



Rhabdomancy

# Decoding Generation BoomZenial

Today's workplace hosts five generations, each bringing unique perspectives and communication styles. When these collide, frustration rises, collaboration suffers, and productivity drops.

However, with generational empathy you can:

- Reduce friction and conflict – Build understanding
- Boost collaboration – Foster a respect culture
- Enhance productivity – Improve team outcomes
- Future-proof your workforce – Equip leaders and teams for the evolving workplace

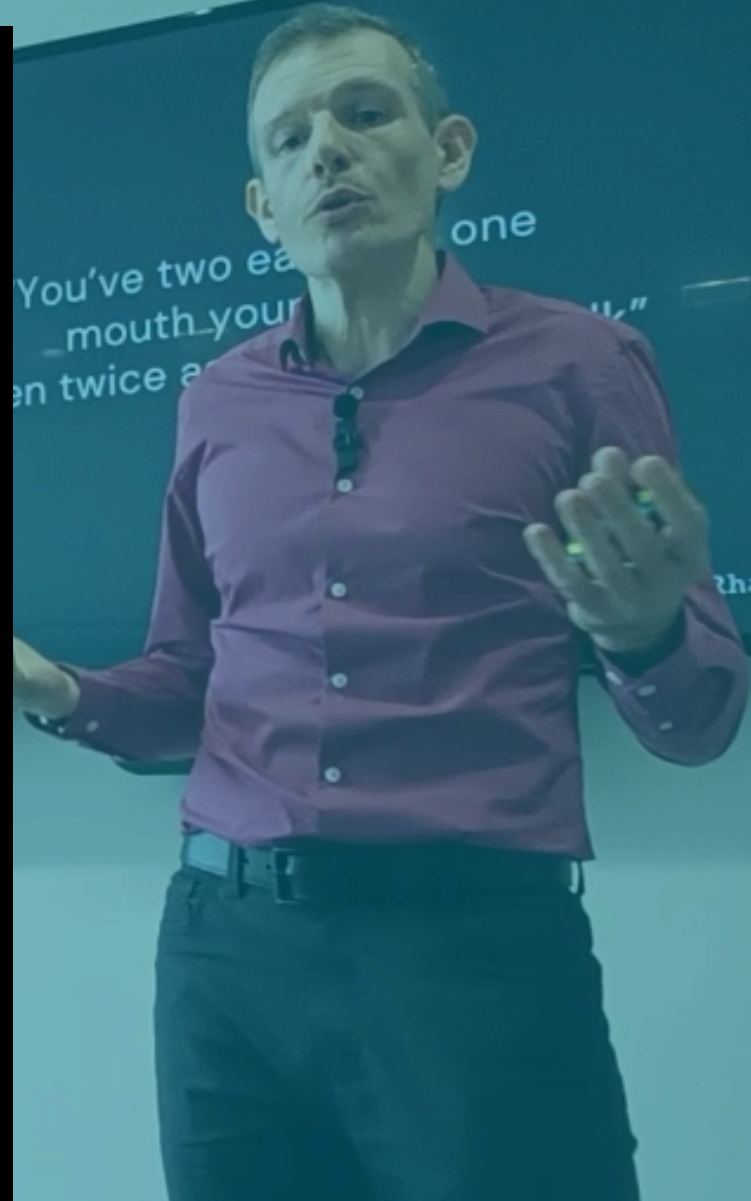
## Communication for the timeless team

Inspired by 20<sup>th</sup> Century matriach – Harriet Weston, who lived from suffrage to social media, BoomZenial sparks meaningful conversations across generations. A practical and energising experience equipping teams to connect and collaborate.

What's covered:

- The impact of communications technology
- Face-to-face non-verbal cues
- Lost art of 'learning by osmosis'
- Embracing other perspectives
- Role modelling great behaviours

It's not theory; it's a practical experience blending historical lessons with insight for the modern age. Turning generational strengths into core competitive advantage.



*"I recently had the pleasure to watch Andrew present on generational communication. It was so interesting to understand the gaps between each generation... The session was very informative and I would highly recommend"*

**Sam, September 2025**

