For**
<https://vm.tiktok.com/ZT26kR3Xw/>
- **How a Canadian Trucking Company Experienced a Ruthless Freight Broker**
<https://vm.tiktok.com/ZT26hvrwC/>
- **A Truck Driver's Struggles with Buying a Truck and Industry Barriers**
<https://vm.tiktok.com/ZT26htpcn/>
- **Why Some Truck Drivers Return to the Industry After Leaving**
<https://vm.tiktok.com/ZT26htcHD/>
- **How a Truck Driver Got a Ticket for Using the Wrong Map System**
<https://vm.tiktok.com/ZT26UDQm7/>
- **Addressing Issues with Truck Parking and Regulations in the Industry**
<https://vm.tiktok.com/ZT26UkdYJ/>
- **3 Key Elements to Building Strong Relationships with Carriers as a Broker**
<https://vm.tiktok.com/ZT26f6yMt/>
- **FMCSA Removes Electronic Log Systems: What You Need to Know**
<https://vm.tiktok.com/ZT26fQ5wh/>
- **How Brokers Determine Rates Before Posting on Load Boards**
<https://vm.tiktok.com/ZT26uFrmt/>
- **A Truck Driver's Favorite Lanes for Freight Transportation**
<https://vm.tiktok.com/ZT26u9ug5/>
- **Why Every Truck Must Have an ELD for Freight Operations**
<https://vm.tiktok.com/ZT26uLs7g/>
- **Lease Purchase vs. Lease Option for Drivers Unable to Buy Equipment**
<https://vm.tiktok.com/ZT26u5r9W/>
- **How Truck Drivers Manage Their Taxes and Expenses**
<https://vm.tiktok.com/ZT26umYc7/>
- **How Truck Drivers Are Being Exploited by Carriers**
<https://vm.tiktok.com/ZT26uuuVx/>
- **Challenges and Rewards of Being a Freight Agent**
<https://vm.tiktok.com/ZT264M2VD/>

- **How Brokers Determine What to Keep from Direct Shippers Before Posting Loads**
<https://vm.tiktok.com/ZT2673DaJ/>
- **A Truck Driver Reflects on the Changes in the Industry Over Time**
<https://vm.tiktok.com/ZT2Nj5WoF/>
- **Dispatcher Negotiating Freight Rates on January 14th, 2025**
<https://vm.tiktok.com/ZT2NMMnce/>
- **How to Broker Trailers in the Freight Industry**
<https://vm.tiktok.com/ZT2Nn3Tp9/>
- **How to Age Your MC# and Build Strong Relationships in Freight Dispatching**
<https://vm.tiktok.com/ZT2NvLFtf/>
- **Dispatcher Negotiates Freight Rates on January 14th, 2025**
<https://vm.tiktok.com/ZT2NvdPLx/>
- **How to Become a Successful Freight Broker**
<https://vm.tiktok.com/ZT2NvevJ2/>
- **Dispatcher Negotiates a Load on a 53-Foot Flatbed Conestoga Coming Out of Atlanta**
<https://vm.tiktok.com/ZT2Nvd9hX/>
- **Key Features of the DAT Load Board**
<https://vm.tiktok.com/ZT2NvpXtF/>
- **Dispatcher Negotiates Freight from Memphis, TN to Moncton, NB**
<https://vm.tiktok.com/ZT2Nv9Bhs/>
- **Dispatcher Negotiates a Load Coming Out of Ohio**
<https://vm.tiktok.com/ZT2BRfVaY/>
- **How to Use Email Effectively in Freight Dispatching**
<https://vm.tiktok.com/ZT2SPocSa/>
- **Dispatcher Negotiates a 53-Foot Flatbed Load from Toledo**
<https://vm.tiktok.com/ZT2S512VF/>
- **Dispatcher Negotiates a Load Going Down to Montgomery, AL**
<https://vm.tiktok.com/ZT2S53H4u/>
- **Dispatcher Negotiates a Load Going to Springfield, TN**
<https://vm.tiktok.com/ZT2Sae1pC/>

- **Dispatcher Negotiates a Load from Kentucky to Cincinnati**
<https://vm.tiktok.com/ZT2SHjhfr/>
- **Dispatcher Negotiates a Load from Ohio to Winston-Salem, NC**
<https://vm.tiktok.com/ZT2SHmNeV/>
- **Freight Guard Issues: How a Broker Can Affect Your MC#**
<https://vm.tiktok.com/ZT2SH7DPT/>
- **How Communication with Brokers Impacts Dispatchers' Success**
<https://vm.tiktok.com/ZT2SHmBdf/>
- **Dispatcher Discusses Managing Truck Drivers Effectively**
<https://vm.tiktok.com/ZT2roxwQo/>
- **How to Advertise Driving Positions on TikTok for Recruitment**
<https://vm.tiktok.com/ZT2hQawPn/>
- **Fleet Owners Discuss the Real Truth Behind Freight Rates**
<https://vm.tiktok.com/ZT2hQ947n/>
- **Why a Dispatcher Refused a \$3.50 Per Mile Load and Negotiated Instead**
<https://vm.tiktok.com/ZT2kjKV1s/>
- **The Ins and Outs of Conestoga Trailers in Freight Dispatching**
<https://vm.tiktok.com/ZT2BRfVaY/>
- **A Freight Broker's Experience with 15 Truckloads and \$27,750 in Earnings**
<https://vm.tiktok.com/ZT2AdhmD1/>
- **How Freight Dispatchers Manage Relationships with Truck Drivers**
<https://vm.tiktok.com/ZT2AeKHAj/>
- **Why Freight Dispatchers and Drivers Must Work as a Team**
<https://vm.tiktok.com/ZT2A81R3E/>

Freight Negotiation & Broker Strategies

- **Negotiation on a Conestoga Load** – <https://vm.tiktok.com/ZT2mdUusj/>
- **Negotiation on 300-Mile Load for \$1,300** – <https://vm.tiktok.com/ZT2md5MJ4/>
- **Broker Discusses How to Properly Quote a Rate to a Direct Shipper** – <https://vm.tiktok.com/ZT2mRjDDa/>

- **How to Negotiate Freight Rates and Avoid Unrealistic Offers from Brokers** – <https://vm.tiktok.com/ZT2mLgcdU/>
 - **Why Brokers Should Not Dictate Your Rates Based on Spot Market Boards** – <https://vm.tiktok.com/ZT2mYsxtJ/>
 - **Generating Direct Freight Using Broker Solicitation Tactics** – <https://vm.tiktok.com/ZT2mY5h4s/>
 - **Freight Rate Transparency: How Brokers Adjust Pricing** – <https://vm.tiktok.com/ZT2UH7YWr/>
 - **Understanding National Rate Prices for Loads by Trailer Type (DAT Analytics)** – <https://vm.tiktok.com/ZT2UwLrk7/>
 - **Negotiating a Load of Steel on a Conestoga** – <https://vm.tiktok.com/ZT2yQC8qF/>
 - **Dispatcher Negotiating a Load with a Broker (Texas to Arizona)** – <https://vm.tiktok.com/ZT2U9RFpJ/>
 - **Freight Negotiation for a Load from Tampa, FL to San Diego, CA** – <https://vm.tiktok.com/ZT2UHtwRV/>
 - **Freight Negotiation - New Orleans, LA to Menominee Falls, WI** – <https://vm.tiktok.com/ZT2UHwt4Y/>
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Freight Dispatching Insights

- **Testimony: Why Freight Dispatching Frees You from Office Constraints** – <https://vm.tiktok.com/ZT2mRnu22/>
 - **Proof That Freight Dispatching is a Profitable Business** – <https://vm.tiktok.com/ZT2mYxfqd/>
 - **Money in Box Truck and Hot Shot Freight Direct from Load Boards** – <https://vm.tiktok.com/ZT2mYPFYT/>
 - **How Brokers Monitor Your Load Board Activity as a Dispatcher** – <https://vm.tiktok.com/ZT2m6qYTe/>
 - **Proof That Brokers Take a Large Percentage Before Selling Freight** – <https://vm.tiktok.com/ZT25N5mNE/>
 - **Why Truck Driving is Not a Long-Term Career Choice – Consider Dispatching** – <https://vm.tiktok.com/ZT2fhPrtG/>
 - **Transitioning from Another Industry to Freight Dispatching – Testimonial** – <https://vm.tiktok.com/ZT2yqdyyy/>
 - **Why Load Boards Can Be Misleading for Freight Dispatchers** – <https://vm.tiktok.com/ZT2yCNwXB/>
 - **Why You Should Dispatch Trucks Instead of Owning Them** – <https://vm.tiktok.com/ZT2DSmh7c/>
 - **Example of Why Dispatchers Must Be Cautious with Freight Brokers** – <https://vm.tiktok.com/ZT2DrJ78s/>
 - **How to Handle Drivers Refusing Loads as a Dispatcher** – <https://vm.tiktok.com/ZT2A9NhEE/>
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Trucking Industry Insights & Business Advice

- Understanding FMCSA Reports to Diagnose Company Issues – <https://vm.tiktok.com/ZT2fhaBhp/>
 - The Reality of Lease Purchase Programs – Only 1% Own Their Truck – <https://vm.tiktok.com/ZT2Dte7SX/>
 - Why Brokers Are Not Struggling in the Trucking Market – <https://vm.tiktok.com/ZT2DtFjTN/>
 - Hot Shot Partial Loads & Load Board Considerations – <https://vm.tiktok.com/ZT2Dt1KRD/>
 - Why Many Trucking Companies Are Failing – Driver Insights – <https://vm.tiktok.com/ZT2DtLTYW/>
 - Understanding Why New MC Numbers Face Challenges in Freight – <https://vm.tiktok.com/ZT2UwP9yL/>
 - Broker Explains the Challenges He Faced in His First 20 Years – <https://vm.tiktok.com/ZT2yq8yyM/>
 - Trucking Tax Deduction Checklist – <https://vm.tiktok.com/ZT2Dv4Wtq/>
 - Freight Broker Making Sales Calls to Direct Shippers – <https://vm.tiktok.com/ZT2D7fhBF/>
 - Why Some Companies Won't Work With You If You Have a New MC – <https://vm.tiktok.com/ZT2UwvWmF/>
 - Brokerage Rate Transparency Discussion – <https://vm.tiktok.com/ZT2UHcsLY/>
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Trucking Business Operations & Management

- Booking Loads & Why You Can't Accept Low-Paying Freight – <https://vm.tiktok.com/ZT2yqVkFv/>
- How to Handle Bidding on Direct Shipper Loads Correctly – <https://vm.tiktok.com/ZT2UXUQ1g/>
- What Brokers Use to Justify Their Margins – <https://vm.tiktok.com/ZT2UXMD4v/>
- SAP Drivers & Clearinghouse Reports After Completing SAP – <https://vm.tiktok.com/ZT2D7DSsE/>
- Owner-Operator Base Plate Renewal Coming Up in March – <https://vm.tiktok.com/ZT2mn2rrH/>
- Pay for the Work Done on Your Truck – <https://vm.tiktok.com/ZT2mnNbWX/>

Freight Dispatching Video Resource Guide

Negotiation Strategies

- Negotiating to Bring up the Rate Never Hurts
<https://vm.tiktok.com/ZT2xLmxTY/>

- Dealing with C. H. Robinson Brokerage
<https://vm.tiktok.com/ZT2xLHygh/>
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- Negotiation on a 10k Load
<https://vm.tiktok.com/ZT2xLBnNY/>
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- Negotiation Cleveland to Elida Load
<https://vm.tiktok.com/ZT2QaFXKj/>
-
- Negotiate a Cleveland Load
<https://vm.tiktok.com/ZT2Q5cHP8/>
-
- Price Negotiation
<https://vm.tiktok.com/ZT2V2RB83/>
-
- Dispatcher Gives Into Lower Rate
<https://vm.tiktok.com/ZT2V261tu/>
-
- Negotiation. Goes Wrong
<https://vm.tiktok.com/ZT2V2JVyA/>
-

Broker Insights & Transparency

- Broker Explains Why They Have Blocks on Some MC#
<https://vm.tiktok.com/ZT2Qa2ryw/>
-
- Broker Transparency
<https://vm.tiktok.com/ZT2XG8YNc/>
-
- Broker Transparency Scams
<https://vm.tiktok.com/ZT2V2A7gp/>
-
- Brokers Abusing the Situation When Loading a Truck
<https://vm.tiktok.com/ZT2VvCyuR/>
-
- Brokerage Theory
<https://vm.tiktok.com/ZT2VvvypU/>
-

Industry Trends & Insights

- Freight Rates Will Increase in 2025
<https://vm.tiktok.com/ZT2C7faUq/>

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- Fact: You Can Make Great Money Running Short Hauls
<https://vm.tiktok.com/ZT2C7AkbP/>
-
- Why Not to Depend on Load Boards
<https://vm.tiktok.com/ZT2QmJKHA/>
-
- Weight Does Matter When It Comes to Booking Loads
<https://vm.tiktok.com/ZT2XGYcGc/>
-
- Prices Are Fixed Against the Actual Drivers
<https://vm.tiktok.com/ZT2VYuHbd/>
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Dispatcher Best Practices

- Understanding Factoring
<https://vm.tiktok.com/ZT2QauRbM/>
-
- Understanding MC# and Operating Authority
<https://vm.tiktok.com/ZT2enkThJ/>
-
- Types of Flatbed Trailers
<https://vm.tiktok.com/ZT2CsjFQL/>
-
- How to Handle Drivers Refusing Loads as a Dispatcher
<https://vm.tiktok.com/ZT2A9NhEE/>
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Business Growth & Management

- How to Start Your Own LLC for Your Trucking Business
<https://vm.tiktok.com/ZT2FF8c48/>
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- LLC vs. S-Corp: What You Need to Know
<https://vm.tiktok.com/ZT2FF1N3M/>
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- How to Build Your Business Line of Credit Quickly
<https://vm.tiktok.com/ZT2FF42kv/>
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- 3 Critical Issues to Ensure Your MC# is Ready for Operations
<https://vm.tiktok.com/ZT2NTPfdb/>
-
- Understanding Broker Agreements in Freight Dispatching
<https://vm.tiktok.com/ZT2NTXCbL/>
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Special Situations & Risks

- Dealing with a Broker Filing a Claim on You as a Dispatcher
<https://vm.tiktok.com/ZT2CsLUe7/>
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- Scams Inside Trucking
<https://vm.tiktok.com/ZT2V2Rufe/>
-
- Refuses Load Based on Other Factors
<https://vm.tiktok.com/ZT2V2rFk8/>
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Short Videos Found in Youtube